Hollywood

10¢

May

ARE PRETTY GIRLS SAFE in Hollywood ?



Hollywood caters to *Vitality!*

In the Green Room of Warner Brothers' First National Studio Cafe, a tableful of Busby Berkeley's dancing beauties are enjoying rolls with their lunch.



MOTION PICTURE STARS TAKE NO CHANCES WITH THEIR DIET . . . INSURE THE ENERGY ESSENTIAL TO GLOWING BEAUTY AND VITALITY . . . INCLUDE BREAD IN EVERY MEAL!

SCIENCE REVEALS WHY BREAD IS OUR OUTSTANDING ENERGY FOOD

Proves that Bread:

1 *Supplies energy efficiently.* Abundantly provided with carbohydrates, which furnish endurance energy (largest need of diet). Important in proper combination of foods necessary for complete diet.

2 *Builds, repairs.* Contains also proteins, used for building muscle and helping daily repair of body tissue. Thus bread, and other baked wheat products, used freely for essential energy needs, do not unbalance diet in respect to proteins as do large amounts of energy foods lacking other essential nutrients.

3 *Is one of the most easily digested foods.* 96% assimilated.

The above three statements have been accepted by the noted authorities on diet and nutrition who comprise the Committee on Foods of the American Medical Association, largest and most important association of medical men in the world.

For full explanation by eminent scientists, read the valuable new free book on bread, "Vitality Demands Energy".



Bread plays an important part in the daily menu of Hollywood stars. Katherine Higgins, Manager of Warner Brothers First National Studio Cafe that caters to all the talent under contract to Warner Brothers, makes this significant statement: "It is constantly impressed on me that my job is to make available to our actors and actresses the kind of nourishment that will sustain vitality and allure. Energy food is essential. For this reason, I serve liberal amounts of bread prepared in many tempting ways."

CLEVER NEW USES FOR BREAD! . . . BY BETTY CROCKER, COOKING EXPERT



Free! A fascinating collection of new recipe and menu ideas, in this intriguing book "Vitality Demands Energy (109 Smart New Ways to Serve Bread, Our Outstanding Energy Food)". Clever suggestions for appetizing, well balanced meals. New uses for bread and the other delicious baked wheat products made for you, fresh every day, by your Baker. Include Breads in every meal! Products Control Department of General Mills, Inc., Minneapolis, Minn.

SEND FOR BETTY CROCKER'S FREE BOOK

Offer good only within continental limits of U.S.A.

Betty Crocker, Minneapolis, Minn.

Please send me your valuable new free book on bread "Vitality Demands Energy" . . . in which science states facts about bread . . . and you suggest 109 delightful new ways to use it.

Name.....

Street or R.F.D. No......

City..... *State*.....

Copr. 1934, General Mills, Inc. Faw. 5.34

Mary Astor

"I always eat some bread at every meal."



Bette Davis

"No diet fad ever induced me to give up bread. I know bread helps me keep up my vitality."



Ann Dvorak

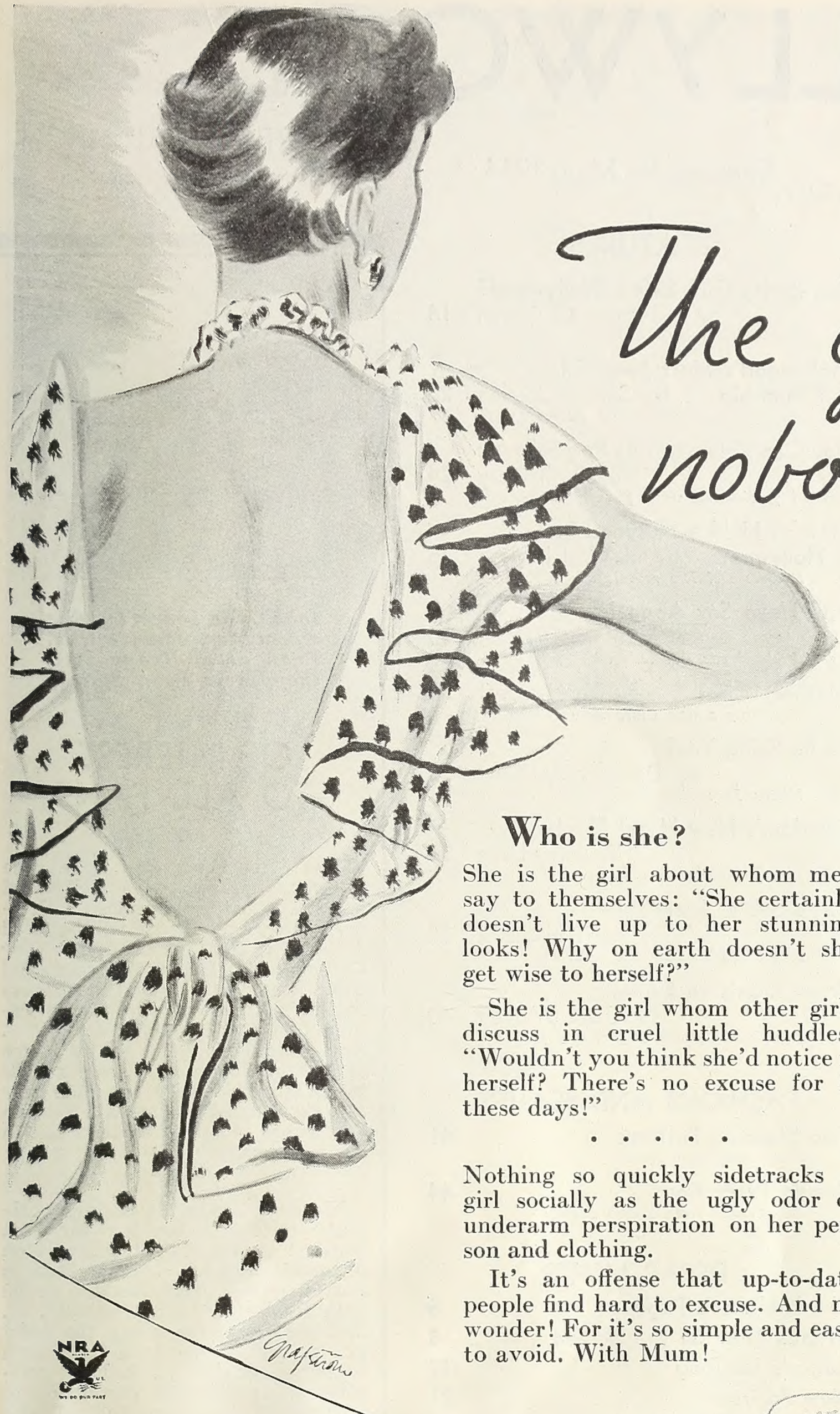
"No meal is ever complete without bread. I eat plenty of it."



Margaret Lindsay

"Bread . . . it is one of my favorite foods. I wouldn't think of doing without it!"

Bread ENERGY FOR *Vitality!*



The girl nobody wants to be

Who is she?

She is the girl about whom men say to themselves: "She certainly doesn't live up to her stunning looks! Why on earth doesn't she get wise to herself?"

She is the girl whom other girls discuss in cruel little huddles: "Wouldn't you think she'd notice it herself? There's no excuse for it these days!"

.

Nothing so quickly sidetracks a girl socially as the ugly odor of underarm perspiration on her person and clothing.

It's an offense that up-to-date people find hard to excuse. And no wonder! For it's so simple and easy to avoid. With Mum!

Just a quick fingertipful of Mum to each underarm when you dress, and *you're safe for all day or evening.*

And think of this—if you forget to use Mum when dressing, use it *afterwards.* It's harmless to clothing, you know.

It's soothing to the skin, too; even a sensitive skin. You can use Mum right after shaving the underarms.

Remember, this dainty deodorant cream does away with unpleasant body odor *without* preventing perspiration itself.

The girl or woman who is careless about underarm odor always pays for it in lost popularity. Use Mum and be sure of yourself. All toilet counters have it. Mum Mfg. Co., Inc., 75 West St., New York.

TAKES THE ODOR OUT OF PERSPIRATION



"WE PRIZE MUM FOR THIS, TOO," women say. "We simply couldn't get along without it to use on sanitary napkins. It relieves us of all worry."

APR -2 1934

Vol. 23
No. 5

HOLLYWOOD

NRA MEMBER U.S. WE DO OUR PART

ROSCOE FAWCETT
Editor

ARTHUR C. JANISCH
Assistant Editor

©C1B 221561

Contents for May, 1934



***Carmel Myers sang on the radio and won another movie chance. She is in* The Countess of Monte Cristo**

FEATURES

Are Pretty Girls Safe in Hollywood? By J. Eugene Chrisman 18
Answering a moot question

Hollywood's Most Beautiful Friendship By Camilla Jordan 20
An inspiring story about Elissa Landi

You Can't Help Loving Peg Sullavan By Ruth Biery 24
A fascinating word picture

How to Hold a Husband in Hollywood By Val Lewton 25
Dolores Del Rio reveals her methods

You Have Sex Appeal By Marlene Dietrich 30
A glamorous star tells why

Mother Clara! By Dora Albert 32
Revealing a new Clara Bow

I'll Be Suing You! By Dorothy Spensley 33
Victor Jory discovers a quaint custom

Filmdom's New Heart Throb By Jerry Lane 36
Lanny Ross' true story

Kay's Secret Marriage By Boris Nicholai 37
Kay Francis' most tender secret

Pryor Rights to Fame! By Clark Warren 40
Introducing Roger Pryor, new find

FASHIONS AND BEAUTY

Two Stunning Patterns 41
From Hollywood stars

Beauty Perfection 44
Beauty tips from Sylvia Sidney

DEPARTMENTS

The Publisher's Page 6
What's New on the Screen 8
Editor's Mailbag 12
New Portraits 21
With the News Sleuth 26
Harry Carr's Shooting Script 38
Cross-Examining the Stars 42

J. EUGENE CHRISMAN
Western Editor

HOLLYWOOD is published monthly by Hollywood Magazine, Inc., 1100 W. Broadway, Louisville, Ky. Entered as second-class matter at the post office at Louisville, Ky., August 11, 1930, under the act of March 3, 1879. Copyright, 1934. W. H. Fawcett, Publisher; Roscoe Fawcett, Editor and General Manager; S. F. Nelson, Advertising Director; Douglas Lurton, Managing Editor. All manuscripts should be addressed to the editorial office at 529 South 7th Street, Minneapolis, Minn. Western office, 6605 Hollywood Boulevard, Hollywood, Calif. Subscription rate, $1.00 per year and 10c per copy in United States and possessions. In Canada $1.50 per year, 15c a copy. Unless otherwise stated, all names used in fiction stories are assumed. Printed in U. S. A. MEMBER AUDIT BUREAU OF CIRCULATIONS.

NOTES FROM THE EDITOR'S CUFF

●

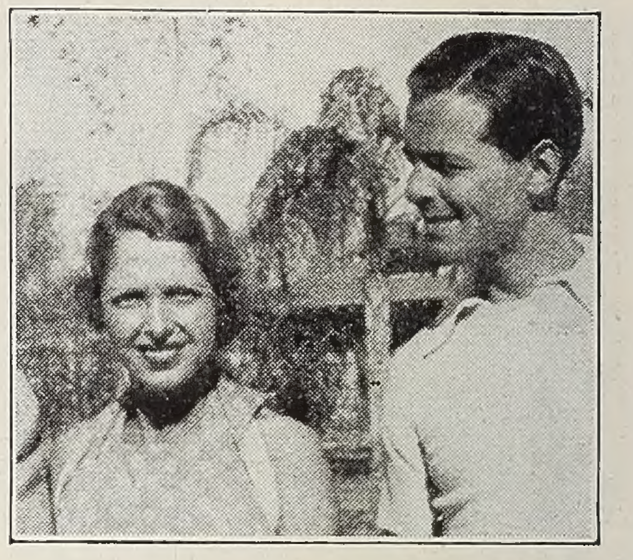
WARREN WILLIAM is a scarf addict . . . he even wears them with his pajamas. . . . Carl Brisson, Danish star, was first to introduce the musical saw to theatre audiences abroad . . . he learned how on his uncle's farm, where the quivering notes of the wood-cutter were used in place of a dinner bell . . . when Henry B. Walthall came up for a telegrapher's rôle in *Operator 13*, they asked him if he knew the Morse code . . . whereupon, he flipped out a sentence with quickly batting eyelids.

●

Fan-dancing Sally Rand gave her mother, Mrs. Ernest Kisling, a tractor for a birthday present . . . the mater is a rancher, you know . . . in the 1906 sequences for *You Can't Buy Everything*, May Robson wears costumes from her stage wardrobe of that era . . . one cherished taffeta cape was first worn when she played with William Gillette in *The Private Secretary* . . . the secret of Leon Errol's collapsible knee is out at last . . . years ago, when he was trying to teach a dog some new tricks, the canine turned tables and taught him one.

●

Kay Francis wears bedroom slippers in all movie scenes where her feet do not show . . . but someday the cameramen are going to play a dirty trick on her . . . Bartholomew Durante, the *Schnozzle's* daddy, had two molars extracted the other day, leaving him only thirty of his so-called permanent teeth, which isn't so bad for a lad of 86.



John Cabot Lodge, socialite screen star, and his wife, Francesca Braggiotti, snapped at Palm Springs

OF INTEREST TO ALL FANS

●

CZAR WILL HAYS won by a nose when he went to a Hollywood hospital to battle flu germs . . . Jimmy Cagney's new talkie will be titled *Jimmy The Gent* instead of *The Heir Chaser* . . . Diana Wynyard and Clive Brook who copped the honors in Fox's *Cavalcade*, are to be reunited in Radio's *Dover Road* . . . Ann Harding is going out to Metro to star in *Biography*, a rôle sought by practically every feminine star . . . Ed Blondell, vaudeville veteran and daddy of Joan, has been cast in a Warner picture.

●

Margaret Lindsay was quite seriously burned when her fur coat brushed against a lighted candle on a sound stage . . . Edna Best is hurrying back from England to be with hubby Herbert Marshall . . . and she's bringing along the baby girl as well as her twin boys by a former marriage . . . Radio is considering an elaborate production of Ziegfeld's *Follies* with Billie Burke supervising . . . Pat Wing has checked in at First National for *Merry Wives of Reno*, her first rôle since her marriage to Bill Perry.

●

Paramount is going to re-produce Jimmie Gleason's *Is Zat So?* with Bob Armstrong once again the star . . . Sam Goldwyn has bought Frank Scully's *Fun in Bed* as Eddie Cantor's next . . . a nervous breakdown sent Slim Summerville to a hospital . . . marriage and exercise have cut ten pounds off Polly Moran's belt-line.



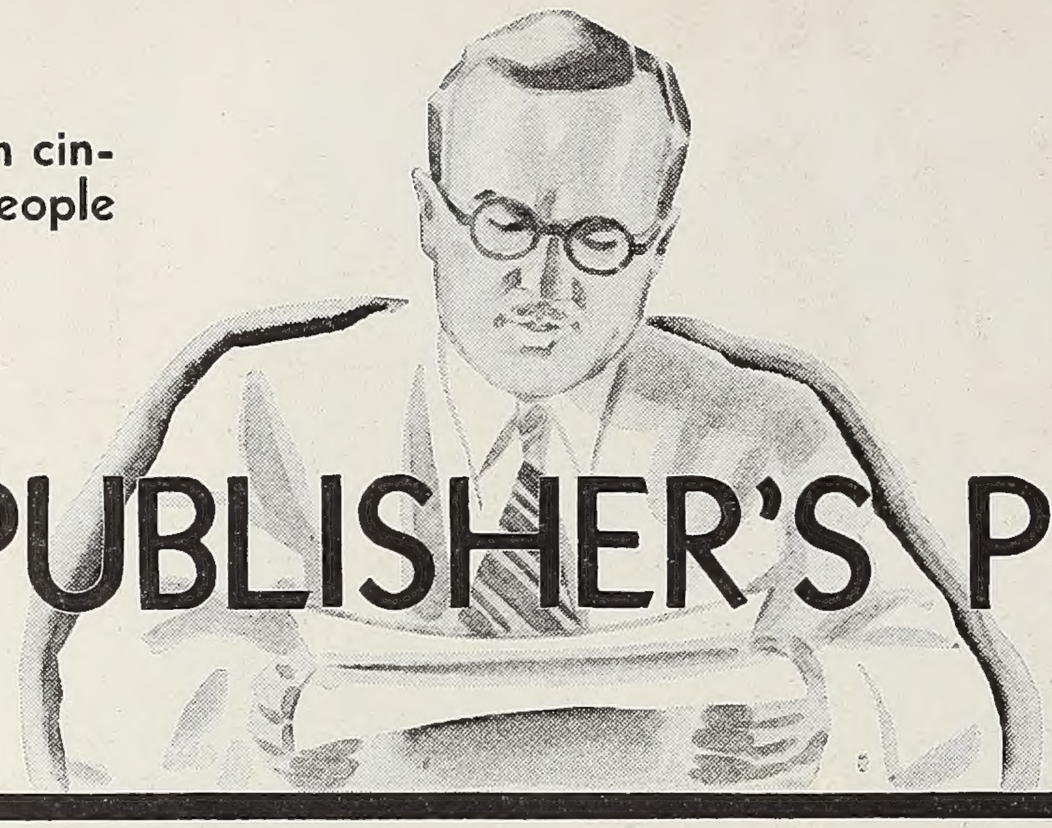
MARLENE DIETRICH in "THE SCARLET EMPRESS"

Directed by Josef von Sternberg

A PARAMOUNT PICTURE

Pointed comment on cinema affairs and people

by
W. H. FAWCETT
Publisher of HOLLYWOOD Magazine



The PUBLISHER'S PAGE



Jimmy Cagney

Husband Material

A Curious-minded Person asked 143 chorines appearing in *Wonderbar* to name the ten men who they considered would make the best husbands—and only one movie star was included in the list—Jimmy Cagney, never ballyhooed as a great screen lover.

The other nine were John Jacob Astor III, Lindbergh, Jack Dempsey, Mussolini, Ernest Hemingway, "Cotton" Warburton, the Prince of Wales, Prince Alexis M'Divani and Gandhi.

One obvious conclusion must be drawn—chorus girls nowadays are not the flighty, empty-headed creatures of legend.



Ginger Rogers

The New Technique

For Years Cleopatra has been looked upon as a super-vamp but now Ginger Rogers declares that if Cleo lived today nary a man would give her a tumble.

For one thing, Cleopatra was a heavyweight—with too much emphasis on the right curves in the wrong places. And, Ginger declares, her technique was pretty bad—any young modern girl could vamp rings around her.

Ginger may be correct, but we know DeMille will present a Cleopatra who will have all the modern misses agog. The great filmaestro probably could have given Cleo pointers even in her day—for movie purposes.

W. C. Fields is an accommodating fellow and therefore he readily consented to appear as master of ceremonies at a recent, important social function in Hollywood. Dressed in his best bib and tucker, or rather swallow tails, he appeared on a Tuesday night prepared to be his funniest. The party was held Monday!

Hollywood is still chuckling over the way De Mille's announcement that he was looking for an actor of Caesarian birth for the rôle of "Julius Caesar" in Cleopatra *was gobbled up by the press. De Mille, with tongue in cheek, is a veritable fount of such impossible hoaxes—and they're all good for publicity.*



Loretta Young

Loretta's Handicap

Age Is A Woman's greatest enemy always but in the case of Loretta Young this cruel truism probably will be revealed at its worst.

The public believes that all women, and especially movie stars, have a habit of subtracting instead of adding years to their age as the birthdays roll by. It will believe in a few years that Loretta is about ten years more than her actual age. Loretta, now just past twenty-one, entered pictures when she was seventeen and was married and divorced within the next couple of years. The public won't believe she could have crowded all that experience into the few years she has been in pictures.



Irene Dunne

Mysteries of Hollywood

Hollywood Is A Strange place—oh, pardon us; you have heard that before?

What brought this on was the case of Irene Dunne. Irene, possessed of a very fine singing voice, was signed for the screen because of that voice. Then musical films died out and Irene was through—unless she could learn to act. Learn to act she did and won fame as a fine dramatic actress.

Then musical films came back and Irene begged for a chance to sing. She was politely but firmly turned down. Why? Because she was too fine a dramatic actress!

Poor Jimmy Durante suffers and suffers. He has made no secret of his unrequited love for Greta Garbo (for laugh and publicity purposes) and declares the only reason she didn't marry Mamoulian was because she couldn't forget Jimmy's magnetic "poisonality."

At a studio conference to devise a publicity campaign for George Arliss and The House of Rothschild, *a press agent seriously suggested having the actor knighted for the occasion! King George V will be interested to learn how easily those things are done!*



Katharine Hepburn

Fame Is Not For Sale

Money Alone Can't buy a screen career as Kitty O'Dare, dancer and singer and reputed heiress to $1,250,000 will discover. Kitty is now in Hollywood, entertaining lavishly in an effort to break into pictures. She is reputed to have spent $19,000 within a few weeks and plans to pursue this campaign for recognition for six months. But unless Kitty has talent her campaign will be in vain.

Katharine Hepburn had plenty of money but fame came to her solely because of her ability. All the money in the world couldn't have made her a screen success otherwise.



The Invisible Man

Idea For a Comedy

Universal Probably doesn't care, because *The Invisible Man* was a huge box-office success, but they must feel very much like "Merton of the Movies" who put his heart and soul into a serious drama only to discover to his chagrin it was released as a comedy.

Audiences everywhere laughed at *The Invisible Man* despite the fact that it was a serious mystery drama. They were laughing with the picture, not at it. Pants running around without anybody in them are bound to make people giggle. There may be an idea in this for a comedy that will set an all-time box-office record.

At a studio conference to devise a publicity campaign for George Arliss and The House of Rothschild, *a press agent seriously suggested having the actor knighted for the occasion! King George V will be interested to learn how easily those things are done!*

MARGARET SULLAVAN



A FRANK BORZAGE PRODUCTION

FROM THE BOOK OF THE YEAR
COMES THE PICTURE OF THE YEAR

Presented by CARL LAEMMLE

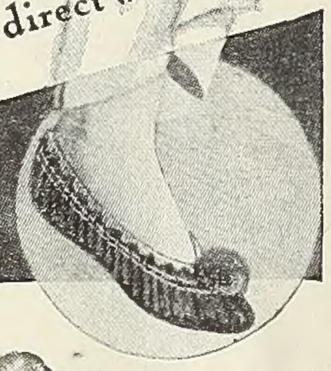
IT'S A UNIVERSAL!

"WHAT A Treat FOR YOUR Feet"



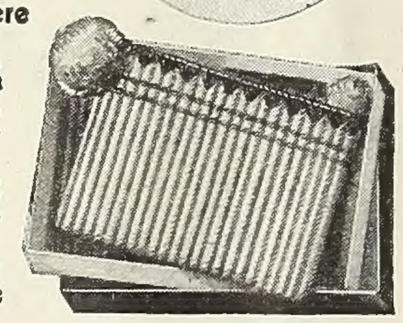
Lillian Bond
Columbia Star
in "Highway Patrol"

STEP into SLIPPERETTES and you're in step with Hollywood's newest vogue! SLIPPERETTES are clever, colorful, washable knitted slippers that snugly fit your feet like a glove. You'll love them upon arising, or for lounging, travel or convalescence. So comfortable, soft and s-t-r-e-t-c-h-y, they act like a tonic to achy arches and tired muscles. So utterly light, you'll hardly know you have anything on. SLIPPERETTES are worn everywhere by Screen Stars . . . at Malibu Beach . . . between fatiguing scenes . . . at home—wherever and whenever comfort and smart appearance are desired. At better department stores; or order direct with coupon.



ON THE FOOT
Fits All Sizes

OFF THE FOOT
Tucks in Everywhere



●WOMEN—Beige, Lavender, Nile, French Blue, Olympic Blue, Pink, Rose or Maize. $1 a pair.

●MEN—French Blue, Beige, Olympic Blue. $1 a pair.

●CHILDREN—Nile, Lavender, Olympic Blue, Pink. $1 a pair.

THE SLIPPERETTE CO.
5216 Irving Park Blvd. Dept. E-1, Chicago, Ill.
*Trade Mark Reg. No. 296702. Pat. No. 1841518. Design Pat. No. 86152.

*Slipperette
FOR STYLE and COMFORT

----BE FIRST WITH THE LATEST!----

THE SLIPPERETTE CO., Dept. E-1,
5216 Irving Park Blvd., Chicago, Ill.
Canadians! Write—The Knit-To-Fit Co., Ltd., Dept. E-1, Montreal, Canada

Please send me_____pairs of SLIPPERETTES.
I enclose $_____in money order or stamps.

QUANTITY COLOR
☐ Women's_____
☐ Men's_____
☐ Children's_____
*Name*_____
*Street*_____
*City*_____*State*_____



What's New ON THE SCREEN

The picture scout's tip-off on what movies are worth seeing

Wonderbar

● With one of the finest casts ever seen in a single picture, with a story equal to any ever filmed, with song hits that captivate and with a general production standard which leaves nothing to be desired, *Wonderbar* comes to the screen as Warner Brothers' greatest offering. Generally speaking, *Wonderbar* "has everything." Quite naturally, Al Jolson is the center of activity, but he is nobly supported by Ricardo Cortez, Dolores Del Rio, Kay Francis, Guy Kibbee, Hugh Herbert, Louise Fazenda and Dick Powell.

Sing and Like It

● Here is a picture for those who want to laugh—it is rated as the season's best comedy. And what a cast of laugh-makers! Nat Pendleton is doing a neat job of safe cracking when he hears the singing of ZaSu Pitts, an office girl who wants to become an actress. Overcome by the song, Pendleton drops his safe-cracking racket and forces Edward Everett Horton to put Miss Pitts into a Broadway show. Pert Kelton is Pendleton's moll and her efforts to win back Pendleton's attentions and Pendleton's rewriting of the play, together with Ned Sparks' wisecracks as Pendleton's crook assistant, make this a laugh wow.

No More Women

● Here we have those hard living lads, Victor McLaglen and Edmund Lowe, cast in another biting story that intrigues those who remember *Cock-eyed World* and liked it. In *No More Women*, McLaglen and Lowe are deep-sea divers and the story is replete with wisecracks, sunken treasure and undersea fights. Sally Blane, the girl who inherits a salvage ship, provides the competition. Minna Gombell is the waterfront huzzy who schemes to collect insurance on a diver. There's plenty of action and plenty of laughs in *No More Women.*

The Cat and the Fiddle

● The thousands of theatregoers who enjoyed *The Cat and the Fiddle* as a stage success will appreciate the work of Jeanette MacDonald and Ramón Novarro, who put into this picture the deep, sympathetic sort of acting that it requires. Henry Armetta, Frank Morgan and Sterling Holloway are excellent in support of the stars. Jeanette's rendition of *Tonight Was Made For Love*, one of the song hits of the play, is especially pleasing and other musical offerings easily make the audience overlook the weak Technicolor work.

Catherine the Great

● From across the Atlantic, Britain sends us a truly remarkable costume picture. Douglas Fairbanks, Jr., deserves great praise for his acting, but even this is overshadowed by the performance of Elizabeth Bergner, who plays the title rôle of Catherine the Great of Russia. While historical fact has been swept aside to make way for romance and intrigue, this has served to bolster the audience interest and as presented on the screen, *Catherine The Great* is splendid entertainment. The settings are magnificent and the costumes deserving only of laudatory comment. Flora Robson deserves special praise for her portrayal of Elizabeth.

Registered Nurse

● Although supplied with a somewhat difficult story, a sparkling cast carries *Registered Nurse* ahead of average pictures. Bebe Daniels is the former nurse who prepares to divorce her intemperate husband when he is injured and becomes insane. She returns to nursing and a love plot devolves, centered around two surgeons, John Halliday and Lyle Talbot. The husband, Gordon Westcott, escapes and appears at the hospital for an operation to restore his sanity, but when he learns of Bebe Daniels' great love for Halliday, he ends his life in a leap from his window. Despite this rather morbid scene, the picture is replete with comedy supplied by such artists as Minna Gombell, Vince Barnett, Sidney Toler and Beulah Bondi.

Scarlet Empress

● Josef Von Sternberg brings to the screen another great story of Russia's famous empress, Catherine, on a scale which has seldom been surpassed for lavishness. It is truly a spectacle and as such is one of the season's great pictures. Marlene Dietrich registers a phenomenal success in the title rôle of Catherine. The cast brings splendid support from John Cabot Lodge, Sam Jaffee, Louis Dresser and Gavin Gordon. Marlene Dietrich's own daughter, Maria, gives a delightful presentation as Catherine in her girlhood years. Historical fact has largely been discarded by Von Sternberg for romance and intrigue and many legendary incidents built around the em-

Please turn to page ten



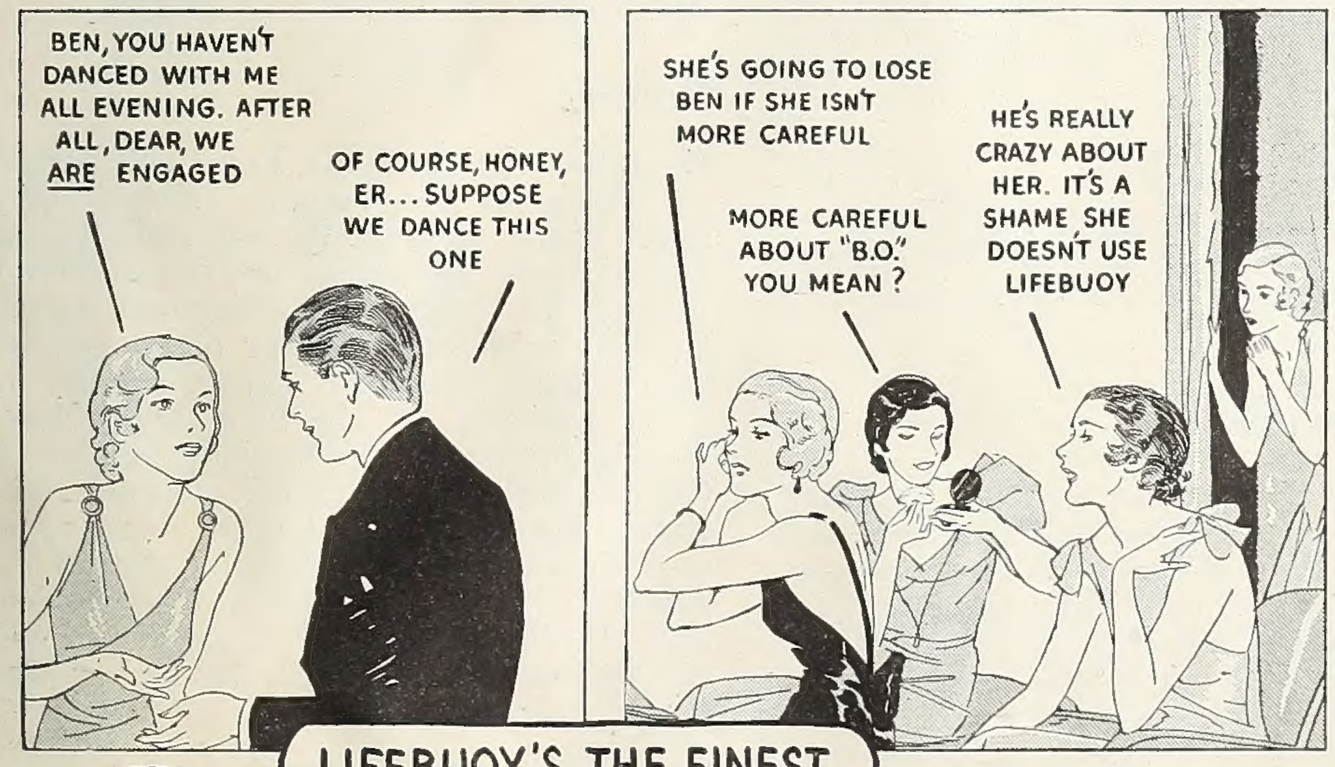






"TRUTH" — A DANGEROUS GAME

NRA



LIFEBUOY has improved *countless* complexions—it will do the same for *yours!* Its gentle, purifying lather—abundant in hard or soft water, hot or cold—deep-cleanses pores of clogged wastes. Leaves skin exquisitely clean.

IMPORTANT: Warm or cool days, we perspire a quart. Take no chances with "B.O."—bathe regularly with Lifebuoy. Its hygienic, quickly-vanishing scent tells you Lifebuoy purifies, *deodorizes* pores—stops "B.O." (*body odor*).

Now . . . MARCHAND'S CASTILE SHAMPOO



NEW . . . WHY?

It's NEW—and that's news—great news for millions of women—and men and here's WHY . . .

When the hair is washed with ordinary bar soaps or inferior shampoos—tiny particles of soap stick to the hair, despite repeated rinsings. The soap particles contain alkali which has a harsh effect on hair and scalp. If this is continued hair will become dull and lifeless—scalp will become dry and dandruffy.

Now—after 30 years of experience in the care of the hair—Marchand's experts have developed a Castile Shampoo that RINSES COMPLETELY.

Think what that means—no soap particles, no alkali, no harsh effect on hair or scalp! Little wonder Marchand's new Castile Shampoo leaves the hair so exquisitely, so lustrously beautiful.

A Scientific Beauty Treatment

To shampoo with Marchand's is to give hair a scientific beauty treatment. Marchand's thick creamy lather cleanses gently and thoroughly. It contains the highest quality virgin olive oil. That beautifies the hair, benefits the scalp and helps retard dandruff. Hair is left soft and fluffy—easy to comb—perfect for waving or curling and no undesirable scents or odors cling to it.

Best for children's tender scalps and for men with dandruff. Low price—and the quality in it makes a little go a long way. 35c at druggists.

Ask Your Druggist or Get by Mail

Send 35c (coins or stamps) to C. Marchand Co., 251 W. 19th St., N.Y.C., for regular size bottle. Fill out this coupon.

NRA MEMBER U.S. WE DO OUR PART

35c enclosed—Please send me your shampoo (A)

Name

Address

City State

What's New on the Screen

Continued from page eight

press are highly fictionized to sustain audience interest, but this is forgiven because the resultant picture is one which grips from start to finish.

Men in White

● Here is Clark Gable at his best, ably supported by a noble cast. As the young interne, Gable easily gives the most remarkable performance of his brilliant career. Myrna Loy brings all her charm to the screen as the girl who loves Gable but who hesitates to become a doctor's wife. Elizabeth Allen is a student nurse who gives freely of her love to Gable. Just as Gable is about to marry Myrna, he is called upon to operate on the student nurse. She confesses her great love for Gable in the presence of Myrna. The picture closes with Miss Loy bidding farewell to Gable as he leaves for Europe. No review of this splendid picture would be complete without a word of appreciation for the fine acting done by Jean Hersholt.

Gambling Lady

● This picture brings us back to the day of "honest" gamblers. Barbara Stanwyck's father is such, but he commits suicide and she innocently falls into the clutches of a group of gamblers who believe in the adage, "never give a sucker a break." Joel McCrea, as a patron known to the gambling establishment, brings in two guests. They happen to have badges and stage a raid, whereupon the gamblers shout "double cross" at McCrea. Joel and Barbara find themselves in love, complicated by the feelings and attentions of Pat O'Brien and Claire Dodd. C. Aubrey Smith, as Joel's father, tries to block his marriage to Barbara, but in the end she cuts cards and wins her lover. There is plenty of entertainment and good acting in *Gambling Lady.*

Love Birds

● ZaSu Pitts and Slim Summerville at it again. Stuck with some worthless land far out on the desert, they are about to give up when a bit of filling from Slim's tooth starts a gold rush. The laughs come in regular doses every few seconds throughout the entire picture. Mickey Rooney is back again with an excellent kid performance and Dorothy Christy supplies the love interest with her vamp act.

Keep 'em Rolling

● Walter Huston, as an army sergeant, gives up drinking and his attentions to Minna Gombell when Rodney, a horse, wins his affections. They fight together and perform gallant deeds throughout the World War, after which the government puts Rodney up for sale. Huston, despite army complications, risks court martial and manages to keep Rodney. Frances Dee's acting helps keep the picture interesting, although there have been so few pictures with a horse or dog angle in recent months that *Keep 'em Rolling* is certain to find favor with many audiences.

Sleepers East

● Plenty of action here. Wynne Gibson plays the girl at the stag party, has an affair with the mayor's son and becomes involved in a murder. She keeps going through an adventurous flight on a train, a wreck, a trial and suicide of the mayor's son. Preston Foster, Harvey Stephens, Mona Barrie and Howard Lally all help to entertain.

As the Earth Turns

● While the story of *As The Earth Turns* drags a bit, the cast manages to sustain audience interest. It is a back to the land idea. Donald Woods, a new face on the screen, is the man who returns to the Maine farm and Jean Muir is the farm girl who wins his heart. Dorothy Appleby, William Janney, Dorothy Peterson and David Landau give excellent performances.

Ever Since Eve

● *Ever Since Eve* is the picture which removes George O'Brien from his horse and cowboy rôles. He is splendid as the young miner who goes to Manhattan and marries Mary Brian, a society notable. He dashes away to China to forget when he discovers he has been swindled out of his fortune. Mary's love proves real and so all ends well. Herbert Mundin and Betty Blythe, in supporting rôles, help keep the picture up to the fine standard set by O'Brien.

I've Got Your Number

● Here's a somewhat sophisticated comedy, exciting from start to finish. Pat O'Brien is the wisecracking telephone repair man who manages to keep his date book filled and never overlooks a bet when filling a repair engagement. Joan Blondell, hotel switchboard operator, innocently becomes involved with a gang of racketeers. Pat goes to the rescue, a la Hawkshaw. The picture has a great windup. Allen Jenkins, Glenda Farrell and Eugene Pallette all contribute to the fast action and laughs.

Bolero

● *Bolero* brings Sally Rand and her fan dance to the screen. But it does much more—it gives George Raft the opportunity of his career and he takes advantage of it. As a professional dancer, he toys with one partner after another, until Carole Lombard appears to be the great moment of his love life. When Carole marries an English nobleman, George finds solace in the arms of Sally Rand, but when he is near death from war wounds, it is Carole who affords him comfort. Frances Drake, Gloria Shea and William Frawley show up well throughout the picture, which has first class entertainment value.

The Morning After

● Plenty of laughs in this picture, which is imported from England. Despite the fact that it was made across the pond, most of the mirth is supplied

Please turn to page fifty-six

9 OUT OF 10 WOMEN

Suffer Pain—Needlessly

•

Medical authorities discover new scientific facts about cause and relief of pain—new formula stops pain by relaxation—quickly—safely—scientifically

•



What Pain Is

MODERN doctors have discovered important new facts about pain. They have known for years that pain is caused by pressure on the sensitive ends of your nerves. Now they have discovered that as you grow tired, your muscles, tense and hard from over-work, contract like a clenched fist on blood vessels and capillaries. The capillaries, (minute blood vessels) become conjested, causing that pressure on nerve ends which results in "pressure" headache, neuralgia and other severe* pain.

New Method of Relief

HEXIN—an amazing new formula—relieves pain simply, quickly, and properly by relaxation — the newest and safest scientific method. As HEXIN relaxes the taut, cramped fibres and tiny muscles, (1) blood again starts to flow normally, (2) Capillary congestion is relieved, removing pressure from your nerve-ends, (3) pain vanishes like magic—quickly, safely and naturally.



Don't confuse HEXIN with old-fashioned tablets which drug your nerves into insensibility and encourage acid stomach. HEXIN relieves pain safely by relaxation. Its alkaline formula will not injure the heart nor upset the stomach. Don't take a chance with old-fashioned tablets. Modern science has long since discarded them in favor of HEXIN.

Originally Developed for Children

Give us a formula—mothers asked—that our children can take with safety. Give us a relief for pain and fever that is milder and better adapted to the delicate systems of children than ordinary tablets so strong and so acid.

HEXIN—an alkaline formula—was, therefore, developed for children originally. Its action had to be gentle and safe. What's mild enough for your child is better for you. But don't be misled about the effectiveness of HEXIN for adult use. The action of HEXIN is immediate for children or adults.

To Sleep Soundly

The next time you have trouble getting to sleep try 2 HEXIN tablets with water. Too many cigarettes—that extra cup of coffee—nervousness—worry—any one of these things can rob you of your rest and steal your energy.

Let HEXIN relax tired nerves and gently soothe you to sleep HEXIN is not a hypnotic or a narcotic causing artificial drowsiness. Why ruin your health and lower your efficiency needlessly by lying awake? Let HEXIN help you to sleep naturally and soundly.

Take HEXIN for Colds

Doctors may differ as to the cause of colds but all agree that the resultant distress is directly due to congestion. HEXIN relieves congestion safely by relaxing taut tissues and reestablishing the normal flow of blood.

Colds and headaches often start because your system has an over-balance of acidity. Be careful, then, not to add acid** tablets to an already acid stomach. It stands to reason that the strong vinegar acid of some old-fashioned formulas may only serve to aggravate your condition.

HEXIN is alkaline (non-acid). It relieves the direct cause of cold-distress by the only safe method—relaxation.

Most people find that 1 HEXIN tablet with water every hour until a total of 6 or 7 have been taken keeps a cold from starting or greatly relieves one that has started.

How to Test HEXIN

The only test of any pain-reliever that means anything is how it acts with you. Make this test yourself. Take 2 HEXIN tablets with a glass of water. At once tense nerves start to relax. At once HEXIN starts to set up an alkaline reaction in your stomach. You'll never know what quick relief is till you try HEXIN. Insist on HEXIN today at any modern drug store. Nothing else is "just as good". Or make your personal test FREE by mailing the coupon NOW.



*HEXIN is remarkably effective in relieving the muscular pain or cramps from which many women suffer periodically.

**HEXIN IS *ALKALINE* (non-acid).

HEXIN, INC.

8 SOUTH MICHIGAN AVENUE, CHICAGO, ILLINOIS

HEXIN, INC., 8 South Michigan Avenue, Chicago F-5534

Please send me a generous FREE sample of HEXIN.

Name.....

Address.....

City..... *State*.....

Modern Druggists Prefer HEXIN

Buy a box of HEXIN *today. If your druggist should not have it on hand, insist that he order it. You can buy* HEXIN *in convenient tins containing 12 tablets and in economical bottles of 50 and 100 tablets. Don't let your druggist give you anything but* HEXIN. *Nothing else is "just as good".*



Lower Cost Than Ever Before

Rail fares cut again! Just see these round trip fares from Chicago:

In 1932	$59.35
In 1933	51.75
This year	46.95

Complete tour of the Magic Wonderland, including meals, lodging, motor transportation, is cut from $54 to $45 (hotels); from $45 to $38 (lodges)!

An exciting free travel book tells the story. A story of roaring geysers . . . magic pools that boil like witches' cauldrons . . . a waterfall twice as high as Niagara.

Ride the famed *North Coast Limited* direct to the Cody or Gardiner gateways—Shortest route, fastest time.

Don't miss the Cody Road! 90 miles added sightseeing through the Shoshone Gorge and over the Absaroka Mountains. Costs not a cent extra!

Your ticket can be routed through Colorado at no extra cost. And include transportation to Glacier Park for a trifling additional fare—a fine 2-day motor tour of the Black Hills of South Dakota for only $24.75 extra.

Travel "on your own"—or join congenial companions in a carefree all-expense Burlington Escorted Tour.

Burlington Route

NORTHERN PACIFIC

Plan to go this summer. Let us send you (free) an interesting illustrated guide book.

Mail this coupon either to Northern Pacific Railway, 901 Railroad Bldg., St. Paul, Minn. or Burlington Railroad, 547 W. Jackson Blvd., Chicago

Please send free Yellowstone Vacation Book.

Name

Street

City *State*

☐ Mark here if you wish Escorted Tours Book



EDITOR'S MAILBAG

An open forum in which readers express their views on stars and pictures. $5.00 is paid to each of the five best letters received each month

Altogether, Men!

EVERY TIME I see one of Cantor's pictures, I leave the theatre hungry—hungry for longer looks at the closeups of the beauties in the various scenes. My gracious, I'd like to feast my eyes, but I'm not given a chance. A second or two and those dream girls are rushed off, heaven knows why! We men don't look only at legs. We're happy to see a beautiful face, too. I should be a director! I'd give the males of the audience what they like. We want longer closeups of those unbelievably beautiful chorines.

($5.00 letter)

CHARLES REISS,

2372 North Third St., Milwaukee, Wis.



Toby would set Hollywood afire

Privacy is Nonsense

ALL this talk about stars' privacy is just nonsense. No actor or actress should expect privacy. The revelation of a star's life is necessary not only to create news but to satisfy the public's demand for intimate details. This builds up the background for the star and helps to awaken the interest of fans, which, in turn is necessary to the success of the star as well as the box-office. Now, since privacy is quite impossible, the sensible thing to do is to live a decent life. If this is not satisfactory to any of these "children of fortune," screen stardom is the last profession in the world for them.

($5.00 Letter)

ASSUNTA D'ATTORE.

126 East 12th Street, New York City.

A Magic Name

RAMON NOVARRO! The magic of that name. Whenever I hear it, my heart leaps. Why can't the United States produce such a star as this? There are four adults in my family and each one of us takes off her hat to Ramón. My elderly aunt wouldn't miss a picture of his for $1,000.

BILLIE BERGER,

225 South Witmer St., Los Angeles, Calif.

That's Her Destiny!

ANYBODY can play the part of a siren, a lover or a hip-shaker, but it takes a real actress to give a performance such as Katharine Hepburn gave in *Little Women*. She seems destined to become the greatest and the truest actress on the screen today.

CREIGHTON PERRY,

Oglethorpe University, Georgia.

Toby and Bob as Lovers

ROBERT MONTGOMERY should be given a real good, sophisticated story of modern life. And Toby Wing should be cast as Bob's leading lady. Toby and Bob would sure draw a crowd. They would set Hollywood on fire.

($5.00 letter)

ROBERT MAXWELL,

Algood Highway, Cookeville, Tenn.

Bing Is Here to Stay

WHAT a heart throb Bing Crosby is! I have just seen *Going Hollywood* and believe me he is the most thrilling delight on the screen. What a combination, his glorious voice, his breath-taking looks and his charming ways. His acting is so natural and refreshingly real. His magnetic personality dominates the whole picture. And what a lover! He has everything we girls are wild about. Believe me, he is here to stay. We couldn't get along without him on radio or screen.

SALLY DELONG,

Troy, N. Y.

This Eskimo Is Hot

I HOPE THOSE of you who have seen *Eskimo* will agree that Mala was grand—he stole the picture. Such a winning personality, even though he couldn't speak English. To me his actions spoke louder than words. He didn't have to slap girls in the face or make love to them to create the realization that he is chuck full of sex appeal. Why he could send my pulse away above normal. He is real, authentic.

MRS. LUCY DURGIN,

149 Myrtle St., Manchester, N. H.

HOLLYWOOD

Something for Everybody

EVERYONE is talking about Mae West. Her curves, her beauty, her personality, her excellent selection of words. But do you know what I think? I think she is the most clever little psychologist in Hollywood. She has something for everybody. Fat to please fat ladies, beauty and personality for the thin ones and sex appeal and scanty costumes for the men.

S. FLANIGAN,
559 S. Evergreen Drive, Ventura, Calif.

Styles Authenticity

GIVE US MORE films of pre-war and World War days, but please, when filming them, present them with styles of that era and not of today, as was the case in *Only Yesterday*.

GERMAINE LUSSIER,
88 Melha Avenue, Springfield, Mass.

A Vote for Kay

PEOPLE can say all the nice things they want to about other movie actresses and praise them to the skies, but me for Kay Francis. As an actress she is superb and she has that alluring feminine charm and poise that men like to see in a woman. Let's see more of Kay Francis.

HARRY ROTH,
Quartermaster Detachment,
Port of Manila, Manila, P. I.

A Change for a Change

I WILL NOT SAY *Little Women* is the best picture of the year, but I will say it is the most relieving. In this day of gangsters, molls, eternal triangle stuff, practically nude women, sex, singing and clattering feet, it is something more than a relief to see an old fashioned story of the *Little Women* type enacted before you on the screen. Let's have one occasionally.

WARD KCITRUP,
919 Sumter Street, Columbia, S. C.

Chevalier vs. Denny

HAS it ever occurred that in giving Reginald Denny the go-by for Maurice Chevalier, that we are being badly cheated? Denny has the real goods. I do not mean that Maurice has taken Denny's pictures, but that Denny is what Maurice tries to be. Give Reginald Denny a chance.

MRS. L. F. MORRIS,
West Union, W. Va.

How to Be Happy

I BELIEVE THAT the people who knock the pictures most are the ones who seldom or never go to them. Personally, I can see something good in every picture I see. I believe that the best plan is to go to just any show and not follow certain actors or actresses. This way assures one of a better variety of entertainment.

MRS. C. DAWSON,
221 Avenue D, South,
Saskatoon, Sask., Canada.

Please turn to page fourteen



MRS. ERNO RAPEÉ

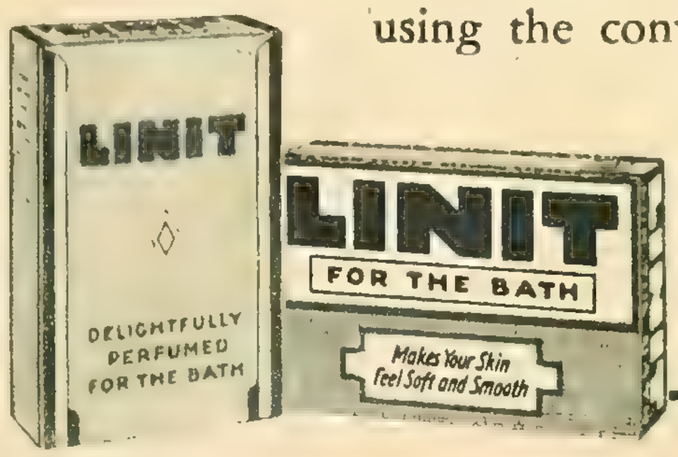
wife of Noted Conductor, 7 Star Revue Radio Orchestra

laughed when she heard about the 50¢ Lipstick for 10¢ and *then*...

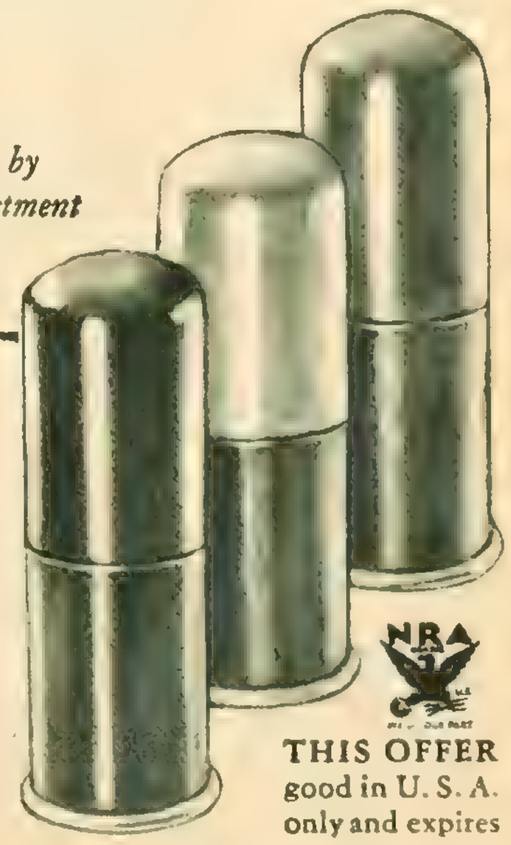
MRS. RAPEÉ tried the marvelous LINIT Beauty Bath, sent for a lipstick (see coupon below) and is now convinced of the genuine quality, delicate scent and attractive appearance of these exquisite lipsticks.

The makers of LINIT, The Bathway to a Soft, Smooth Skin, are offering *YOU* these astonishing values in lipsticks solely to introduce their famous product, LINIT, and prove that using LINIT in *your* bath will give you a new sensation and make your skin feel velvety soft—*immediately.*

Merely send a top from a LINIT package and 10¢ (wrapping and postage costs) for EACH lipstick wanted, using the convenient coupon below.



LINIT *is sold by grocers and department stores.*



CORN PRODUCTS REFINING COMPANY, Dept. F-5
P. O. Box 171, Trinity Station, New York City

Please send me.....lipstick(s). Shade(s) as checked below. I enclose.....¢ and.....LINIT package tops.

☐ Light ☐ Medium ☐ Dark

Name

Address

City *State*

THIS OFFER good in U. S. A. only and expires Sept. 1, 1934

To be correct
TATTOO YOUR LIPS



To make sure that you are using your correct shade of lip color, test all four shades of TATTOO on your own skin



And TATTOO is certainly more interesting than old fashioned "indelible" lipstick. Imagine! No purplishness. No pastiness either. Put it on . . . let it set . . . then wipe it off . . . nothing remains on the lips but transparent color . . . truly *exciting* color . . . the *smartest* ever seen . . . and it won't come off when it shouldn't! Positively non-drying too! TATTOO is a dollar. Try all four shades, on your wrist . . . at the Tattoo Color Selector featured on all leading toilet goods counters.

No. 1 has an exciting orangish pink cast. Rather light. Ravishing on blondes and titian blondes. It is called "CORAL."

No. 2 is an exotic, new shade, brilliant, yet transparent. Somehow we just cannot find the right words to describe it. It is called "EXOTIC."

No. 3 is a medium shade. A true, rich, blood color that will be an asset to any brunette. It is called "NATURAL."



No. 4 is of the type that changes color when applied to the lips. Gives an unusually transparent richness and a depth of warm color that is truly amazing. It is called "PASTEL."

TATTOO FOR LIPS AND CHEEKS

TATTOO ROUGE exactly matches TATTOO LIP COLOR, thereby placing your lips and cheeks in perfect color harmony with each other. Used for lips, too. You'll love its smoothness. The price is 75c.

TATTOO, CHICAGO

TATTOO

Reg. U. S. Pat. Off.

THE NEW *Transparent* COLOR FOR LIPS AND CHEEKS

Editor's Mailbag

Continued from page thirteen



Garbo, Queen of the Screen

Garbo Still Her Queen

AS ONE of the most hysterical of the Garbo fans, after witnessing that marvelous portrayal of *Queen Christina*, I want to shout from the housetops that Garbo is still Queen of the Screen. Long may she reign.

($5.00 Letter)

MRS. JOE MILLER,
620 North Graham St., Charlotte, N. C.

A Welcome for Lillian

MELODIES OFTEN suggest certain people or some pleasant episode. Ever since I saw *Birth of a Nation* the melody of *In the Gloaming* suggests Lillian Gish. Whenever I hear it I have a mental picture of that lovely actress. Griffith knew his stars and now that we are about to see her in films again I can hardly wait. Dainty, talented, adorable Lillian Gish! We have waited for your return to films and here's hoping we shall see many of your pictures in the future and that the public will appreciate your fine work as it did in the past.

ANN MADDEN PETERSON,
4019 Sheridan Road, Chicago, Ill.

Wants "Hoss" Pictures

SO *Smoky* will soon be loping across the screen! Hail to the producers who realize that millions of people who love horses are just waiting to see more "hoss" stories in pictures.

J. R. KEAN,
72 Melbourne Avenue, S. E.
Minneapolis, Minn.

Cheers for Clara

CHEERS FOR CLARA BOW for her fine performances in *Call Her Savage* and *Hoopla!* She is one of the greatest actresses on the screen and truly the most beautiful. Give us more actresses like Clara and less of those half-dead, thin-as-a-rail, lanquid, anaemic ladies who are called "divine."

IRENE HOFFMAN,
9 Cottage Street, Buffalo, N. Y.

Tip for Producers

IT SEEMS to me that the producers are overlooking a splendid musical comedy bet in Charley Chase. Surely his talents and ability to amuse are worthy of feature length productions instead of merely comedy shorts. His physical appearance, decidedly pleasing voice and the fact that he can really put over a song in the true Broadway manner, fairly shout aloud his fitness for leading rôles in current screen musicals.

MABEL KRAMER,
905 Lydia Avenue, Louisville, Ky.

Nothing Wrong With Jean

I CAN'T SEE How anyone can dislike Jean Harlow. I adore her both as an actress and as a person. I think her voice is beautiful, her figure beautiful, her teeth, her eyes, her hair. In fact, I can't see a single thing wrong with her. Let's have some more pictures like *Red Dust, Dinner at Eight* and *Bombshell.*

MISS HARRIET NELSON,
1994 Shenandoah St., Seattle, Wash.

A Part for Lionel

WHY doesn't some smart producer revive Rip Van Winkle and cast Lionel Barrymore in the title rôle? He could portray the part with all the reality and finish of the great Joseph Jefferson, whose peerless acting I shall never forget. I can just see Lionel, with his wonderful pathos and appeal, driven from his home by a nagging wife, then twenty years after awakening on a mountain-top, a creature of rags and tatters with a long, white beard and creaking bones. As our greatest character actor, he would be an artistic triumph and a box office boon.

A. B. CURTISS,
Capac, Mich.

My, What Eyes You Have!

THE EYES HAVE IT! There is not another star who can talk with his eyes as can John Barrymore. Why not Helen Hayes and John Barrymore teamed in a picture?

($5.00 letter)

FRANCES COLEMAN,
808 Church Street, Marietta, Ga.



John talks with his eyes



Reduce...



YOUR WAIST AND HIPS 3 INCHES IN 10 DAYS

with the

PERFOLASTIC GIRDLE

..or it will cost you nothing!





WE WANT YOU to try the Perfolastic Girdle. Test it for yourself for 10 days absolutely FREE. Then, if you have not reduced at least 3 inches around waist and hips, it will cost you nothing!

THE MASSAGE-LIKE ACTION REDUCES QUICKLY EASILY and SAFELY

■ The massage-like action of this famous Perfolastic Reducing Girdle takes the place of months of tiring exercises. It removes surplus fat and stimulates the body once more into energetic health.

■ The ventilating perforations allow the skin pores to breathe normally. The inner surface of the Perfolastic Girdle is a delightfully soft, satinized fabric, especially designed to wear next to the body. It does away with all irritation, chafing and discomfort, keeping your body cool and fresh at all times. A special adjustable back allows for perfect fit as inches disappear.

In 10 Short Days You Can Be *YOUR SLIMMER SELF...*

WITHOUT EXERCISE, DIET OR DRUGS!

■ "I REDUCED MY HIPS NINE INCHES WITH THE PERFOLASTIC GIRDLE," writes Miss Jean Healy. "Without your girdle I am lost," says Mrs. Ouida Browne. "I reduced almost twenty pounds," writes Mrs. Noble. "The fat seems to have melted away," says Mrs. K. McSorley. "I have not only reduced a number of pounds, but find my waistline several inches smaller," writes Mrs. Carolyn Jennings. "I reduced my waist from 43½ to 34½ inches," writes Mrs. B. Brian. "It massages like magic," writes Mrs. K. Carrol.

These are only a few of hundreds of letters from women who have tested the Perfolastic Girdle!

...TEST *the* PERFOLASTIC GIRDLE *at our expense!*

■ You can prove to yourself quickly and definitely whether or not this very efficient girdle will reduce *you*. You do not need to risk one penny... try it for 10 days...then send it back if you are not completely astonished at the wonderful results.

Don't wait any longer...act today!

PERFOLASTIC, Inc.

41 EAST 42nd ST., Dept. 75 New York, N.Y.

Without obligation on my part, please send me FREE BOOKLET describing and illustrating the new Perfolastic Girdle and Brassiere also sample of perforated Rubber and particulars of your 10 DAY FREE TRIAL OFFER!

Name _____

Address _____

City _____ *State* _____

Use Coupon or Send Name and Address on Penny Post Card

The show of

"STAND UP



5 BREATHLESS SPECTACLES!

Introduction of Loveliness!

Revival of Laughter!

Garden of Beauty!

The Magic Transformation!

March of Prosperity!

FOX

1001 *surprises!*





Produced with a magnificence, magnitude and imagination unapproached in show history. Dazzling beauties...blazing splendor...amazing novelty...myriad surprises ...laughs, songs, drama, thrills, romance, ...everything!

AND CHEER!"



WARNER BAXTER

MADGE EVANS · SYLVIA FROOS

JOHN BOLES · JAMES DUNN

"AUNT JEMIMA" · SHIRLEY TEMPLE

ARTHUR BYRON · RALPH MORGAN

NICK FORAN · NIGEL BRUCE

MITCHELL & DURANT · STEPIN FETCHIT



1,000 DAZZLING GIRLS! • 5 BANDS OF MUSIC!
VOCAL CHORUS OF 500! • 4,891 COSTUMES!
1,200 WILD ANIMALS! • 1,000 PLAYERS!
335 SCENES! • 2,730 TECHNICAL WORKERS!

Produced by WINFIELD SHEEHAN

Associate Producer and Collaborator on story and dialogue: **LEW BROWN**

Director: HAMILTON McFADDEN. *Lyrics:* LEW BROWN. *Music:* LEW BROWN *and* JAY GORNEY. *Dances staged by* SAMMY LEE. *Dialogue:* RALPH SPENCE. *Story Idea Suggested by* WILL ROGERS *and* PHILIP KLEIN.

Are Pretty Girls Safe in Hollywood?

by

J. EUGENE CHRISMAN



This pretty girl in **Hold That Girl** *can tell you Hollywood's reputation for wickedness is greatly over-rated. Sex, to film folk, is merely something that can be capitalized on at the box-office*

To Me He looked like what he was, a clean cut, smiling young chap, intent upon nothing more lecherous than a mild street flirtation but to the pretty little girl from the Middle-West, who was getting her first glimpse of Hollywood, he was a Big Bad Wolf in sheep's clothing.

She had known that it was going to happen, because, you see, she knew all about Hollywood. She wanted to get into pictures and only that devouring ambition had given her courage to face the girl-traps and the leering demons who lay in wait behind every palm tree, seeking their prey in the form of little girls from the Middle-West. Back in her home town she would have responded to that young chap's smile, perhaps had an ice cream soda and gone to a movie with him, but this wasn't her home town. It was Hollywood and a girl had to be careful.

One of the fallacies which have grown up about Hollywood is that it is a sink of iniquity where no virtuous girl is safe. Most girls who leave the old home town and journey to Hollywood, intent upon a picture career, believe that their first decision must be,

"If it becomes necessary, am I willing to give *all* for the sake of my career?"

Having decided, one way or the other, she looks askance at every man she meets in Hollywood, from the bell-boy who shows her to her hotel room to the picture star who drives by in his open roadster. She is certain that if her virtue survives, it will be at the cost of constant vigilance.

● Picking up a copy of a national magazine recently, I noticed an article by Emil Ludwig, famous biographer. The article was about Hollywood and in one paragraph, after speaking warmly of the home-loving citizens of the movie capital, Mr. Ludwig said,

"Any mother who is anxious about her daugh-

Is Hollywood a sink of iniquity where all girls seeking screen careers must pay the supreme price? Read what these authorities have to say about this moot question!

ter's virtue, could not send her to a safer place than Hollywood."

I do not know how many daughters the eminent Mr. Ludwig may have raised or how much he knows about the preservation of virtue but whatever his knowledge in this respect, he is at least half right. The truth of the matter is stated in his usual trenchant manner by the Reverend Neal Dodd, pastor of The Little Church Around the Corner and fondly known to all Hollywood as "The Padre of the Movies."

"Just as there are two kinds of girls, there are two Hollywoods. One of those Hollywoods is the clean-minded, sober, hardworking side, composed of the people who live cleanly, love their homes, attend our churches and raise their families. The other side is composed of those who like the flesh-pots, the whoopee and who will fill the night clubs and the various dens of vice. The first element predominates by far but there is no denying that the other element exists. A girl coming to Hollywood must make her own choice. It will depend largely upon what kind of a girl she was back home.

"If she is a clean-minded, virtuous girl, honestly trying to gain a foothold in pictures, she will become a part of the first element. If she believes the old falsehood that no girl ever gets ahead in pictures without going the limit for some man, she will become a part of the second. She makes her own choice but let me tell you that the girl who wants to travel straight will find her virtue as much respected and her person as safe in Hollywood as in any other city in the world."

But what about the Big Bad Wolf? Doesn't a girl, by the very fact that she is working in pictures, lay herself open to advances? Hasn't she heard that every cameraman, director, assistant director and producer always makes advances to girls aspiring to a screen career? What if she refuses their attentions?

● A woman who has for years been an official in Central Casting and who knows the game from the extra girl's standpoint says,

"It is true that many girls of more or less easy virtue do find it easier to keep working by granting their favors to some man who has influence but these girls are far in the minority and in my years of experience, I have seen few of them ever reach stardom. The men who make pictures are human, just as other men are. If a pretty girl shows a willingness to dally along the primrose path with them they won't refuse but in regard to these stories, don't believe all you hear."

A year or two ago another Hollywood scandal broke in the papers. A woman, formerly a bit player in pictures was arrested with two of her male companions and charged with procuring innocent girls who were furnished to wealthy men as a night's entertainment at a price. The woman was convicted and several prominent men were involved.

Only a few short months ago another white slave ring was uncovered in Hollywood. A group of men and women were found to be engaged in this horrible traffic. Young and innocent girls were lured by promises of employment and found themselves prisoners in a hotel at Pismo Beach where they were forced to accept the attentions of Orientals. Both these cases were actual but they had nothing

Please turn to page fifty-one



Anne Nagel is one of many girls who find Hollywood no different from their home towns





Abram Chasins could scarcely believe his eyes when he received a fan letter from Elissa Landi but it was the start of a friendship time can never kill

HOLLYWOOD'S MOST BEAUTIFUL FRIENDSHIP

A fan letter written by Elissa Landi started it—and now the story of its idealistic development should prove an inspiration to all who read it, published here for the first time!

by CAMILLA JORDAN

A Young Lady Sat dreamily before an open fire in her Hollywood home listening to a radio broadcast. With her legs curled up under her comfortably, she rested her lovely bronze head against the back of a large upholstered chair. A book had slipped from her lap unnoticed, shooting flames from the fire cast shadows on her face and half-closed eyes. She was tired from a long hard day at the studio and was enjoying a quiet evening at home.

The program to which she was listening came from New York, where lived a young man whose rising fame as a modern composer was beginning to put him in the musical limelight. He paced the floor of the broadcasting studio nervously listening to his music go over the air. This tall, dark, young man was not yet sufficiently accustomed to fame to take a broadcast without inner tremblings. Although the name Abram Chasins had appeared many times in print, he still had difficulty in connecting the name with himself. At last the program came to a finish and he sighed as he lit a cigarette.

On the other side of the continent, Elissa Landi sighed too. She stirred a bit realizing how tremendously she had enjoyed the program. With an impulsive and generous gesture, she flew to her desk and wrote Abram Chasins a fan letter. Amused at herself, she chewed at the end of her pen smilingly, as she thought about just the right words to express her appreciation of his work. Her choice of words must be carefully selected. She hesitated a moment as she thought of the attractive Englishman in London, whom she had married several years ago, and to whom she is still happily married. He would understand.

The letter was posted the next day when Elissa was hard at work in the picture studio. The picture was almost finished and there would be only a little more time to be spent on the lot. Then she could take a vacation, which she felt was very much needed. She wanted a change of scene, and a change from all the familiar people and surroundings.

Several days later in New York, Abram Chasins sat at his desk thrilled at receiving a fan letter from so great a

Please turn to page sixty

portraits





MARGARET SULLAVAN

—Jack Freulich

• Like a token of spring, Margaret's personality brings a refreshing new element to the Hollywood scene. It is expected she will repeat her success of *Only Yesterday* in *Elizabeth and Mary* and *Little Man What Now?* which will soon be ready for showing

JOAN BLONDELL

—Scotty Welbourne

• After a short convalescence on Mohave Desert following her recent appendectomy, Joan faced the cameras for *Without Honor*





PATRICIA ELLIS

—Scotty Welbourne

• Continuing to pave her way to fame, Patricia contributes an excellent performance to *Harold Teen*



GRACE BRADLEY

—Will Walling, Jr.

• Laughing lady whose given name of Grace was well-chosen. She has had a busy season, having filmed *Search for Beauty* and *Girl Without a Room.* She is now completing *She Made Her Bed,* in which Richard Arlen and Sally Eilers are featured

KATHARINE HEPBURN

—Ernest A. Bachrach

• Whether or not Katharine's stage appearance in *The Lake* was ill-advised, this venture is not affecting her popularity as is evidenced by the success of *Spitfire.* She is vacationing in Europe now



ADA CAVELL

—Ernest A. Bachrach

• Meet a young lady who is expected to contribute an important page to cinema history! Ada is scoring in *Crime Doctor*



ANN SOTHERN

—Orville Snider

• Another sensational new "find," Ann (whose real name is Harriet Lake) excited raves by her work in Columbia's *Let's Fall in Love.* She was starred on Broadway in *Of Thee I Sing*



JANET GAYNOR

—Otto Dyar

• *The Sun Shines Bright* on Janet and all her fans for in the picture of this title she will again be teamed with Charles Farrell. She recently completed *Carolina,* which also offers Lionel Barrymore

YOU'D LIKE TO SHAKE HER—

"And Now, Miss Sullavan, just what do you like?" Margaret Sullavan looked at the interviewer with those frank, blue eyes and that quizzical questioning of twenty-two years of wondering what it is all about. She waited a moment and then answered, honestly:

"Oh, I like the trees and the birds; long walks, horse back riding—and Jesus."

The interviewer leaned forward and asked excitedly: "And what kind of *cheeses*, Miss Sullavan?"



This story is true and explains much about Margaret Sullavan as well as the reason why Carl Laemmle, Jr., has issued the order that she is to grant no more interviews—because she does not understand how to talk about herself for publication.

For Margaret Sullavan meant exactly what she said. She always does. She believes in a God and does not understand why she cannot talk about Him. She was being herself.

She was also being herself when another interviewer asked her to come to her home to talk with her. Margaret went. And when the writer said, "And now, Miss Sullavan, we have laid out a nice campaign for your publicity for six months. It will only cost you—" Margaret Sullavan left the house, drove madly to the nearest airport and took the first plane for Chicago. She waited six hours at the landing station in Chicago, took the next plane home. It had taken the wind and the rains, the sun and the panorama of mountains and plains gliding swiftly beneath her to bring back a mental calm with which she could face mad Hollywood again.

● And again she was being sincere. Natural. Her action was typical of this new cyclone that has swept into blasé Hollywood as only one other woman has done, *recently*. The other is Katharine Hepburn.

Comparisons are usually unfair to two persons. Yet, they cannot be avoided. And Hollywood's pet cocktail-sport, right now, is comparing Margaret Sullavan and Katharine Hepburn. And Hollywood finds them alike. They aren't. With a single exception—

The first time I saw Katharine Hepburn she was wearing the garb that has been so well publicized as to become as famous as Marlene Dietrich's pants. Her red fascinator, tied with a safety pin; her dungarees; her floppy, well-worn bedroom slippers. She was walking across the RKO-Radio lot.

The first time I saw Margaret Sullavan, she opened her front door to me with her hair hanging hungrily all over her head, hiding her eyes, completely. She was in an old bathrobe and bedroom slippers. She had just stepped from her shower, washing her head, too, as always. But she would not tolerate the discourtesy of not greeting me, herself, on her threshold. Margaret is Southern.

You can see the similarity in these two tiny incidents. Sincerity. An "I am myself and I'm not going to change" attitude which is rare in Hollywood.

But the "selves" that they are going to remain are entirely different. Heredity would guarantee that. Director George Cukor, who was responsible for Katharine's success in *Bill of Divorcement* and *Little Women* and who knows her better than anyone in Hollywood, told me,

Please turn to page sixty-two

BUT YOU CAN'T HELP LOVING PEG SULLAVAN!

A FASCINATING WORD PORTRAIT BY RUTH BIERY

Dolores Del Rio reveals her secrets of marital happiness

by VAL LEWTON

Author of "No Bed of Her Own," "Yearly Lease" and "Head of the House"



How to Hold a Husband In Hollywood

"Separation Is Very bad, especially in Hollywood. It's dangerous to leave your husband or your wife alone in Hollywood. There are too many temptations; too many charming, handsome and interesting people," says Dolores Del Rio, and when she says it her great, dark eyes, that seem to have two stars of light fixed in their depths, grow very large and very serious.

For marriage to Dolores Del Rio, who has been married twice, once miserably and the second time happily, is a very serious thing.

Interviewed in her suite at the Hotel Sherry-Netherlands on a recent visit to New York with her husband, Cedric Gibbons, a Hollywood art director, Dolores tried to give her recipe for marital happiness when the conversation veered—as it always does—to Hollywood marriages, their success and their failure. Charming in a frock of dull black silk, with collars and cuffs of pleated white crêpe, and wearing a bracelet of emerald beads on her left wrist and two matched rings of square cut emerald on either hand, she spoke frankly and yet with a certain, almost childish dignity.

Dolores Del Rio is one of the few picture stars who is actually more beautiful in life than she is on the screen. I had gone to see her in the expectation of the more mature beauty one sees in her film plays. I was unprepared for her almost girlish charm. She is very young and off the screen she looks so. Seeing her as portrayed by the camera one can form no conception of how lovely is the texture of her dark complexion, the brilliant smoothness of her cheeks, and the glossiness of her black hair. But it takes, I realize, more than mere beauty to hold an interesting husband for more than three years in the emotional maelstrom of Hollywood. And what it takes, Dolores Del Rio has in large abundance.

● When I questioned her about her happiness in marriage and contrasted it with the dismaying flood of divorces that poured out of Hollywood this year, she smiled.

"You must know," she said, "that my friends were all saying when I married Cedric that it would only last two or three weeks. They even told me that, and they told it to Cedric. But we thought we knew better, and you see—we did!"

She raised expressive hands in a gay gesture as she said this, then went on:

"It's been frightful, hasn't it, the number of divorces and separations this year?"

I listed the most important of them for her benefit: Doug and Mary; Doug, Jr., and Joan; Carole Lombard and Bill Powell; Adrienne Ames and her broker husband; Lew Ayres and Lola Lane; Ann Harding and Harry Bannister Dolores' expressive eyes registered dismay.

"Too many divorces for so small a town," she said. "But

Please turn to page fifty

HOT FROM HOLLYWOOD



Toby Wing says dark tops will be used on smart swim suits this summer. Her new suit is dark blue and white

Foreign Affairs

A CABLE BROUGHT WORD of the death in Hungary of Irene Biller's mother just as Irene completed successful tests for rôles with both Fox and Columbia, but she hopped a plane and sped East to catch a ship that would carry her to her mater's bier . . . all the way from Moscow comes a container of rare goldfish consigned to Director Richard Boleslavsky . . . yes, the gift of an admirer . . . Lewis Stone is outfitting his newly-acquired schooner, *Aurora*, for a six months' cruise around the Horn with stopovers in Colombia, Peru, Chile and the Argentine golden-haired Madeline Carroll has deserted the London stage to try her luck in Hollywood . . . and landed here with eighteen trunks, twenty-three pieces of hand luggage and a burning desire to go shopping . . . London producers are starring our own Anna May Wong in *Chu Chin Chow* and *Java Head*, and there's a possibility that this Hollywood-born Oriental lass will go to China for a talkie . . . the Joe E. Browns are studying maps with a Spring tour of the Orient in mind . . . Polly Moran and hubby Martin Malone are planning a European jaunt on which Polly will do personal appearances . . . and to be sure, they'll take time out to drop over to Ireland and kiss

Lee Is Forgiven!

TALKIE PRODUCERS have planted a figurative kiss on the brow of Lee Tracy, and all is once more serene along the celluloid battlefront.

Universal has purchased an original newspaper story by Lincoln Quarberg, crack reporter, and another week will find Filmdom's bad boy again perspiring beneath the kleigs. Quarberg authored the opus under the title of *Where's Brown?* but Carl Laemmle has retitled it *I'll Tell the World.*

Lee's salary for the *I'll Tell the World* rôle will total $60,000, a considerable boost over previous earnings.

Mae's Star On Wane?

IF ONE is to believe an executive high in Paramount's councils, glamorous Mae West, talkie sensation of the age, will make but one more picture for the organization that lifted her from the footlights into a $100,000-a-picture celluloid berth.

Mae's initial screen starring vehicle, *She Done Him Wrong*, smashed box-office records everywhere, but her second, *I'm No Angel*, failed to drag an equal flow of gold into exhibitors' pockets.

Severance of relations with Paramount, however, doesn't mean that Mae is washed up in the movies. Practically every other major company is eager to get "Diamond Lil" if only for a single rôle.

Hollywood NEWS

Just A Lover's Spat

GRETA GARBO would have been Mrs. Rouben Mamoulian ere this had it not been for a lovers' quarrel that sent Greta to the desert to seek solace from an aching heart, while the director courted forgetfulness by journeying to New York to inspect plays.

The romance between the illustrious Greta and the fellow who sent her through her paces in *Queen Christina* is by no means at an end, however, if you are to take the word of their many friends.

Greta, they will tell you, is really in love for the first time since her big affair with John Gilbert went into the refrigerator, and when Rouben returns to Hollywood, everything is going to be swell again.

John's Fourth Ended?

IT LOOKS as if the break between John Gilbert and Virginia Bruce, his No. 4 bride, is to be permanent.

HOLLYWOOD

by Hal E. Wood

the blarney stone . . . Bill Haines is off for Europe, where he'll spend six months picking up knick-knacks for his antique shop . . . and do an English picture on the side.

National

MARY BRIAN airplaned to New York to glimpse the Broadway production of *Men In White*, in which she'll star in Henry Duffy's Hollywood theatre . . . Bridegroom Ricardo Cortez has taken his wealthy wife, the former Christine Lee, to New York to meet his ma and pa. Then they'll go on to Danbury, Conn., to say "hello" to the bride's folks



The lowdown on latest Cinemaland events and doings of the stars

Carole Lombard and Bing Crosby are chummy in We're Not Dressing, *his latest for Paramount*

Virginia and the baby continue to make their home with Virginia's parents, where they sought shelter when the young mother packed her duds and slammed the door of her honeymoon bungalow behind her.

While John, given a comeback chance with Greta in *Queen Christina*, and a new long-term contract as well, is battling Metro in the courts on the ground that the studio hasn't done right by him, Virginia is listening to offers from producers who are convinced that she is starring material.

Marlene Moves Again

MARLENE DIETRICH has taken a long lease on Colleen Moore's elaborate estate in Bel-Air, and has already assumed occupancy along with little Maria, her three armed guards and innumerable servants.

There is a possibility that Marlene will purchase the property before the expiration of the agreement. The mansion has been a white elephant on Colleen's hands ever since her marriage to Al Scott, young New York broker, and over whose Eastern mansion she presides as mistress when between pictures.

Jean's New Fight

HERMAN A. KOCH, public administrator of Sacramento County, California, has lost the suit through which he sought to grab control of the entire estate of Paul Bern, Jean Harlow's deceased second husband.

It was in Sacramento County that Dorothy Millette, who had preceded Jean in Bern's affections, drowned herself a few days after Bern's death. Jean based her defensive campaign on the ground that Bern and Miss Millette never were married.

Doug's New Troubles

HOLLYWOOD INTIMATES of Douglas Fairbanks, Sr., are positive the veteran star will ignore the dragging of his name into Lord Ashley's London divorce suit.

While the friendship between Lady Ashley and Fairbanks peer has been blooming for more than three years, there is little likelihood of a marriage for the commoner who won a seat with the nobility and the ertswhile husband of Mary Pickford.

It is another titled lady—one whose name has not yet been dragged into the Pickford - Fairbanks rupture — who is causing Doug's heart to beat faster, 'tis said.

Lupe Forgives

PEACE once again reigns in the Lupe Velez-Johnny Weissmuller residence out in Beverly Hills. That is, it's as peaceful as any place can be with the mad-cap Lupe about.

When the parting came, Lupe put Johnny on ten days' probation, but she really forgave him before the time limit had expired.

In filming a scene for *Tarzan and His Mate*, Johnny was nearly floored several times in his attempts to catch a flying adagio dancer doubling for Maureen O'Sullivan. The incident afforded the set workers much amusement, but the real laugh came when Lupe, pacing the sidelines, sailed into one of the ribbers.

"What's the idea, you so-and-so!" she shrieked. "You know darn well that Johnny hasn't any sense of humor!"

Katie, the Brave!

FOR SHEER courage in the face of Big Berthas, this Hepburn gal wins the leather medallion.

Katharine just isn't afraid of anyone, and to prove it she has instructed Jed Harris, her footlight producer, to bring her flop play, *The Lake*, in which she is starred, to Los Angeles for a run, no matter if it lasts but one night. She is determined to show the nose-in-the-air and chin-tilted celebs of Cinemaland what she can do on the stage.

Gloria Draws Prize?

NOW that Gloria Swanson has wiped from her thoughts all desire to run the whole show and produce her own pictures, Metro has handed her a nice long-termer that carries a weekly salary, something Gloria really appreciates these days. And Louis B. Mayer's associates are going further for the oft'-wed lady, and they're lining up some choice parts for her. Her first will be a talkie version of Elinor Glyn's *Three Weeks*.

Fay Gets a Chance

WHILE BLONDE Alice Faye, Rudy Vallée's current thrill, is garnering the breaks out at the Fox studio, where her work with Rudy in the talkie version of

HOT FROM HOLLYWOOD

. . . Eddie Cantor has served notice he'll resign as NRA amusement authority if the subcommittee revises the chorus girls' pay schedule . . . Will Rogers is back after an airplane jaunt to Washington . . . but he's not wisecracking about Congress because that new Fox contract won't permit him to poke fun at the lawmakers any more . . . Rita La Roy will try the footlights in Gotham after completing her work in Columbia's *Whirlpool* . . . the Jimmy Cagneys have gone Carmel to such an extent that they've acquired a bungalow in the Northern art colony . . . when Robert Young and Elizabeth Henderson got married, it took all their spare change to furnish a Beverly Hills abode, then came the expense of the baby's arrival . . . but now they've had a breathing spell on outgo, and they're planning a belated Honolulu visit.

Romance

THERE'S A POSSIBILITY that Charles (Buddy) Rogers will wed Dorothy Flood, *Follies'* beauty . . . which should put an end to all that talk about Buddy and Mary Pickford . . . that Shirley Grey-Matty Kemp affair continues to bloom . . . and Sam Coslow can hardly wait until his divorce becomes final so he can wed gorgeous Esther Muir . . . Winslow Felix, wealthy auto dealer, finds it difficult to get a date with Lois Wilson now that Richard Dix is a semi-free agent . . . little Mary Korman, *Our Gang* graduate, is displaying plenty of interest in Leo Tover . . . Heather Angel steps



Hollywood's latest rave is Shirley Temple, four-year-old who is believed a real find. You'll see her in **Stand Up and Cheer**

George White's *Scandals* won her a seat with the mighty, Fay Webb, still Rudy's legal Mrs., isn't being left out in the cold.

Alice has been assigned the sweetheart rôle with Spencer Tracy in *Now I'll Tell*, story of the late Gambler Rothstein's career. Producer White, heading back to Broadway to prepare a new stage edition of his *Scandals* for presentation in the big town, has offered Fay one of the principal parts.

Meanwhile, Fay and Rudy are enjoying a breathing spell in their New York and Los Angeles legal campaigns.

Chaplin Sheds Tears

CHARLIE CHAPLIN'S pictures may serve to make other folks laugh, but Charlie occasionally goes to a theatre for a good cry. Escorting his two young sons to view Metro's *Eskimo*, the comedian shed copious tears as the film was unreeled on the screen.

As a matter of fact, few of the talkie stars who have seen the epic of the North have departed with dry handkerchiefs.

Doug, Jr., Altarbound

DOUGLAS FAIRBANKS, JR., will middle-aisle it with Gertrude Lawrence, British stage star, late in May, according to a letter from Junior, who is now with his fiancée in London. A big diamond solitaire, the gift of Doug, already decorates the third finger of her left hand.

If Hollywood producers have their way, Doug and his bride will honeymoon in California, for, since viewing the English-made *Catherine the Great*, American studio heads are putting in long hours seeking possible vehicles for the son of Filmdom's royal-family-that-was.

Charles Bickford and Raquel Torres have been making pictures in England which will be distributed in America by United Artists. This is a scene from **Red Wagon,** ***a circus story***

out with Russell Gleason . . . the Don Alvarado-Marilyn Miller romance is colder than an Arctic night . . . and it's a famous tennis player who now draws the dancer's smiles . . . Rochelle Hudson gets three-page telegrams from Barry Trivers . . . Director W. S. Van Dyke used to play the field, but now he has eyes only for Muriel Evans . . . Mitzi Green is growing up . . . at least, she dines and dances with Junior Durkin sans chaperon . . . Sally O'Neil airwayed it to New York to see Tommy Guinan . . . and don't be too surprised if you hear of their marriage . . . Lois January and Freddie Harris are carrying on . . . Russ Colombo continues to keep Sally Blane supplied with orchids . . . and there's no let-up in the Spencer Tracy-Loretta Young affair . . . Lillian Bond seems to have a strangle hold on Sidney Smith, who used to belong to Lily Damita . . . the Jack LaRue-Ida Lupino fire has been extinguished, and Margaret Lucille again decorates Jack's arm at social functions . . . Muriel Kirkland and Leeward Meeker are gazing at each other across night club tables . . . Gloria Shea has an impetuous swain who serenades her at 5 A. M., much to the discomfiture of neighbors trying to grab a bit of slumber . . . Irene Lee and Frank Davis are that way . . . Diana Wynyard and Gordon Westcott weren't glowing in a romantic way, but there's a certain brunette who seems to interest Gordon . . . just in case Diana cares . . . Mae West's brother, Jack, is agog over Mae's friend, Ethel Sykes, who quit the stage

Please turn to page forty-six

In *Catherine the Great*, young Fairbanks completely spanned the gap between leading man and stellar rôles.

A Smile Her Reply

JOAN CRAWFORD floats her sweetest smile when queried as to the date of her marriage to Franchot Tone, who again will play opposite her in *Pretty Sadie McKee*. Unlike her exmate, Crawford just isn't admitting anything.

But those of us who know the real Joan doubt that she will permit Doug to reach the altar first. In fact, there are some who are wagering Joan and Franchot will visit Yuma or some other Arizona or Nevada town the minute that Los Angeles judge scribbles his name on her final decree.

Won By an Orchid

WHAT WAS FOR months and months the hottest romance in this man's town has now cooled to the tepid state, with every indication that Cupid will cart it off to the ice box. Lola Lane and Al Hall originally set January as the month for their nuptials, then the date was moved back to February, and now—well, Lola and Al agree that there's nothing definite.

The other day I saw Lew Ayres' ex-wife lunching with Sally Eilers and Mrs. Al Rogell, with Lola proudly exhibiting a whole hothouse of orchids.

And they weren't sent by Al Hall, either!

Molly is Puzzled

IT WAS only a few years ago that Molly O'Day, sister of Sally O'Neil, dropped from the cinematic horizon because of excess weight after doing a magnificent portrayal opposite Richard Barthelmess in *The Patent Leather Kid*. In other words, Molly was fat—FAT—and just couldn't seem to reduce. Casting office doors slammed in her face just as she stood on the brink of stardom.

A hundred male eyes glanced up from luncheon tables in the Brown Derby the other day when a lovely, slim girl breezed into the eatery. Suddenly, the air was alive with news that Molly O'Day was back, thirty pounds thinner. And while the weight was disappearing, Molly gained two inches in height. It's all a mystery to Molly!

Kay Steps Out

THE GOSSIPS are trying hard to frame a romance between Kay Francis and Maurice Chevalier, basing their whisperings on the fact that they have been seen together frequently since Kay returned from the Eastern trip that resulted in the collapse of her marriage to Kenneth MacKenna.

Maurice, however, is not without a rival for Kay's companionship. None other than Count Alfredo Carpegna provides the fly in the Frenchman's ointment.

In her action for divorce, filed in Los Angeles, Kay charged MacKenna with having criticized her clothes.

Sally's Heart Throb

SALLY RAND, the little girl who started life with an ambition to be a missionary among the heathens and who ended up by electrifying the world with her fan dance, has been engaged to Charles Mayon, a vaudeville actor, for four years.

Sally's secret might have remained locked in her heart until their wedding, planned for the coming Fall, had not "Chizzy" as she calls her fiancé, fallen victim to a serious stomach ailment. When Mayon was sent to a Hollywood hospital, Sally went along, and for five weeks occupied an adjoining room that she might be near him.

When he was stricken, Mayon was serving as assistant to LeRoy Prinz, Paramount's dance director.

It's the New Deal!

MAYBE THE CHANGED political and economic set-up of the nation is responsible, or perhaps it's just because the gals have wearied of that constant round of cocktail parties and dinner dances, but whatever the cause, there's a heavy rush of débutantes into talkie extra ranks these days.

Winnie Flint, daughter of Amos P. Flint, wealthy president of the Corn Products Corporation, is the newest recruit, having deserted her seat among Chicago's élite for a berth as a Paramount chorus girl.

Please turn to page fifty-four



Oh, to be a cowboy if the cowgirls are like Iris Shunn as she appears in Stand Up and Cheer



—Don English

"Sex is essentially neither wicked nor dangerous," says Marlene Dietrich. "Rightly used, it can be a great constructive force"

YOU

by MARLENE DIETRICH

What Is Sex Appeal?

Is it the excitement of amorous passion in men?

Is it the unconscious charm exercised by every beautiful woman?

Is it as dangerous to those who possess it as to those who come under its fatal influence?

Can a woman exert this extraordinary power over men without being labelled "a bad lot"; "no better than she ought to be"; "a scarlet sister"; "a loose woman"; "a lady of no reputation"; and all the other time-worn tags which the more circumspect of her sex have thought fit to hurl at her through the centuries?

My screen past should certainly qualify me to express an opinion on this much debated question. For invariably I have been cast either as a callous little "gold-digger"; a woman of the streets living by my wits; a "lady of the town" beguiling and hoodwinking good men and true from the straight and narrow path; a notorious night club queen, or the vamp *de luxe* exulting in her feminine fascination.

Yet so fraught with misunderstanding is the subject of sex that it is almost impossible to disentangle it from the substratum of half-truths and stupid mis-statement that surrounds it.

Sex is essentially neither wicked nor dangerous. It is only the evil-minded who see in it a hideous and horrible menace. Their viewpoint is probably clouded and distorted by some of these subconscious repressions and hidden complexes we hear so much about.

Rightly used, sex can be a great constructive force, and if in the films in which I have appeared it is shown in a discreditable light, that is an indictment of the civilization that has misused it, not of sex itself.

● After all, sex is the dominating factor of our lives. It brought us into the world. It underlies most of our actions, and certainly all our emotions, such as the love of parents for their children and their astounding indifference towards them when they have ceased to care for one another; it is the motive force of awakening adolescence with its blissful dreams.

In a sublimated form, it is responsible for the promptings of our pity and sympathy for dumb animals, for little children, for the halt, the maimed, the crippled; for the blind hero-worship the young girl feels for the adventurous athlete; for the protective male instinct for the damsel in distress and the glow of satisfaction he experiences when he discerns the adoration in her eyes.

All these things are purely physical—as physical as the love that Othello felt for Desdemona, and she for him. Shakespeare summed up their fundamental attraction for each other in the words—

She loved me for the things that I had done:
I loved her that she did pity me.

● It is only when the little green god of jealousy steps in that ugly passions are aroused and stark tragedy rears its head, as in the case of the unhappy, half-crazed Moor.

But sex appeal is not confined to these great figures of the drama. It is rampant among all sorts of unimportant people, not least among the boys and girls of today. And, believe me, sex appeal can be most devastating of all when wielded by the very young!

For incredible as it may seem sex appeal is not confined to hard-boiled men and women of the world. It can be detected even from the earliest years. You either have it or not, as the case may be. Only very occasionally can it be acquired, and then—like most other hothouse growths—it is never as strong and forceful as the native variety.

A person born with sex appeal is noticeable for his or her self-assurance, self-confidence, self-respect, if you like. One feels right with one's self, in tune with the universe, at one with God.

Yes, the vitality that fairly oozes out from these highly temperamental people, and stirs a corresponding excitement in all those who come in contact with them, is spiritual in essence. It has something to do with innocence—the sort of passionate innocence that betrayed me as the hapless *Lili* in *Song of Songs* into giving my heart into the keeping of the worthless young sculptor.

How often is this magnanimous gesture mistaken for a baser motive?

Have Sex Appeal!

You may call it something else, says glamorous Marlene Dietrich, but it's there just the same



When this natural impulsiveness is combined with beauty and charm, it is irresistible. It is so powerful, so magnetic, that it can make old age and middle age feel young again. It can make youth itself aware that it is alive, and that life, above all else, is worth living.

Can you blame youth for wanting to experience these delightful sensations? Can you deny the boys and girls of today their desire to experience all that life has to offer? Would you withhold from them the rapture and joy of their new-found freedom?

The hunger for romance is a very real phenomenon, and the moving picture seems to assuage, in some degree, this universal craving. It is really rather pathetic when one comes to think about it. I suppose it is because the cinema has come to symbolize for most of us all that is young and vital, charming and romantic. Its constellation of stars scintillate across the screen heavens, and represent romance in a remote yet tangible form.

● Because of its commercial possibilities, film producers have exploited sex-appeal to the *nth* degree.

Soft-focus bathroom scenes and indiscreet bedroom episodes are a common feature of the movies. There is no end to the suspicious circumstances in which the heroine is persuaded to part with her virtue and her modesty. The fertility of the film fraternity in inventing variations on this theme presents an intricate problem for solution by the star who is wholeheartedly sincere about her work. For only the scissors of the film censors can save the reputation of an actress who has once consented to enact these celluloid Delilahs, or to appear in rôles of questionable taste.

I am not exactly prudish. I believe that sex is the biggest thing in life. Without it the world would come to an end. But I realize that it is artistic suicide for an actress to become a slave to one type of characterization.

No actress worthy of the name wants to be cast as a beautiful "clothes-horse"—a peg on which to hang a hackneyed love-tale and some sentimental "close-ups."

Incidentally, if you ask a cameraman, or "close-up" expert, to define sex appeal, he will probably tell you that it is "a face with good camera angles."

Conscious as I am of the enormous debt I owe to my cameraman, I beg to differ from that definition.

Sex appeal is, I think, an infinite capacity for living, a *joie de vivre*, an enthusiasm, an eagerness for the chase, of the hunter for the hunted.

In a single word, "Sincerity."

Is sex appeal the unconscious charm exercised by beautiful women such as Dorothy Dell?

MOTHER CLARA



Clara Bow, Filmdom's hottest mamma, earns her real title in a way you'd least expect!

by DORA ALBERT

As The "Brooklyn bonfire," Clara Bow blazed her way to fame. As the "It" girl, her name became synonymous with sex appeal the world over. Possibly more widely publicized than any other star, Clara's screen career became a succession of labels—all of them descriptive and not a few of them libelous.

For the real Clara Bow is not the madcap personality created by press and public. As a matter of fact, Hollywood's hotcha baby would rather croon a lullaby than a torch song. It all goes back to the somewhat drab days of Clara's youth—to a hungering, poignant desire for mother love that was never quite wholly satisfied. And that same childish hunger, long repressed, has developed in the mature Clara maternal instincts that will not be denied.

Hollywood scoffs at the idea of the "It" girl with a mother complex. Other stars might wax maternal—granted; but not Hollywood's hoyden and erstwhile queen of the flappers. The idea is too, too bizarre.

That is why filmdom, scenting a publicity stunt, snickered when Clara brought her twin ten-year-old cousins from Brooklyn to Hollywood to make their home with her.

"Mamma Now" shrieked the headlines over a picture of Clara, and took care to enclose the word *mamma* in quotation marks. "Not to be out-done," the article read, "by other stars who have adopted a baby, Clara Bow is taking on two 10-year-old cousins. Trust Clara Bow to go the others one better. They adopt one baby and she takes on two."

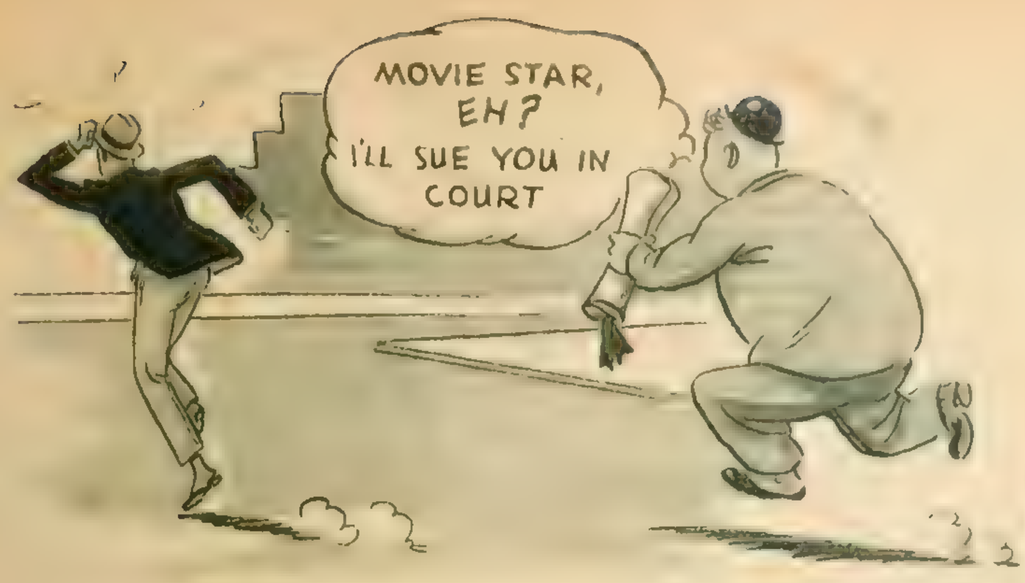


Johnny, Clara, Lilian and Rex Bell, truly Hollywood's happiest family

● When the two children quarreled, as children will, and Lillian became homesick and wanted to go back to her home in Brooklyn, the papers again jeered at Clara. Many of the newspapers ignored the fact that Johnny said he wanted to stay forever with his famous cousin and that he wouldn't go home on a bet.

This cloud of cynicism is based entirely on misunderstanding. When Clara brought these two children with her to Hollywood, she didn't do it to keep up with the other stars. Passionate, maternal, uncalculating, she is emotionally incapable of doing anything simply to compete with anyone else. This was not even an adoption in the ordinary sense of the

Please turn to page fifty-two



Victor Jory is introduced to that quaint Hollywood custom, suing stars

by DOROTHY SPENSLEY

I'LL BE SUING YOU!



FOR VICTOR JORY it never rains but it pours. And when it pours, it pours law suits.

Tall, white-toothed, brown-skined Jory, all-around athlete, actor and adventurer, was recently signed to a Fox Films contract. The next day there was a shower of law suits that made the Biblical flood look like the drip of a leaky hydrant.

To say that Jory was bewildered, is putting it mildly. There were threats of garnishment to the right of him; liens to the left of him; honest debts front and center. Strange men suddenly began waving warrants at him. Sheriff's helpers shoved legal documents upon him. Jory's name had gone up in lights and the legal deluge was on.

It was all very embarrassing to the genial Jory who found himself catapulted overnight into the prettiest legal storm that has threatened any Hollywood actor, newly in the money. Matters developed to the point where it became a favorite morning sport at the Jory bungalow in Pasadena for the two Jeans, wife and three-year-old daughter, to watch daddy do his marathon to the garage, jump into the car and run the gauntlet of a waiting file of process servers. One morning Jory almost ran over a fellow who thrust a paper under his nose. Fortunately he missed him—otherwise there might have been still another suit.

Jory didn't mind the legitimate debts. The ones that, as a struggling, underpaid stock company actor (he's played in practically every city of size in the United States), he had accumulated, even as the rest of us do. Doctors' bills and dental bills were taken care of promptly, as soon as the film company's currency began to swell the Jory coffers.

● The other bills were the ones that gave him the most concern. They took his time, his patience, his attorney's time. Like weevils they ate into his mind at a moment when he was straining every effort to give his best attention to his new contract. Many of the suits dated back four and five years. He had to rack his brain to think of circumstances surrounding almost forgotten events. The statute of limitations does not apply to a roving actor.

He took his troubles to his boyhood pal in Pasadena, John Ruskin Lane, now a successful young attorney. Together they threshed over the claims.

Jory wrinkled his brow at a judgment for $167 granted by default, that had come through the mail. A tailor? For a suit? He couldn't think of any such debt. Then he remembered. In an Eastern city, some five years previous, a friendly tailor, pleased at the amount of business Jory had brought to his shop (it amounted to something like $3,000), had made him a present of any suit in the house. Jory had picked a flannel ensemble, light trousers and dark coat. The price was $115, but the tailor had

Please turn to page forty-eight



Will Rogers snapped in a characteristic pose while at lunch on the David Harum *set*



—*Acme*

Bad news for gangsters! Mae West recently spent some time on the Los Angeles police target range learning how to operate a machine gun



Clark Gable returns to Hollywood after a vacation in New York—his first visit to Gotham in years



***Perhaps you've never seen these faces just this way before but you'll remember the names—they are Rudy Vallée, Jimmy Durante and Cliff Edwards as they appear in a sequence of the* Scandals**



—*Acme*

Jeanette MacDonald bade Maurice Chevalier an affectionate farewell after signing to film* Merry Widow *with him. He says they never quarreled



***Pat Daly, Edna May Jones and Marcia Sweet, who decorate this panel, also decorate the chorus of George White's* Scandals**

OOD

URES

meramen
th's film
of Cin-



—Acme

Mary Tom Blackwood was accidentally kicked by Toby Wing while filming* Come On Marines; *then Toby saved her from drowning



—Elmer Fryer

Eddie, Jr., and his famous daddy, Edward G. Robinson take the air on one of those well-known sunny California days. Eddie, Sr., pays strict attention to words of wisdom from his husky youngster



Dorothy Dell uses a trick seal on her letters which discolors the envelope if water or steam is used in attempting to open it



—Scotty Welbourne

***Ruby Keeler and Hubby Al Jolson enjoy a vacation at the El Mirador hotel, Palm Springs. Ruby recently started work in* Dames *and Al is on the radio following completion of* Wonderbar



—Clarence Sinclair Bull

***Diana Wynyard has returned to Hollywood following a New York stage appearance and, after a rest, started work on* Dover Road**



LANNY ROSS, RADIO'S FAVORITE TENOR, BECOMES FILMDOM'S

NEW HEART THROB

by JERRY LANE



IF YOU ARE one of the millions who have thrilled to the voice of Lanny Ross on the "Showboat" radio program, just rest assured you can go right on thrilling. In fact, you'll probably tingle a lot more when he comes to the screen for the first time in *Melody in Spring*.

Six feet, two; eyes of blue. Or maybe they are gray. At any rate, he's the biggest romantic threat to arrive in town since Cupid threw the lariat around Gary Cooper and Joel McCrea. Lanny is twenty-eight, unmarried, and admittedly a bit shy of women. Imagine that in a tenor! Those are a few of the details. There are others even more significant.

He has practically sung his way through life—but not for a minute did he intend to make singing his career. Not even after that auspicious—and quite unexpected—début on the train going to Victoria, B. C., from his native city, Seattle. Lanny had lost his money. Which is a sort of scary predicament for a seven-year-old to be in especially when he is hungry and traveling alone. Lanny looked out the window and pondered deeply. Then he spoke hesitantly to the big man across from him.

"Do you think the people would mind, sir, if I sang for my supper?"

Mind? He stood there in the middle of the aisle and solemnly sang *Auld Lang Syne* with only the click of the rails for accompaniment and they wouldn't let him go. They applauded until the coach echoed—and a surprising number of coins jingled in his pocket.

● Music was in the air most of Lanny's young life. His mother was Pavlowa's accompanist. Brilliant, beautiful and bent upon giving the boy a thorough musical training. His father, Douglas Ross, appeared with the Ben Greet company in Shakespearian plays. Altogether, Lanny's background had a distinct international flavor and plenty of variation.

When he was ten he joined the famous St. John the Divine's boy choir in New York. It served also as a distinguished military training school for the youngsters so that they were armed with something besides hymnals! The vested "cherubs" the church knew on Sundays became lusty young militants during the week. Once Lanny overheard an enthusiastic lady call him "precious angel" as he filed in for the service. The "angel" scowled darkly—and there was the wild ripping of a hymn book. The leading boy soprano sang strange words that day.

If Destiny had pointed with an arrow, Lanny Ross could not have gone straighter up the road to success. Sensational success with his voice. He had, of course, meant to travel by another road. A dignified musty one marked "law." But fate will have its little joke. It had an extra chuckle the time he picked up the Taft Prep school's year book and saw himself tagged as a future "song and dance" man.

He had gone there on a hard-won scholarship at fifteen. What Lanny lacked in money he had a way of making up in work.

Please turn to page sixty-four

Even Kay Francis' dearest friends knew nothing of the beautiful secret she has kept for years!

The Untold Story of KAY'S SECRET MARRIAGE!

by BORIS NICHOLAI



FOR YEARS KAY FRANCIS has successfully concealed the fact that once she was secretly married to one of our country's most prominent men. Only her recent divorce from Kenneth MacKenna revealed the information.

When only nineteen years of age Katharine Gibbs (Kay Francis' real name) had already tasted two years happiness and discontent with her first husband, Dwight Francis.

Kay was packing, Kay was singing; for those trunks would soon be aboard a ship sailing to Europe where, in Paris, Mrs. Dwight Francis would become Kay Gibbs.

And then the doorbell rang!

"Mrs. Francis, may I present Mr. Gaston?" a friend was calling to bid her bon voyage but in that hasty introduction this friend had stopped Kay's heart.

A moment before Kay had been happy in the anticipation of divorcing the last man on earth who would ever tie her down. And now this introduction! What good is freedom to a woman in love? And that moment Kay Gibbs-Francis knew she was in love again with the man to whom she had just been introduced.

William B. Gaston was a member of the Boston Bar Association. Tall; he weighed about one hundred and ninety pounds. He had been a Harvard athlete and even now was a great exponent in the art of boxing. His ruddy complexion bespoke excellent health. Truly here was a man with whom Kay believed she could be happy.

But the trunks were packed. Kay sailed for Europe.

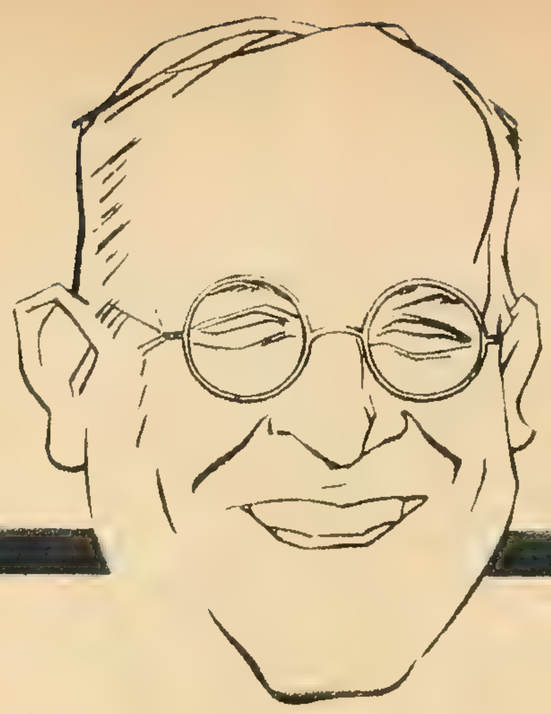
In Paris, the tall, dark Kay idled many happy hours awaiting the conclusion of her action in favor of freedom against Dwight Francis. And then William Gaston again entered her life.

He arrived in Europe for a business trip. Now and then she saw him in the art galleries and at the opera. Quickly Kay realized that her new love not only was an athlete but had that incomparable balance of a mind which also understood and appreciated fine paintings and excellent music. He was a great collector of rare books and first editions. And in America, I have been told, there are few libraries which excel the uncommon and out of print volumes which his book shelves hold.

Mrs. Kay Gibbs-Francis returned to the United States on the same boat with William B. Gaston. Fate seemed forcing them closer to each other. Before the ship had docked once more in his own land this Boston blue blood, whose name could be found listed among

Please turn to page fifty-eight

Harry Carr, noted film authority, who offers his views on the movies in this magazine monthly



HARRY SHOOTING

by Harry Carr

I HAVE READ more "inside versions" of the collapse of America's greatest romance than there are outsides to one of these telescoped Chinese dolls.

The real truth is that this tragedy can be laid to a rebellious tummy that gave Mary headaches. Headaches that kept her in the hotels in Europe while Douglas had to wander around the streets alone without a pal. The next time Douglas wanted to go traveling, Mary wouldn't go. Chagrined, Douglas went alone.

Mary, equally chagrined that he would go without her, began going to parties in Hollywood for the first time in her life. Safety first, she picked out as an escort, young Buddy Rogers—too young, she thought, to make gossip; but that showed how much Mary knew about gossip. From then on . . . Oh! Oh!

When Doug Comes Home

DOUGLAS is coming home again. He has no intention of living in Europe—despite all reports.

His friends out here have a plan that they hope he will follow; and I hope so too as it might save him. They want him to throw open his ranch in the San Dieguito Valley—half way to San Diego—for a big, three-day old-fashioned California barbecue; invite in all the neighbors and have some of his old roughneck pals like Jack Dempsey and Bull Montana as co-hosts. And see to it that not a single lord, duke, emperor or king is invited.

Douglas' friends have a funny defense against this snob stuff that has brought him so much grief. They say he seldom invited them; they just walked in; moved up a chair and began to eat.

Stop Press Bulletin

THE MOST exciting information I have received for some time is that Joan Crawford's mad moment—Franchot Tone—has eye brows that curl two ways at once. At the moment, I can't think of anything that can be done about it.

The truth is however—in spite of silly stories—Tone is a Cornell graduate and quite a boy. He says, among other things, that he is tired of continually being labeled a "gentleman."

John Barrymore

NEXT to myself, John Barrymore has the most violent case of Mexican fever I know of. We have become such a bore to our friends that John has invited me to go down on his yacht to Guaymas on the West Coast where we can sink ourselves in hot chili and Mexican music. Acting has become for John

Dale Dee—sounds like some of the musical words one uses when the words of a song are forgotten—is one of the reasons why musical pictures continue in favor. She will be seen in Stand Up and Cheer



—Clarence Hewitt

Harry Carr predicts an early end to the costume picture vogue but in the meantime Constance Bennett is expected to score heavily in* The Firebrand *in which she is appearing with Fredric March for Twentieth Century

CARR'S SCRIPT

Filmdom's favorite critic and screen writer offers his sparkling, keen-edged discussion of current movie topics



just one of the ways that a fellow makes a living. He started out to be a newspaper artist and in the innermost recesses of his soul he is still a newspaper man. John says that the only folks he really admires in the movies are the newsreel cameramen.

Why Didn't They?

When Paramount put on that really interesting and touching little picture, *Eight Girls in a Boat*, why didn't they teach them how to row? For me it marred an otherwise fine picture.

The whole point of the story was built on the iron discipline that the girl rowing crew had to endure in order to turn out a winning crew. And then when they rowed, some of them faltered; some didn't. Their oars didn't keep time and they made the boat go at the pace of a tired snail.

My Error

I MADE another blunder. I complimented the producers on the little half-Japanese-half-French girl who played the lead in *Eskimo* and on the work of Anna May Wong's little sister Ying as the Eskimo girl who was shot in the picture.

"Hey!" they cried. "Nothing of that for the luva mike; those actors were all Eskimos and if you don't believe it, read our advertisements."

It didn't detract from my enjoyment of that splendid and thrilling story to know that all the natives were not living adornments of an iceberg. In some ways it was the best picture I have ever seen. The whale hunt, the caribou drive, the walrus hunt were simply gorgeous. The director, W. S. Van Dyke, is the most successful man who ever tried that kind of spectacle.

The Grand Old Man

Lewis Stone gives the best performance of the whole cast in Garbo's *Queen Christina*. And he usually does. I have known him for so many years that they would have to be counted on an adding machine. I have known him since he was playing leads in a stock company theatre on Main street in Los Angeles. But I have never seen him do one bad piece of acting.

High Brows and Such

I DON'T know what the world is coming to. There is a distinct possibility that Mary Pickford will become one of the great leaders of religious thought in this country. And here's Francis Lederer not being able to get much interested in motion picture acting because all of his time is taken up in sending forth anguished cries for world peace. Lederer is so much in earnest about his mission that he refuses to accept a part in war plays. I hope he converts all the other actors; then I will not have to look at any more war plays. My gosh, how I am fed up on war plays!

Why, Lupe!

I Don't Know whether or not this means anything; but the last time that her beloved Johnny got mad and dashed out of her Beverly Hills house, Lupe Velez came whooping out after him and as long as she could, kept yelling, "Papa, Papa! Come back to me, Papa."

She usually yells Johnny after him. Life is never monotonous for the neighbors who live around Guadalupe's mansion.

Please turn to page sixty-one

—*Elmer Fryer*

***Saucy Alice White is rapidly progressing again to the exalted position she once held in the cinema. She was loaned by Universal to Warners for* Jimmy the Gent *and* A Very Honorable Guy**



They jeered when he sat down to play the piano—and continued to jeer as poor Jimmy Dunn played. We suspect it is all in fun, however—a bit of innocent diversion between scenes on the* Stand Up and Cheer *set

SAY WHAT YOU WILL, ROGER HAS

PRYOR RIGHTS to FAME!



by CLARK WARREN

"If you think trombone playing is funny," says Roger Pryor, "you've never had the neighbors tossing flatirons at you"

A FASTER, BREEZIER wise cracker than Arthur Pryor's boy, Roger, never stepped on Hollywood soil. Son of the famous bandmaster and composer, he was certainly born with Pryor rights to fame, but never let it get him down.

When he started learning to play the trombone at a tender age perhaps he counted on his father's prestige to protect him, but when he traded his slide horn for a pair of creased trousers and a purple tie and joined a stock company he was standing squarely on his own feet.

At sixteen he was making plans to go to college, but the family doctor told him he had a weak spine and would never be able to play football. So Roger turned his back on higher education and went on the stage, playing one-night stands in a hundred eastern towns.

● Pretty soon he got to Broadway in the male lead of *The Back Slapper.* Followed *Paid, The Sea Woman, Saturday's Children, Royal Family of Broadway, The Front Page, See Naples and Die, Up Pops the Devil, Blessed Event, Always Juliet* and *Riddle Me This.* Then Hollywood called and Roger listened.

Moonlight and Pretzels was his first picture and brought him a long-term Universal contract. His second was *I Like It That Way* and now he's making *If I Were Rich.*

Young Mr. Pryor is a pretty serious sort of chap. He likes to read good books, enjoys and plays good music (he can make pleasant sounds on half a dozen different instruments) and dotes on modernistic art. By all the standards of Hollywood that would be called highbrow, but Roger doesn't mind what he's called as long as he's called in time for breakfast.

Some actors may never know what oatmeal looks like until they are past fifty—but not Pryor. He rises every morning about six, studiously performs his setting-up

Please turn to page fifty-nine

Hollywood's Pattern Service Offers Two Patterns of the

STAR'S FAVORITE STYLES

Bring Chic to Your Wardrobe With These Smart New Models

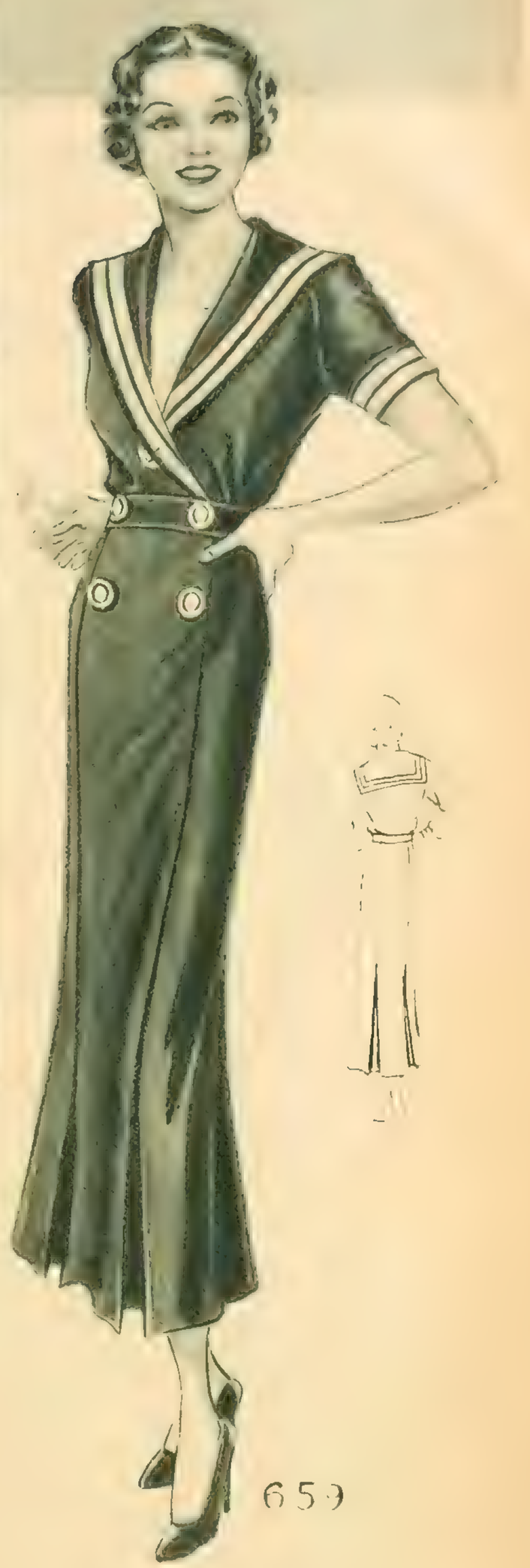


661

Gail Patrick's new beach pajamas are simple in pattern and made of red and white checkered gingham



Patricia Ellis' latest frock is attractive in silk crêpe, lightweight jersey, light wool crêpe, crash linen or pique



659

Popular young screen girls set style with new spring and summer models. If you like them you can have these identical patterns for your own use

HOLLYWOOD PATTERN DEPT.,
529 South Seventh Street,
Minneapolis, Minn.

For the enclosed send me:

Gail Patrick's pajama pattern No. 661 Size

Patricia Ellis' frock pattern No. 659 Size

Name

Street

City State

Patterns 15c each. Fashion Book 15c. When Fashion Book is ordered with one or more patterns price is 10c.

With The Approach of spring and summer, styles of stars again turn to warm weather motifs.

Gail Patrick, Paramount player, is ready for the beach with pajamas of red and white checkered gingham. You can have the same style by ordering pattern No. 661. It may be obtained in sizes 14, 16 or 18 years, or in 36-, 38- and 40-inch bust sizes.

Patricia Ellis, Warner Brothers player, suggests a frock which is attractive in many different fabrics, such as silk crêpe, lightweight jersey, light wool crêpe, crash linen and pique. You may have this model by ordering pattern No. 659. It is designed for sizes 14, 16 and 18 years and 36-, 38- and 40-inch bust sizes. Address orders to HOLLYWOOD Magazine, Pattern Dept., 529 South Seventh Street, Minneapolis, Minn.

CROSS-EXAMINING the STARS



Where HOLLYWOOD readers ask the stars pertinent and impertinent questions

JOAN CRAWFORD: Do you think sun-tanning is hard on the skin?

Too much of it is. Persons who live on the desert all their lives prove that. Their skin becomes parched, full of tiny wrinkles and hard. I suggest that the girl who wishes to become a sun-tanned beauty every summer, talk to her doctor and learn to go about it in a sane, healthy manner rather than in the amateur's way of throwing herself down, face up in the sun, to be scorched and coarsened beyond all bounds of beauty.



Wouldn't you like to ask Miriam Jordan intimate questions about herself? You may, and she'll reply on this page. See coupon

Write Your Questions On Coupon

I should like to ask
..... the following question:

.....

.....

My name

Address

Mail this coupon to *The Question Editor*, HOLLYWOOD, 305 Baine Studio Bldg., Hollywood, Calif. It will be impossible to grant personal replies. Questions will be answered only on this page.

BING CROSBY: Is it true you receive over a hundred unsolicited original songs each month and never read any of them? Why?

Yes, it's true, and for three reasons. In the first place, few, if any, of these songs could ever possibly be used. Secondly, I might be accused of pirating if I later sang a similar song, and lastly, I can't read music anyway.

DICK POWELL: Do you believe in buying things on the installment plan?

Nope—personally, I think it's bad business. People find it so easy to buy luxuries that they overburden themselves with such payments. Perhaps, in many cases, the installment plan has aided people in their fight for existence, but the thing gets to be a habit in a lot of families and eventually they undertake obligations which take all the joy out of living.

PERT KELTON: Do you find it necessary to diet in order to maintain an average weight?

Naturally a certain stabilization of weight is vitally important to any actress. Their careers for a great part depend upon it. I always go on a milk diet eight days before starting a new picture. While working I eat three square meals a day and find my weight varies only slightly, if any, upon completion of the picture. This fact I attribute to the nervous energy and activity required of my screen rôles. However, the same eight-day milk diet (a quart of milk daily, and that's all) should hold good for the working girl or the busy housewife who begins to "feel" the fat coming on.

LILIAN HARVEY: How do you keep your hair so bright and lovely?

I rinse it with camomile tea, a delicate herb used a great deal in Europe as a hair rinse. I find that by applying tea, leaving it on for only a couple of seconds, and then washing it out with clear, cold water, that my hair is not only soft and lustrous but the wave stays deeper and longer.

FRANCES DEE: Is it true you and Joel McCrea are expecting a blessed event?

Yes, and we're both thrilled and excited about it. I expect to retire from the screen upon the completion of my next picture, Finishing School, *at Radio.*

WYNNE GIBSON: Have you ever been married? If so, to whom?

Yes, to John Galladet. We were divorced five years ago.

JEAN HARLOW: What is your favorite color?

Well, it's not a color—it's white, and everything I prize is just that. All my evening gowns are white; I have a white automobile, a white house furnished in white; a white dog and cat, and I never swim in anything but a white bathing suit.

ROBERT YOUNG: Are you planning to raise your little daughter to be an actress?

I haven't even thought of such a thing! All I'm hoping for right now, along with her mother, is that she will just grow and when the time comes she's the one who will probably tell me what she plans to be.

CLARA BOW: Have you adopted any new pets to take the place of "Pinky?"

Yes, I have just recently been presented with a black spider-monkey from

Please turn to page forty-nine

A TOAST TO BEAUTY



Barbara Pepper is just one of the girls who make Bottoms Up *sparkle*



FIRST SCENES FROM

BOTTOMS UP

The wine of beauty and mirth and song bubbles over in a gorgeous Fox musical



John Boles, whose magic voice is heard again, and Pat Paterson, a recent charming import from England, as they appear in the picture

HOW TO ACQUIRE SYLVIA SIDNEY'S BEAUTY PERFECTION

A famous makeup expert reveals personal beauty secrets of the stars

by MAX FACTOR



JUST WHAT IS BEAUTY? Is it really only skin deep?

The cameramen of Hollywood will answer in the affirmative. They will point, particularly, to the case of Sylvia Sidney and tell you that she has the most perfect "screen" face in Hollywood. It's so wonderfully proportioned, and her skin is so clear.

Expense has nothing to do with beauty. Miss Sidney could make a gingham apron appear as if it had a place on Fifth Avenue. Many screen stars boast of wearing inexpensive frocks. It was publicized throughout the country when Mary Pickford visited the President in a $13.50 dress.

Frankly, there is no excuse for a girl to be unattractive these days.

I agree that the most crucial test of a woman's beauty is a "close-up," either on the screen or street—but particularly in the arms of the man she loves. What do *your* "close-ups" say? Is your skin soft enough to stand scrutiny? Or is it marred by blackheads and by blemishes? If this latter condition exists, the remedy is a simple one.

Very likely you have been eating heavier foods during recent months and taking far less exercise. Now the thing to do is to make a radical change in your diet. Eat fresh greens and rhubarb and cooked vegetables in double proportion to the meat you take. That is the food régime followed by at least thirty Hollywood stars whom I know.

Force yourself to drink more water than you've ever done before. Both hot and cold. And here's another very vital health tip: Go out in the sun at every opportunity and *stretch*. Raise your arms and stretch as if you were pulling yourself up on a sky rope. Be conscious of the warm rays seeping into your skin. Bask in them so that they can give you new life just as they give it to the earth. . . .

Right there you have the basic health secret of the majority of screen favorites. And these wise ladies have something in common with girls in the most out-of-the-way towns . . . *the way they care for their skin.* For by this time every daughter of Eve knows there are three creams necessary if she wants to "keep young and beautiful": Cleansing cream to melt out the dirt in a jiffy, nourishing cream, especially if your skin is dry, that works silently during the night to restore the lost bloom—or to keep it, and foundation cream to give a background to your make-up, so that it not only lasts much longer but has a smooth finished look.

● Only yesterday a letter came from one of you that made me happier than I can say. A young girl wrote: "You've given me the chance through your articles of finding myself! Oh, Mr. Factor, I can't begin to tell you how hopeless I was about my appearance. Everything seemed wrong—my

Please turn to page fifty-nine

The Art of Eye Make-Up



Eyeshadow and eyebrow pencil make round eyes almond shaped. The eye on the left is normal, the right is made-up



For deepset eyes, eyeshadow should be used from the approximate center of the eyelid outward



A fine line drawn below the lashes of the lower lid and softened to a shadow enlarges small eyes. Use eyelash makeup on the upper and lower lashes

Any girl, through the use of correct makeup can acquire perfection in beauty. Sylvia Sidney, whose face is considered the most perfect photographically in Hollywood, shows how to apply lipstick correctly

ALL HOLLYWOOD NEWS FIRST!



Especially posed by Ruth Channing, Metro-Goldwyn-Mayer player in Men In White

READ
These Last-Minute Hollywood Scoops

•

Ann Harding's Love Affair with Her Ex-Husband

•

The Most Shocking Woman in Hollywood

•

Jungle Jinx Endangers a New Hollywood Romance

•

Hepburn's "Father" Talks

•

Hollywood's Secret Phone Numbers Revealed

•

Sweetheart of the South Seas At Last Finds Love

Brilliant Stories *by* Famous Authors

THE May issue of Screen Book is filled with choice stories and articles. *J. P. McEvoy*, one of America's foremost humorists, contributes a rib-tickling letter to Baby Le Roy. *John Peere Miles*, prominent author and movie scenarist, tells "Why the stars shy at motherhood." *Henry Albert Phillips*, editor, world traveler and literary genius, presents a heart to heart talk with Clark Gable. *Val Lewton*, author of "No Bed of Her Own" and "Yearly Lease," uncovers the real truth about Joan Crawford. These and many others make Screen Book Magazine the biggest dime's worth on the stands today. Get your copy before your newsstand is sold out.

SCREEN BOOK

ON SALE AT ALL NEWSSTANDS

AMERICA HAILS NEW ANTISEPTIC TABLET

Powerful Disinfectant Endorsed by Famous European Doctors

German science again makes a valuable contribution to medical progress! In their world-famous laboratories chemists produced a unique ingredient named Pantosept. As an active agent in antiseptics and disinfectants, Pantosept is deadly to germs, yet totally harmless to delicate body tissues. Endorsed and used by prominent European specialists, hospitals and clinics, it is at last made available to America in TEXO Antiseptic Tablets. Each TEXO Tablet contains ...ntosept.



1½ times stronger than Carbolic Acid*

1½ times more powerful than Phenol*

5 times stronger than Formaldehyde*

YET HARMLESS and SOOTHING!

TEXO is America's newest weapon against infection and disease! Vigorously destroys germ life . . . yet TEXO is safe for ALL purposes. Economical!—make your own antiseptic solutions by dissolving TEXO in water. Use TEXO as a gargle, spray, household disinfectant; for cuts, bruises, etc., and as a modern method of feminine hygiene. Non-poisonous, soothing, dependable. Send 10c for generous trial.

**Rideal & Walker Standard Method for Phenol Coefficient Test*

Texo Co., 1432 N. Wells St., Dept. 01-A, Chicago, Ill.



TEXO

ANTISEPTIC TABLETS

10c TRIAL

TEXO CO., 1432 N. Wells St.,
Dept. 01-A, Chicago, Ill

Send me generous trial of TEXO Antiseptic Tablets, directions and valuable booklet. I enclose 10c (coin or stamps)

Name

Street

City *State*

Hot From Hollywood

Continued from page twenty-nine

to play opposite Lou Holtz in Columbia's *Showmanship*.

Marriages

NOW THAT MERNA KENNEDY actually is Mrs. Busby Berkeley, Hollywood gossipers have one less lass to watch . . . Arthur Granville Collins, Warner megaphonist, Yumaed it with Rhoda Shepherd . . . Myrna Loy and Shirley Hughes vacationed at Del Monte preliminary to Shirley's marriage to Myrna's brother, David . . . that oft'-postponed marriage of Virginia Cherrill and Cary Grant finally took place over in London . . . and they're en route back to their jobs before the cameras . . . Marion Burns and Kane Richmond have been linked for a year, but Hollywood just found out about it . . . Colonel Joseph Marmon, U. S. A., is Pauline Frederick's fifth husband . . . Writer Carey Wilson, whose divorce case has long occupied the attention of the Los Angeles courts, will say "I do" with Carmelita Geraghty this Spring . . . Eileen Percy's former mate, Ulrich B. Busch, went out and wed Moscelyne Perrault Pobanz a third time just to make certain everything was legal . . . and Eileen sued him for increased alimony on the same day . . . Harry Langdon and Mary Sheldon and Patricia Eliza Patterson and Charles Boyer are other newlyweds.

Divorces

HELEN VINSON severed relations with Harry N. Vickerson, rich carpet manufacturer, just because he made fun of her friends . . . Marian Dezell Webb is in Reno to divorce Charles F. McGrew II, who was Jean Harlow's original mate . . . Chloe Carter's blackened optic ended her short-lived marriage to Harry Ruby, famous song-writer . . . His Honor signed Chloe's decree after Jean Acker testified as to the force of Harry's sock . . . Clara Ates is demanding $1,561 monthly alimony in her proceedings against the stuttering Rosco because she insists wearing apparel alone costs her $500 every thirty days . . . Laura La Plante has gone back to England to make some pictures, but she'll establish residence in Paris during week-ends, preliminary to divorcing Director Bill Seiter . . . Thelma Todd has been granted a divorce from Pat de Cicco and Doris Kenyon has been given her freedom from Arthur Hopkins.

Births

THEY'RE GIVING baby showers for Mrs. Frank (Director) Capra . . . the Mickey Blacks are pricing layettes . . . Joan Bennett's (Mrs. Gene Markey) new baby daughter will be christened Melinda.

Financial

WHEN MAE MURRAY filed a petition in bankruptcy she admitted debts of $228,196, with frozen assets listed at $324,500, of which $232,000 is in real estate . . . President Roosevelt took time out from his other worries to decree that Director Cecil B. DeMille must fork over that $100 in gold pieces he so long has carried for good luck . . . the Alan Dinehart (Mozelle Brittone) have bought a home in the Los Feliz sector . . . Frankie Bailey whose perfect legs made her the toast of Broadway when grandpap was a young blade, is broker than broke . . . and at seventy-four she's appearing in tights in a Hollywood night spot . . . sixty per cent of the estate of the late Herbert Somborn goes to his daughter, Gloria Swanson II . . . Ethel Hamilton Fenner went to court to void her Hollywood café partnership with comedian Lloyd Hamilton, who used to be her husband . . . Grant Withers and Pat Somerset have appealed to the bankruptcy court in an attempt to shake their creditors . . . Ann Dvorak and Leslie Fenton will dig into their joint bank account and erect an Andalusian-type farmhouse on their San Fernando ranch . . . Director Jimmy Cruze has obtained a permit to build a $50,000 mansion in the Flintridge hills . . . a federal judge denied Vivian and Rosetta Duncan a financial bath on the ground they failed to properly account for earnings of more than $1,000,000, which creditors allege they have salted.



Mary Carlisle discovered a devoted new fan when she wandered on to the Tarzan *set at her studio*

Courts

WHEN A FASHIONABLE tailoring firm summoned Monroe Owsley into court to force him to pay for a costly overcoat, Monroe argued he already had five in his wardrobe and didn't need a sixth . . . so the judge ruled in his favor . . . Frances L. Langdon has launched proceedings against the glum-eyed Harry for $66,717 in alimony arrears . . . Francis Cushing Weldon is demanding $50,000 from Ted Healy on the ground that Ted slapped him . . . Anita Louise and her mamma have had their film names legalized, Anita dropping a tail-end Fremault entirely, and Mrs. Anne Fremault changing her cognomen to Ann Beresford . . . George S. Kaufman and Robert Sherwood are suing Sam Goldwyn for $25,000, claiming authorship of

Eddie Cantor's *Roman Scandals* . . . but Sam is countering with a claim that the writers merely submitted a rough draft and refused to work it into acceptable form.

Fashions

A HOSTESS GOWN designed by Adrian for Joan Crawford to wear in *Pretty Sadie McKee*, consists of 1,500 jewels, held together by an elaborate spider web of silken cord . . . Mae Murray appeared at a theatre party in a black and white tailored print evening frock with a deep V decolletage in the back . . . Carole Lombard harked back to 1914 for the design of her newest evening creation . . . it is of pale yellow flamisol, with skirt slit to the knee, the sleeves draped and dramatic, and the waistline high and carrying a wide sash . . . Muriel Evans introduced knee muffs to the Hollywood ladies . . . Kay Francis has a natty green tam with a chic brown feather . . . but it isn't every girl who could get away with such headgear . . . Artist Charles J. Bensco has fashioned a new-style hair-dress for Irene Dunne to fit her slightly up-turned nose . . . and the Marquis de Banes of France has created a new perfume especially for Jeanette MacDonald . . . after shopping all over the town in an effort to find a béret of the same shade of blue as her woolen stockings, Alice White called off her trip to the mountains . . . just couldn't go anywhere without the proper kind of a hat.

Social

IRENE FRANKLIN, wearing a high pompadour and an untidy pink kimono, presided as "Mrs. Bunger" when the Dominoes converted their clubhouse into a Gay '90 theatrical boarding house . . . Jimmy Gleason was the hard-boiled baggage-smasher, while Lucille (s-h-h-h-h, in tights) portrayed a club-swinger . . . and a good time was had by all . . . the Boris Karloffs tossed a party at their Toluca Lake home in honor of Jeff Williams, who celebrated his seventy-third birthday and the fiftieth anniversary of his stage début . . . Mrs. Anna Le Seuer had daughter, Joan Crawford, as guest of honor when she entertained at a theatre party for a crowd of out-of-towners . . . everything was a la Mexican when Alice White and Cy Bartlett entertained at Sonora Inn to introduce their house guests, Mr. and Mrs. Antonio Proto of Mexico . . . everybody who is anybody turned out for the Mayfair's second supper dance of the new season . . . Freddie March is president of the organization . . . and he flew back from New York just to attend.

Aviation

AFTER FLYING his plane 2,500 hours in all kinds of weather without injury, Paul Lukas went horseback riding and did a Prince of Wales, sustaining a fractured collar bone . . . because little Carol Ann got up t'other morn prattling about snow, papa Wally Beery bundled her into his plane and flew to his mountain cabin on Silver Lake, where there was plenty of the white stuff to say nothing of eighteen inches of ice . . . Margaret Sullavan has assumed fore rank among the aviation nuts of the film colony . . . Peg spends from six to eight hours daily at the flying field, hopeful of winning her pilot's license before beginning work on her next picture.

Get the Clear, Lovely Skin Men Can't Resist!



CLARK GABLE AND CLAUDETTE COLBERT *in "It Happened One Night," a Columbia Picture*

Read How a Remarkable Pasteurized Yeast Ends Ugly Spots and Blemishes and Keeps the Skin Youthful and Alluring

A CLEAR, lovely skin, a fresh, radiant complexion, eyes that sparkle—have you these charms that win men's hearts? If not, try eating this new type, scientifically pasteurized yeast that is bringing beauty and vivacity to thousands of women.

Skin and complexion troubles, says medical science, are nearly always caused by constipation or a run-down, nervous condition. To combat these causes of bad skin you need to enrich your diet with certain nutritive elements. In many of our most common foods these elements are entirely lacking. Few people get enough of them for maximum health.

Yeast Foam Tablets contain concentrated stores of these corrective substances. These tablets are pure yeast and pure yeast is the richest known food source of the vitamins B and G.

These precious elements strengthen the digestive and intestinal organs. They fortify your weakened nervous system. Thus they aid in building the health and vivacity that make you irresistible to others.

These results you get with a food, not a drug. Yeast Foam Tablets are nothing but pure yeast pressed into convenient, easy-to-take form. A scientific toasting process gives this yeast a delicious, nut-like flavor. It cannot cause gas or discomfort and it is always uniform.

This yeast is used by various laboratories of the United States government and by many leading American universities in their vitamin research.

Look and Feel Years Younger

Any druggist will supply you with Yeast Foam Tablets. The 10-day bottle costs only 50c. Get one today. Then watch the improvement in the way you feel and look. See how your friends note the change in your appearance.

•

Thankful for clear skin again: *"I certainly am pleased at the results Yeast Foam Tablets have given me. Before I started taking them my face looked terrible. Now it is beautifully clear. I can't thank you enough for the relief your yeast has afforded me."* OAKWOOD, WIS.

•

Not a blemish now: *"My face was so covered with pimples and rashes that I was ashamed to walk down the street. I have now been taking Yeast Foam Tablets for three months. They have done wonders for me. There is not a blemish on my face."* CLEVELAND, OHIO

Yeast Foam Tablets Stay Fresh for Months



FREE: MAIL THIS COUPON TODAY

NORTHWESTERN YEAST CO. *FGs*
1750 North Ashland Ave., Chicago, Ill.
Please send free sample and descriptive circular.

Name_____

Address_____

City_____ State_____

Nature's Way
A GENTLE FLUSH



Avoid Laxatives that *Constipate* You

Ever hear of "cathartic constipation"? Medicine laxatives cause it. Most of them work by irritating the delicate membranes of the digestive tract—lose their force when taken regularly—compel you to keep increasing the dose.

That's why more than 50,000 physicians recommend Pluto Water. For Pluto is not a drug or medicine-laxative but a saline mineral water. The same amount each time—no need to increase it—always performs, does not gripe, gives positive results in less than one hour. It cannot give you the laxative habit!

Pluto Water is gentle—but speedy. It promptly opens the pylorus valve—permitting the flush to enter the intestines without anxious hours of waiting.

The proper dilution—one-fifth glass Pluto in four-fifths glass hot water—is practically tasteless. Take it whenever sluggish—get results within an hour—and end that laxative habit! In two sizes: Splits (8 ounces)—large bottles (3 times the quantity). At all druggists.



PLUTO WATER
Promptly Opens the PYLORUS ...VALVE... That's Why You get QUICK ACTION

PLUTO WATER
America's Laxative Mineral Water

I'll Be Suing You!

Continued from page thirty-three

merely waved him out with a smile.

It was a pleasant memory for Jory until the arrival of the judgment (they had apparently served the wrong person in the suit, in error, and won by default) plus the bill for $167. The original sum, plus court costs and various legal fees, had grown into a sizeable bill. It was up to Attorney Lane to file an answer, which he did, and the entire matter was set aside.

The Next Claim that the boyhood pals tackled was easier. An eastern hotel, probably gulled by a smart imposter, rendered a bill for room, meals and incidentals. At the time Jory was presumed to be running up an account, however, he and attorney Lane were on a fishing expedition at California's June Lake. Mr. Lane promptly apprised the hotel management of the facts. Equally prompt was their reply. The hotel answered that it wasn't Mr. Jory, they found, who had taken advantage of their hospitality, but a friend who had said that Mr. Jory would guarantee the account! Needless to say, the matter was easily settled.

A little groggy and gasping for breath, the boys continued the battle. Jory was getting a taste of the sort of thing that seems synonymous with screen fame. Along with the rest of Hollywood's notables, he was discovering that being famous was equivalent to becoming the target for a barrage of suits, scandals and notoriety. And he was rapidly learning what most of Hollywood has already learned—that it is often better to pay, even when the suit is a patent fraud—than to be dragged through a court trial with its attendant messy details.

Fraudulence did not enter into the next suit. It was simply a case of someone having to hold the sack—and Jory was duly appointed. A middle western stock company of which Jory, arriving from the West Coast with his small theatrical troupe, was a member, failed with disconcerting suddenness after a two weeks' run of a play. The debts incurred amounted to something under $5,000. Jory, leaving for Minneapolis to fulfil another stock engagement, left without knowing that he was being held responsible for the deficits.

A roving actor, he wasn't aware that a judgment awaited him, until notice came fluttering to him in Pasadena. Attorney Lane settled for him, out of court. It cost Jory $125.

And That Wasn't All. An agent once got Jory two days' work some eighteen months before the signing of the actor's long-term film contract. Although he had received his commission for this service, the agent decided that the newest Fox player owed him ten per cent on all monies he was to draw from the Movietone outfit during his seven-year contract. In addition, he figured that it might be well to check up on the Jory earnings during the past three or four years and collect a commission on them, too. The resultant suit brought attorney Lane to the rescue. He proved that the suing agent had given up his offices and allowed his agent's license to lapse more than a year before Jory landed his Fox berth. And that was the end of that!



Clark Gable's two-year-old filly, "Beverly Hills," shows great promise of becoming a heavy winner on the race tracks

But Jory was still not out of the legal woods. A boxer, playing in pictures, sued Jory for personal injuries sustained in a fight scene in a film. The amount was $20,000. According to report, the pugilist told his attorney that "Victor," at Fox, had punched him too realistically before the camera. Now at Fox was also Victor McLaglen, ex-fighter, who packs a wicked wallop for screen purposes. It is coincidental that Jory is also an ex-fighter, holding both the light heavyweight championship of British Columbia, and the National Guard wrestling and boxing championship which he took at Monterey, California, some years ago.

Mix-up though it was in name similarity, it took time, energy and expense to investigate and dismiss the charge. The incident did put Jory in fighting trim, however, for the next round. En route to a tennis game at six o'clock one morning, Jory and a friend tangled cars with a lady motorist.

Jory is a bit rueful about this. Immediately after the accident, feelings seemed mutually friendly; but apparently it didn't last. The eventual demands totalled $10,000. The actor's insurance company, in a hurry, settled with the lady for $1,200. And the civil suit which hung over Jory's head has just been cleared to the actor's advantage.

At the moment, the legal skies are fairly clear. The barometer shows fair weather, and all overhanging suits are rolling away. But there is always the threat of foul weather (suits, legal entanglements, court battles) on the Hollywood horizon—and that, opines Jory, is the bunk.

His reaction is that of a number of stars too numerous to name who have likewise found that the penalties of film fame overweigh its pleasures. Too often have they heard, loud and stridently, the words "Sue you in court!"

Cross-Examining the Stars

Continued from page forty-two

my friends the Lewis Lewyns. They imported him from Mexico, and next to "Pinky" he's quite the cutest pet I've ever owned.

JOEL McCREA: How have you invested your money?

Insurance, savings, annuities and a ranch house.

ALICE FAYE: You are so beautiful! Won't you give us some of your beauty secrets?

You'll be surprised when I tell you, but here they are and thanks for asking. As a powder base I use hand lotion. I never use soap and water on my face, but massage my skin morning and night with gobs of cold-cream. I wash my own hair with castile soap and always dry it in the sun. I never use an astringent.

BING CROSBY: How tall are you, what color are your eyes and hair?

I am five feet eleven, my eyes are blue and my hair is light brown.

GLENDA FARRELL: Is Charlie Farrell any relation of yours?

No, but I wish he were. He's a swell guy.

MYRNA LOY: Was it you who really sang in *The Prizefighter and the Lady*?

Yes, did you like it? You might be interested to know that studios seldom resort to the dubbing of voices anymore. Improvements in recording mechanisms have made it possible to give the average voice a pleasant quality and resonance.

PAUL KELLY: Do you expect to make any vaudeville appearances in New York? If so, when?

It is possible I may return to New York sometime in the near future to do a stage play. At this time, however, I cannot say definitely just when that will be.

DOLORES DEL RIO: Do you plan to let your hair grow long again?

Yes—I shall wear it long in my new picture at Radio, Green Mansions.

GRETA NISSEN: Do you think the smartly dressed woman should give as much attention to her jewelry accessories as to her gowns?

Personally, I always get my jewelry first—I adore costume jewelry. Then I choose my clothes to match the bracelets, earrings and rings. Most women go about it just the other way, but I have always enjoyed making my selections of accessories first.

PERT KELTON: Do you really take an interest in managing your hotel in Hollywood?

Certainly, it is quite a heavy investment and I naturally spend all the time I can seeing that it is properly managed. And business is quite good, thank you.

MY SECRET to give Beauty ADDED Loveliness



As told to Florence Vondelle by CLAUDETTE COLBERT
Starring in Paramount's "FOUR FRIGHTENED PEOPLE"

Powder

...the first essential is face powder to harmonize with my colorings...black hair, dark eyes, olive skin. Max Factor's Olive Powder is correct. A color harmony tone, richly beautiful, to enliven the beauty of the skin. Fine in texture, it adheres perfectly, and creates a satin-smooth make-up that clings for hours.

Rouge

...next, to impart a youthful, natural glow of color to the cheeks, rouge must, of course, harmonize with your face powder and your colorings. Max Factor's Raspberry Rouge is correct for me. A perfect color tone ...and creamy-smooth, like finest skin-texture, it blends evenly...imparting a delicate, lifelike coloring.

Lipstick

...last, and so very important, is lip make-up to accent the lovely appeal of your lips. Max Factor's Super-Indelible Crimson Lipstick completes my color harmony make-up. It is moisture-proof, the color is natural and permanent and once I've made up my lips I know they'll appear perfect for hours.

WHEN you see the lovely beauty of Claudette Colbert flash upon the screen, you know that she gives extra thought to her make-up.

"To me, make-up means the accentuation of nature's colorings," explains Claudette Colbert. "That is why color harmony make-up, created by Max Factor, is so perfect. The color tones of powder, rouge and lipstick harmonize to bring out a new enchanting loveliness."

New loveliness for you, too...for you may now share the luxury of color harmony make-up, created originally for the screen stars by Max Factor, Hollywood's make-up genius. Max Factor's Face Powder, One dollar; Max Factor's Rouge, Fifty cents; Max Factor's Super-Indelible Lipstick, One dollar. Featured by leading stores.

Max Factor ★ Hollywood

SOCIETY MAKE-UP...*Face Powder, Rouge, Lipstick, in* COLOR HARMONY

TEST YOUR COLOR HARMONY *in* FACE POWDER *and* LIPSTICK

MAX FACTOR—Max Factor's Make-Up Studio, Hollywood, Calif.

SEND Purse-Size Box of Powder in my color harmony shade and Lipstick Color Tester, four shades, I enclose 10 cents for postage and handling. Also send my Color Harmony Make-Up Chart and 48-pg. illustrated Instruction Book, "The New Art of Society Make-Up" . . . FREE. 5-5-74

Name _____

Address _____

City _____ State _____



COMPLEXIONS	EYES	HAIR
Very Light ☐	Blue ☐	BLONDES
Fair ☐	Gray ☐	Light ☐ Dark ☐
Creamy ☐	Green ☐	BROWNETTES
Medium ☐	Hazel ☐	Light ☐ Dark ☐
Ruddy ☐	Brown ☐	BRUNETTES
Sallow ☐	Black ☐	Light ☐ Dark ☐
Freckled ☐	LASHES (Color)	REDHEADS
Olive ☐	Light ☐	Light ☐ Dark ☐
SKIN Dry ☐	Dark ☐	If Hair is Gray, check
Oily ☐ Normal ☐	AGE	type above and here ☐

NO MORE FRECKLES, WEATHER-BEATEN SKIN



No matter how dull and dark your complexion, how freckled and coarsened by sun and wind, Nadinola Bleaching Cream, tested and trusted for over a generation, will whiten, clear and smooth your skin to new beauty. Just apply tonight; no massaging, no rubbing; Nadinola begins its beautifying work while you sleep. Then you see day-by-day improvement until your complexion is all you long for; creamy white, satin-smooth, lovely No disappointments; no long waiting; money back guarantee in every package. Get a large box of Nadinola Bleaching Cream at toilet counters, or by mail postpaid, only 50c. Nadinola, Box F-10, Paris, Tenn. *Generous 10c sizes Nadinola Beauty aids at many 5c and 10c stores.*

Nadinola Bleaching Cream

No More Pain of CORNS



Removes Cause—Eases Tight Shoes

That's the immediate effect when you apply Dr. Scholl's Zino-pads to corns, callouses, bunions or tender toes. These soothing, healing, protective pads lift nagging shoe pressure off the nerves and irritated tissues—instantly ending the *cause*. The result is no more pain, no more blisters or abrasions and no more discomfort from new or tight shoes!

REMOVES CORNS and CALLOUSES



Along with this grateful relief, your corns or callouses are quickly loosened for easy, safe, painless removal. Separate *Medicated Disks* are included for that purpose in every box of Dr. Scholl's Zino-pads. Why experiment with caustic liquids or plasters that ignore the cause and expose skin to acid burn, or cut your corns or callouses and risk blood-poisoning? Be safe and sure—insist on Dr. Scholl's Zino-pads. Sold the world over.

Dr Scholl's Zino-pads

Put one on—the pain is gone!

How to Hold a Husband in Hollywood

Continued from page twenty-five

then you mustn't forget that Hollywood is a hard place to be happy unless you're so absorbed in your work that you haven't time to get into mischief. I do believe what I say when I tell you that no married person should leave husband or wife alone in Hollywood. There's too much temptation. Think of all the charming, intelligent people out there."

It seemed a fresh viewpoint, but it reminded me of a theory of Donald Henderson Clarke, author of *Millie* and other popular novels. In one of his books he remarked that fidelity is a matter of association, that absence may make the heart grow fonder, but usually for someone else, in a paraphrase of the song.

Dolores Had Met Clarke in Hollywood when he was writing the original story for her next picture, *Dance of Desire*. She spoke of what an engaging man he is and how much she had enjoyed meeting him.

"He knows much about the world," she said. "I like men like that."

This reminded her of further details in her present domestic happiness.

"It's one reason Cedric and I get along so well. We like the same people. Our friends are usually writers, directors or artists; people who think."

I ventured the remark that this seemed a knock at her own profession. She was quick to deny it.

"Oh, don't misunderstand me. I like actors and I like actresses. We've lots of them among our friends. But I like writers and artists and directors better; they're more creative. Cedric feels the same way about it. But then we feel so much the same way about so many things; even sports. We both like tennis and swimming and dislike horseback riding and golf.

"I think," she said, suddenly thoughtful, "that that's the best foundation for marriage; liking the same things. You can't imagine how I appreciate being married to a man in the picture business. He can understand why it is that I sometimes have to miss dinner at home and work half the night at the studio, and he can listen intelligently when I tell him about the day's work, and what he has to say—because he is in the same business—is interesting and vital to me."

She paused for a moment to jump up and peep into the bedroom of her hotel suite, where her husband was impatiently waiting for the interview to be concluded. After three and a half years, a husband who frets and fumes at every minute spent away from his wife is certainly in love with her. Assured that her husband was peaceful and happy in the bedroom, Dolores returned and went on:

"You know, I really think," she said, "that one of the greatest lures of Hollywood is work and at the same time one of the greatest curses. Now Cedric and I are happy because we're both immersed in our work; we live and talk pictures day after day. Not that we don't like amusements, plays and books and parties and dancing. We do these things together, but we work alone. That keeps us from getting into one of those married mental ruts. Every time we see each other we have fresh ideas to contribute, studio news to exchange and by the end



—Clarence Hewitt

Of course you remember this gentleman! Come, come; it's Fredric March in character for* The Firebrand, *romance of the 16th Century in which he is appearing with Constance Bennett

of the day we're both tired enough to enjoy our home."

I had heard about Dolores Del Rio's home. Designed by her artist husband in the most recent of the modern trends, this home is one of the seven wonders of Hollywood. I asked about it.

"Our home is lovely!" the star exclaimed. "It's been built just for our own needs and our own ideas of comfort; that's what makes it so perfect and beautiful."

I told her I had seen pictures of her home in a magazine.

"Oh, I'm glad! I'm so proud of our house," she exclaimed. "And of my dog! Did you ever see pictures of my dog?"

But I had never seen pictures of her dog.

"He's a bull terrier—a lovely white dog. We call him Michael. Both of us love him. We're going to mate him this year and have puppies."

I asked her if this dog really occupied a miniature replica of her bed and is served at her table just like a human being as has been reported.

"Oh, yes, I do have a little bed for him just like my own and he does sleep in my room—but he eats in the kitchen," she said.

When I prepared to leave Dolores smiled and said.

"The only thing you haven't asked me is what I eat. Isn't that part of the repertory of interviewers?"

"Well, what do you eat?"

"Everything—and look—" she pressed slim brown hands against her precise hips, "—I don't even have to worry about diet."

Are Pretty Girls Safe in Hollywood?

Continued from page nineteen

to do with the picture industry. In both cases the girls who were involved had no connection with the film industry. A woman, who must be nameless because of the nature of her occupation and who is the most famous "hostess" in the cinema city, scoffs at the idea of a white slave traffic in Hollywood.

"No nice girl need worry about being dragged into what they call a life of shame," she laughed, "for there is an over-supply of the other kind, girls who are not only willing but anxious to work for me. They knew all the answers before they came to Hollywood. Why should I be interested in influencing young and innocent girls? Don't make me laugh."

And There is another reason why Hollywood is safe for a pretty girl. There is that classic story of the Hollywoodite who was informed that Lady Godiva would ride down the Boulevard that afternoon. His eyes popped out.

"I mustn't miss it," he gasped, "why I haven't seen a horse in years!"

As a matter of fact, for all its undraped beauties and passionate screen embraces, Hollywood is the most sexless town in the world. Sex, in Hollywood, is merely something that means box-office. Despite the stories of wild orgies, the many divorces and the general pap and hullabaloo which is handed out for public consumption, that part of Hollywood which makes pictures is either too tired after a long day under the studio lights or too intent upon its tennis, golf or its horseback riding to worry much about wild night life.

A famous musical picture director, when accused of gazing too long and fondly at the hundreds of beautiful young chorines with which his set was filled, yawned.

"My word," he groaned, "don't accuse me of that. To me a leg is merely something to stand on."

The Studio Club, a large, homelike building on Lodi street in the very heart of Hollywood, is the place where many movie aspirants make their Hollywood home. It was founded some years ago and is operated under the auspices of the Y. W. C. A. Mrs. Williams, an understanding, kindly woman who mothers the 150 girls who occupy the club, says:

"It's silly to say that a nice girl isn't safe in Hollywood. We have 150 of the nicest girls you ever saw in the club and they never complain about their virtue being menaced. Our rates are reasonable and what the average extra girl can afford and we try to give the girls a real home."

And so, if you are a girl who shares the general fear of Hollywood's Big Bad Wolf, don't let that keep you away. You'll be as safe along Hollywood's palm shaded avenues as you are in your own home town.

◆

How Times Change!

Sighted In The classified advertising section of a Los Angeles newspaper: "Noted male picture star wants private loan of $1,000 for three months. Well secured. Address Box 5-6277."

WINNIE'S WORRY —by Gil



Posed by professional models

New pounds for skinny figures —quick!

Thousands gaining 5 to 15 lbs. and lovely curves in a few weeks with amazing new double tonic

DOCTORS for years have prescribed yeast to build up health. But now with this new discovery you can get far greater tonic results than with ordinary yeast—regain health, and in addition put on pounds of firm, good-looking flesh—*and in a far shorter time.*

Not only are thousands quickly gaining beauty-bringing pounds, but also clear, radiant skin, freedom from constipation and indigestion, new pep.

Concentrated 7 times

This amazing new product, Ironized Yeast, is made from special *brewers' ale yeast*, imported from Europe, the richest yeast known, which by a new process is concentrated 7 times—*made 7 times more powerful.*

But that is not all! This marvelous, health-building yeast is *ironized* with 3 special kinds of strengthening iron.

Day after day, as you take Ironized Yeast, watch flat chest develop, skinny limbs round out attractively, new health come.

Results guaranteed

No matter how skinny and weak you may be, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. If you are not delighted with the results of the very first package, your money instantly refunded.

Special FREE offer!

To start you building up your health *right away*, we make this absolutely FREE offer. Purchase a package of Ironized Yeast at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body", by an authority. Remember, results are guaranteed with the very first package—*or money refunded.* At all druggists. Ironized Yeast Co., Dept. 285, Atlanta, Ga.

"Here is the SECRET"
says
Mary Brian



MOON GLOW
NAIL POLISH
Beautifies Your Hands

YOU will be delighted with the smartness of your hands when you beautify them with MOON GLOW Nail Polish. Keep on your shelf all of the six MOON GLOW shades—Natural, Medium, Rose, Platinum Pearl, Carmine and Coral.

If you paid $1 you couldn't get finer nail polish than Hollywood's own MOON GLOW—the new favorite everywhere. Ask your 10c store for the 10c size or your drug store for the 25c size of MOON GLOW Nail Polish in all shades. If they cannot supply you, mail the coupon today.

Moon Glow Cosmetic Co., Ltd., Hollywood, Calif.
Gentlemen: Please send me introductory pkg. of Moon Glow. I enclose 10c (coin or stamps) for each shade checked. () Natural () Medium () Rose () Platinum Pearl () Carmine () Coral.

Name
St. and No.
City State FG-A5



Want a Big-Pay Broadcasting Job?

If you have talent here's your chance to get into Broadcasting. New Floyd Gibbons method trains you for the job you want. You learn at home in spare time. Course fully explained in Free Booklet, "How to Find Your Place in Broadcasting." Send for your copy today. Give age.
Floyd Gibbons School of Broadcasting, 2000 14th St., N. W., Dept. 4E28, Washington, D. C.

BE A DESIGNER OF HOLLYWOOD FASHIONS



EARN $25.00 to $50.00 A WEEK

Have your own Style Shop, design smart gowns for the best dressed women, mingle with the elite, win financial independence as the **Hollywood Fashion Expert** of your community.

DRESS LIKE SCREEN STARS AT LITTLE COST

You can easily learn to design and make glamorous gowns like those of your favorite film star at a fraction of their cost. You may acquire the charm that such alluring gowns give to the wearer. You can have more clothes, and dress more smartly, at less expense.

Hollywood Fashion Creators Train You AT HOME

With the cooperation of leading Fashion Creators of Motion Picture Studios, and Screen Stars themselves, this 50-year-old college, in the new style center of the world, will teach you Professional Costume Designing in your spare time at home by its easy-to-learn method—and prepare you for a high-salaried position. Free placement service for our students; graduates in demand. **Woodbury College, Hollywood, Calif.**

MAIL COUPON FOR FREE BOOK

WOODBURY COLLEGE, Dept. 11-E, Hollywood, Calif.
Send me FREE your new book, "Designing Hollywood Fashions," and full particulars of your home-study course in Costume Designing. My age is.....
Miss—Mrs.
Street
City State

Mother Clara

Continued from page thirty-two

word. It might have brought greater joy and happiness into Clara's life if she had "adopted" these two cousins of hers, but she knew what hurt it would bring to her uncle and aunt. So Clara took them along to live with her, to give them clothes, schooling and the best of care, and to take from them nothing except the love that they would willingly lavish on her.

Those who have accused Clara of taking the children with her because she wanted to keep up with the rest of the Hollywood procession might like to know what really happened.

Clara has always had the urge to "mother" people. She mothered Gilbert Roland when he was young and unknown. She begged Producer Schulberg to sign him up. She mothered Gary Cooper when he was shy and unhappy. She said so herself. She admitted once, "I felt something like Gary's mother. I wanted to rumple his hair, listen to all of his troubles." And so it went through all Clara's love affairs, the maternal in her always dominant, until she met Rex Bell. And even with Rex, her love is partly the love of a woman for a man, partly the love of a mother for a little boy.

CLARA HAS always been fond of pets, and if you know anything about psychology at all, you know what that means. She has five baby dogs, a chipmunk and a white mouse she carries with her, and still it isn't enough. As she has more of everything else than other girls, so is her mother instinct more vital, more passionate. And never having had anything more vital to expend her mother love on, Clara has lavished it on her pets.

There's a touching little story back of the acquisition of Clara's mouse. One day she was walking in the desert near her ranch when a series of terrified squeaks attracted her attention. Looking to see what caused them, she saw a tiny gray mouse being attacked by two snakes. With her whip she drove off the snakes and picked up the tiny mouse in her hands. Clara decided to adopt him and took him with her to Hollywood. She fed him and took the best of care of him, but "Pinkie" died, because of the change in climate. Clara was as heartbroken as if she had lost a friend, and one of her friends, seeing how unhappy she was, gave her a little white mouse as a gift.

All that may seem far away from Clara's decision to give the children of her uncle certain advantages, but it is all part and parcel of the same starved mother instinct in her. You see, Clara originally wanted to take just Lillian, a small girl with dark hair and big brown eyes. But when Johnny thought he was going to be left behind, he cried as if his heart would break, and Clara just couldn't bear it. That was when Clara decided to take both Johnny and Lillian with her.

All her life Clara has been trying to blot out memories of her early years. Her own childhood was not particularly happy. That is why she welcomed the opportunity to give her small cousins the advantages which their parents could not afford.

CLARA'S BIRTH was not a source of joy to her father and mother. They lived in a tiny flat with two rooms. Two children had been born before Clara—both girls. One lived two hours, the other two days. The doctor told Clara's mother that she must never have any children, that Clara's birth might cause her death. She lived, however, after Clara was born, but it was a living death. Her fear, her anxiety, the terrible labor pains, affected her mind. There were times when she was fiercely tender, maternal, protective, and there were other times when she turned on Clara as though her child were a stranger.

And yet when her mother was not troubled by these moods she showed Clara the greatest tenderness and love. Clara, with her strange, unworldly intuition, understood and worshipped her mother. She cannot speak of her even now without choking up and great tears welling into her eyes. When her mother died Clara was desolated, but it was Clara's portion in life to go on living, even when she felt there was nothing to live for.

Her childhood memories in Brooklyn are bitter. Death was all around her, and the mocking faces of hunger, and violence and tragedy. When she was only five her grandfather dropped dead at her feet while he was swinging her. Frightful tragedy, of the kind you think exists only in a Greek play, touched everyone she knew and loved. There was one little boy she always played with and went to school with. One day after school when she was alone upstairs she heard a terrible noise. She rushed down to find that her little friend had gone too near a fire and was burning. She rolled him up in a carpet, did everything she could for him, but he died in her arms. And for months after his death she used to wake up in the night and dream she heard him calling, "Clara, Clara—help me."

You all know how she found fame and money and beauty in the strange alien world of the movies. She left the past behind her, or tried to leave it behind. She must not, dare not think of it. She must wipe out every memory, every unhappiness, every tragedy. How? How? How? The question beat against her brain. It mocked her. Her very success mocked her. How to forget? How to keep from thinking? It was thinking, remembering that was so terrible, that froze the very blood in you. She told an interviewer once, "I don't want to look into the future. I don't care. I distrust the future. If someone would lift the veil for me, I wouldn't let them. It is better not to look ahead and not to look back. I *will* not look back. I must not. And I dare not look ahead. I am afraid."

There must be no yesterday for Clara. There must be no tomorrow. Only today, today to be lived with laughter on your lips and hectic gayety. There must be no time for thought. You had to do things to forget. When pain gnawed at your heart, laugh. If memories crowded in on you, live more hectically, faster, faster, faster. And so Clara Bow's life kept on turning like a merry-go-round that didn't know where it was going but

kept on and on and on . . . and underneath the hectic gayety there was a heart that was breaking.

All The Time underneath the mask she wore of a young, carefree girl, she must have been silently groping for something else. Afraid though she was of love, underneath she must have wanted to be loved by someone who would care for her, Clara, and not for her jewels or her money or her fame or publicity. She was groping for that love, groping for herself in a world of darkness. She was so terribly alone. Her friends weren't real friends. Her lovers didn't really love her. They loved themselves too much.

When Rex Bell came along, nobody in Hollywood gave him much thought. "Oh, just another boy friend in Bow's life," they said. After all, he was just a cowboy actor, and they thought that he, like all the rest of Clara's men friends, was out for what he could get from Clara. And Rex? Well, when he'd first seen Clara's pictures he hadn't liked her. It wasn't until he got to know the real Clara that he fell in love with her. Not with the screen Clara, mind you. But with that lonely little girl from Brooklyn who was trying to forget her hectic past.

Rex's mother adored Clara, still does, I guess. She felt the need of a mother in Clara's life, and she took the place of a mother to her. Rex and his mother opened up a new world to Clara. They showed her the beauties of the desert and answered the starved need of her heart for beauty. They themselves had found a measure of happiness through a certain philosophy and they gave Clara books to read about it. One of the things Clara learned, so she told me, was that if you make up your mind to do anything, there is nothing you cannot do, if you know yourself. And because she believed that, Clara, who had been afraid of the microphone and had lacked confidence in herself, was able to make her grand comeback in *Call Her Savage*. She was able to go ahead and reduce her weight to 117 when everybody but Rex and his mother told her it couldn't be done. What the new philosophy really gave Clara Bow was self-confidence.

But Clara, who had gone so far from her early environment, had still farther to go before she could find herself. She wanted to get way to far horizons. New York was only one spot in the world. Ranch life, though she adored it, was only a part of life.

Europe! That was the next step. But she found when she came back to New York, after her trip to Europe, that her heart is still close to the simple things of life. She went back and visited the scenes of her childhood, and now there was no longer any need in her to forget. Peers and counts? Do they really matter? Will they ever really matter to Clara? She who had escaped as far as possible from her early environment went back to her uncle and aunt and humbly asked them to be allowed to do things for their children, her cousins.

Clara, who tried to forget, has found herself through remembering. She has found where she belongs, with her own people, her own kind, poor and humble and distraught though they may be. She has learned to think of the past without bitterness, of the future without fear.

"I'm not afraid of anything now," she told me, her eyes flashing.

NEW BEAUTY IN 10 DAYS

6,000,000 Women Already Adopted New Inexpensive Scientific Beauty Plan

• • •

Refines Skin Texture, Ends Large Pores, Pimples, Oiliness, Blackheads, Flakiness.



$5 facials, creams and lotions are *out!* American women have found an inexpensive, *quicker* way to skin beauty . . . a scientific formula that brings *noticeable* new beauty in only 10 days!

Just think! In 10 days your skin, even if blemished, has again begun to look new and fresh as a baby's—texture finer, pores reduced, blackheads and oiliness gone, pimples (if any) clearing up.

Nurses Discovered It

It's NOXZEMA SKIN CREAM, first prescribed by doctors to end skin faults. Next adopted by nurses as an overnight skin corrector. Now the "miracle" formula that's saving *fortunes* on beauty care for 6,000,000 delighted women.

Noxzema is not a salve nor ointment. It is snow-white, greaseless, *medicated*. Noxzema promotes skin beauty Nature's way—through skin health. Its penetrating medication purges away hidden poisons that cause blemishes. Then its rare oils soothe and soften—its ice-like, stimulating astringents shrink the coarsened pores to exquisite fineness.

HOW TO USE: Start on the Noxzema Beauty Plan today. For quickest results apply twice daily—at night before retiring after removing make-up. In the morning wash off with warm water, then cold water or ice. Then apply a little more Noxzema as a corrective foundation for powder. You'll have Noxzema working for you *all* the time—bringing new life, new beauty to your skin—the soft, smooth loveliness that you've longed for.



WONDERFUL FOR RED, ROUGH HANDS, TOO

Make this convincing overnight test. Apply Noxzema on *one* hand tonight. In the morning note how soothed it feels—how much softer, smoother, whiter *that hand* is! Noxzema improves hands *overnight.*



After you've tried Noxzema, get the new, big money-saving 50¢ jar.

Special Trial Offer

Noxzema Cream is sold by all drug and department stores. If your dealer is out of Noxzema, take advantage of this special offer—fill out the coupon and send for a FREE 25c trial jar—enough for two weeks' treatment! Simply enclose 15c to cover cost of packing, mailing and handling.

Noxzema Chemical Co.,
Baltimore, Md. Dept. 65.

Tested and Approved — Good Housekeeping Bureau

Please send me a 25c FREE trial jar of Noxzema Cream—enough for at least two weeks' treatment. Am enclosing 15c to cover cost of packing, mailing and handling.

Name

Address . . .

City *State*



DO YOU long for the allure of a soft, smooth skin . . . a complexion young and radiant as a morning in May?

Mere "wishing" won't bring you the beauty you envy so much in others. But there *is* a very easy, very inexpensive way to acquire loveliness . . . a way that is practiced by millions of charming American women.

Begin today to use OUTDOOR GIRL Face Powder, Rouge and Lipstick . . . the *only* preparations of their kind made with a pure *Olive Oil* base! Observe how these marvelous beauty-aids improve your skin; bring out its natural, living tones. Your face takes on a smooth, velvety texture. Lips and cheeks become tempting—*luscious*

In large economy-sizes at drug and department stores—50c and 25c. Mail the coupon if you want to try 5 of these exceptional beauty preparations.

OUTDOOR GIRL
OLIVE OIL BEAUTY PRODUCTS

CRYSTAL CORP., Willis Ave., N.Y.C., Dept. 121-E
I enclose 10c. Please send me liberal trial packages of OUTDOOR GIRL Face Powder, Lip-and-Cheek Rouge, Cleansing Cream, Olive Oil Cream, and Perfume.

Name

Address

City *State*

Oh! How Different



It's so mild . . so pleasant . . so kind to the skin

DEWANS *Special Facial* HAIR REMOVER



NOT just a depilatory, but a "miracle" of beauty chemistry. Think of it. A hair remover that can be used on the most tender face without smarting . . . without even "pinking" the skin . . . without making a disagreeable odor. That's DEWANS . . . and it means, simply, that you don't have to tolerate a single unwanted hair a moment longer . . . on your face . . . on your arms or legs. DEWANS is $1 at the best drug and department stores.



3 Perfumes

SUBTLE, fascinating, alluring. Sell regularly for $12.00 an ounce. Made from the essence of flowers:—

Three odors:
(1) Romanza
(2) Lily of the Valley
(3) Esprit de France
A single drop lasts a week!

Send only **30¢**

To pay for postage and handling send only 30c (silver or stamps) for 3 trial bottles. Only one set to each new customer. **PAUL RIEGER,** 212 First St., San Francisco, Calif.

With the News Sleuth

Continued from page twenty-nine

Favorites Return

ROOSEVELT'S New Deal is all of that and more to some of our former screen stars.

It's been a long time since Carmel Myers had a flicker break, but you're going to hear her sing in Universal's *Countess of Monte Cristo.*

Carmel lent her voice to Rudy Vallée's radio hour recently, producer Stanley Bergerman heard her, and that was that.

And Monte Blue can thank Paramount's *The Last Roundup* for providing him with the opportunity he needed to re-establish himself in the firmament.

Farrow Cuts the Tape

JIMMY FARROW, whose difficulties with Uncle Sam have occupied the attention of the federal courts for some four years, has finally wiped the slate clean by traveling down to Mexico and re-entering the United States under the Australian immigration quota.

Now Johnny is waiting the coming of that special dispensation from Rome so he, a divorced man, can marry Maureen O'Sullivan in the church of her faith.

Maureen was betrothed to Farrow before she became the fiancée of Jimmy Dunn, and when the latter romance chilled, it was on Farrow's shoulder that she shed her tears.

The Gals are Warring

"OH, FOR a studio with but a single star!" sob Universal executives as they watch the current nose-tilting bout between their two feminine luminaries, Margaret Sullavan and Gloria Stuart.

Gloria stepped into the front office and voiced a loud protest because, she charged, the powers-that-be are handing all the fat rôles to Margaret, who also has figured in several temperamental outbursts of late.

When Gloria partially backed her threat to tear up her contract by skipping off to Carmel-by-the-Sea, whom should she meet in the art colony's Main Street but her arch enemy, Margaret.

And just to make matters worse, they ended up as guests at the same house party!

Wild West Polo

CHARLIE FARRELL and Virginia Valli have christened their new desert home at Palm Springs *Peaceable Spot.*

In the main, their guests consist of Hollywood stars and Charlie's polo playing friends, who use cow ponies as mounts and baked sand as a field.

The game gets rather rough at times, too, for Charlie's walking with a noticeable limp, the penalty for being tossed by a bucking broncho.

Gary Mixes 'Em

HONDURAS may provide the destination for the first leg of the extensive honeymoon Gary Cooper plans for his bride, Sandra Shaw, and if the scheme goes through he will put a dash of business into the trip. Producer Charles Rogers is negogiating with Gary to star in *Green Gold*, to be filmed in its native setting.

The Stork's En Route

JOEL MCCREA and Frances Dee have made some sudden changes in the plans for that almost-completed ranch-house out in the San Fernando valley. Just as the carpenters were putting on their finishing touches, the newlyweds summoned the architect and told him to add a nursery.

Frances confided the extra room will be necessary in about five months.

Ronnie's Crush

VIRGINIA PEINE LEHMANN, erstwhile wife of a rich Chicago merchant, was selected as Ronald Colman's dinner partner at the party Howard and Bessie Love Hawks tossed in celebration of Ronnie's return from his world tour, and Ronnie's been up in the air ever since.

The former hermit of the Hollywood hills now steps out nightly with the beautiful young matron who cast her lot with the talkies after tiring of the windy city's social whirl.

Steve's Heart Mends

IF STEPHEN AMES' heart hasn't completely healed after the injury suffered when Adrienne greeted him with the announcement that she wanted a divorce so she could wed Bruce Cabot, it must be at least fairly well on its way to a normal state.

Raquel Torres is doing her best to replace Adrienne in the broker's affections, as witness this announcement by her over the radio from the Hollywood première of *Queen Christina:*

"I'm the happiest girl in the theatre tonight, because I'm here with the man I love. I want you to meet Stephen Ames."

ZaSu Is a Bride

ZASU PITTS, she of the tearful voice, dropped in to see her ex-husband, Tom Gallery, the other day.

"Tom," said ZaSu, blushing, "I just wanted to tell you that I'm off for New York on my honeymoon. I'm Mrs. Edward Woodall now."

Tom wasn't any more surprised than was the balance of Hollywood when the news leaked out the next day. It seems ZaSu and Eddie, a tennis expert turned broker, were wed in Minden, Nevada, while ZaSu was on location with the *Wild Birds* company.

The date was October 8, 1933.

Wedding Bells Wait

CARMEN SAMANIEGO's marriage to Carlos Novarro, Mexican film executive, will have to wait until Carmen completes a tour of South America and Mexico with her brother, Ramón Novarro.

The date for the dancing Carmen's nuptials had been set for March, when Alice Terry suddenly backed out on plans to accompany Ramón on his concert jaunt in favor of returning to her husband, Rex Ingram, in Paris, so sister Carmen and Carlos talked it over and decided to wait a while longer.

The betrothed pair have been friends since their childhood down in Durango, Mexico.

Irene Seeks Decree

FILMTOWN didn't know Irene Bentley was married until she filed suit for divorce from George Kent, New York broker, in the Mexican courts. Wed in April, 1928, their bliss lasted but eight months.

Lawrence Gray, back after a stage engagement in the East, now plays Irene's devoted slave.

Mae Holds Out

IT IS ONLY THE fact that Mae Clarke refuses to set the date that keeps Sidney Blackmer's name in the bachelor column.

"I have done everything possible to get Mae to fix the time, but so far I haven't been successful," moans Sid. "I hope it is because of her absorbing interest in her work, and that some day soon she'll change her mind."

Blackmer's eyes still well with tears at mention of the name of his ex-wife, Lenore Ulrich, who now divides her favors between C. O. Kerrigan and Alfred Marketson.

No Love Rift There

IF YOU'VE been hearing rumors of friction in the Barbara Bennett-Morton Downey household, just take them with a grain of salt.

Though they're miles apart, none of the Downey family is neglected by Barbara. She flew to Memphis recently to be with Morton for two days, then back to Hollywood and the children. Now, via plane, she has again joined her touring husband, this time in St. Louis, from where they will go to Kansas City to celebrate their wedding anniversary.

Baxter Plays Safe

WARNER BAXTER isn't taking any chances with burglars on that new Bel-Air estate of his. He has equipped the house and extensive grounds with a system whereby photo-electric cells set off an alarm when anyone scales the fence or approaches a door or window.

Barrymores Are Home

THE John Barrymores and their children are back at the homestead after a yachting cruise down the coast to Mexico.

Dolores upset the peaceful routine of life in ancient Guaymas, Mexico, when she went ashore clad in colorful silk beach pajamas.

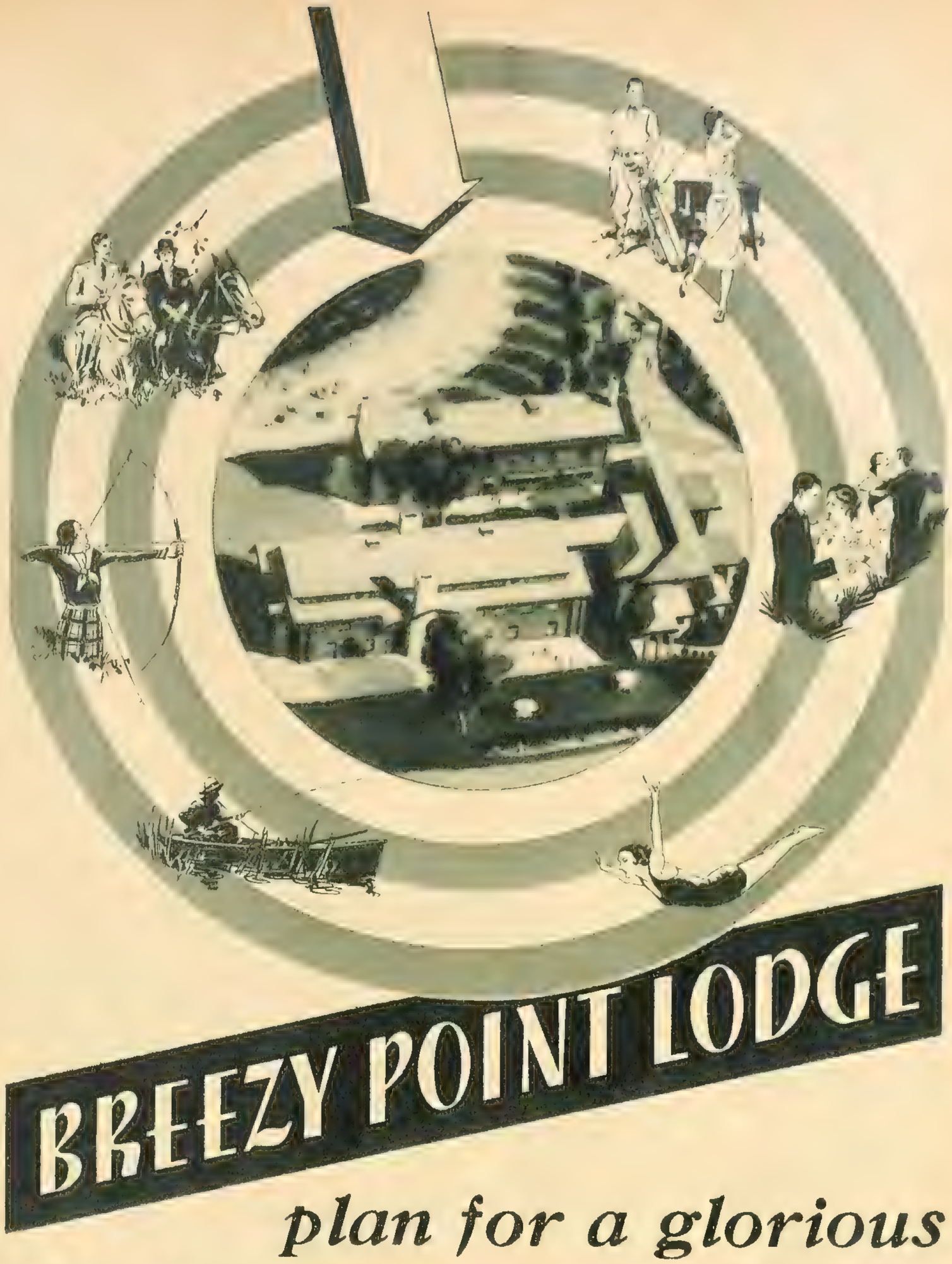
It was the first time the natives ever had seen such garb.

Norma Faces Test

NORMA SHEARER is trying a bold experiment in her forthcoming production, *Rip Tide*, the vehicle in which she comes back to the silversheet after a long absence. Throughout the entire initial reel of the epic, Norma's fans will not have a single glimpse of her face.

The idea was hit upon by Author-Director Edmund Goulding as a novel means of building suspense for Norma's re-introduction to her army of followers.

When you first see Norma she will be wearing a shimmering Adrian creation with a head-piece disguising her as a lady sky-bug, and to carry out the plot, Herbert Marshall will walk at her side as a man-sized beetle.



plan for a glorious Summer here...at little cost.

RATES DOWN THIS YEAR

The standards of this cool resort among the North Woods are high as ever—but rates are amazingly low! The coupon brings pictorial booklet, rates, full details.



JUST A FEW HOURS AWAY, BY NORTH COAST LIMITED

Leave Chicago	10:30 P.M.
Arrive St. Paul	8:20 A.M.
Leave St. Paul	8:35 A.M.
Arrive Staples	12:05 P.M.
Breezy Point Bus Meets Train	

COUNTRY CLUB LUXURY

NORTH WOODS FREEDOM

Breezy Point Lodge has always been smart, exclusive, envied—a mecca for the kind of people who know and can afford the best. It still is . . . but this year rates at the big main lodge and cozy shaded cottages are lower than they have ever been—in reach of the most moderate budget.

The cool depths of Big Pelican Lake invite canoeing, swimming, excellent fishing. And there are dancing, riding, archery, golf on a splendid course—every sport that helps cram a summer with fun!

Don't choose your vacation place *blindly* this year. Write today for rates and all information.

PICTORIAL BOOKLET, INFORMATION ON BREEZY POINT

Get ready for a glorious vacation! Mail this coupon to Capt. W. H. Fawcett, Breezy Point Lodge, Pequot, Minnesota, for pictorial booklet, rates, all information about Breezy Point Lodge.

Name _____

Address _____

FWG-5

Make This Radio "SUCCESS TEST"



YOU MAY BE ASTOUNDED AT YOUR CHANCE TO BECOME A RADIO STAR

The ranks of radio talent are only beginning to fill--in the very next year, for instance, it is prophesied that scores of new stars will be discovered. You may have the talent radio is clamoring for! Test yourself, with the Radio Talent Score Card in the May issue of RADIOLAND--the news magazine of the air

RADIOLAND

"The News Magazine of the Air"

A FAWCETT PUBLICATION

10c A COPY ❖ At All Newsstands



What's New on the Screen

Continued from page ten

by two American players, Sally Eilers and Ben Lyon. Allan Dwan of Hollywood directed the picture which is a burlesque on the mythical kingdom type of screen stories.

Long Lost Father

● Screen fans have become accustomed to seeing John Barrymore in pictures that rate above the average. In that respect, *Long Lost Father* is a bit disappointing, despite the splendid support supplied by Helen Chandler, Donald Cook, Allen Mowbry and Natalie Moorehead. It is the story of a head waiter, Barrymore, who deserted his family and meets his daughter when she has grown up. She becomes a dancer in his café, despite her bitter feeling toward him, and becomes involved in a robbery. She is about to lose her boy friend, Donald Cook, when Barrymore saves the situation.

She Made Her Bed

● If you like melodrama, here it is with Robert Armstrong, Sally Eilers and Dick Arlen dishing it out in grand style. You will find plenty of shudders and those who weep will have their moments. Robert Armstrong and his wife, Sally Eilers, run an auto camp near a fair grounds. Armstrong is a villainous husband, at once brutal and unfaithful. Sally is induced by Dick Arlen, a traveling fakir, to run away with him but at the crucial moment she learns that motherhood is to be her lot and woefully decides to remain with her wedded mate. The end is extremely effective. An escaped tiger runs amuck and endangers the baby—but all ends well.

Heat Lightning

● A well balanced movie diet of comedy and tragedy. *Heat Lightning* features Aline MacMahon and Ann Dvorak as two sisters operating a desert auto camp. Preston Foster and Lyle Talbot, bank bandits headed for Mexico, arrive. Glenda Farrell and Ruth Donnelly, wealthy divorceés from Reno, drop in for a night's rest. Foster decides to rob them and is seen leaving the room by Ann as she returns from a rendezvous with her boy friend. There is tragedy when Talbot shoots Foster. Fine photography and excellent location shots give the picture a very vivid touch of realism.

Success Story

● Douglas Fairbanks, Jr., is the young man with too much ambition and self-assurance. He goes up in the world and then crashes. Colleen Moore is the secretary who loves Doug through poverty and riches. The picture is not spectacular, but it does provide entertainment. Genevieve Tobin and Frank Morgan help brace the leading characters.

David Harum

● *David Harum* is the answer to the Will Rogers fan's plea. He is exceedingly well cast in the rôle of banker-horse trader, who, between buying up mortgages for poor widows and swapping balky horses, finds time to play Cupid for two young lovers, Evelyn Venable and Kent Taylor. Louise Dresser, Noah Beery, Charles Middleton and Stepin Fetchit all do their part to make this the sparkling comedy drama what it should be. Will Rogers makes *David Harum* on the screen the same lovable character he was on the stage and in the book.

I Believed in You

● This is a story for sophisticated audiences. Rosemary Ames is the orphaned girl who accepts as genius the peculiarities of her Greenwich Village friends. She goes to jail for slapping John Boles when he ridicules her companions, particularly Victor Jory. Boles, a rich man, schemes to give her a true understanding of her friends and offers to finance them for six months. All, including Jory, fail and Rosemary finally realizes Boles' worth.

Harold Teen

● Hal Le Roy, the lad with the dancing feet, is well cast in the title rôle of this comic strip which has been brought to the screen. Rochelle Hudson is delightful as *Lillums* and the cast includes such luminaries as Guy Kibbee, Patricia Ellis and Hugh Herbert. Chic Chandler introduces two intriguing songs, *Two Flies On A Lump Of Sugar* and *College Wedding*.

Jimmy The Gent

● Just what you would expect with Jimmy Cagney heading the cast of characters. *Jimmy The Gent* gives the Cagney fans their money's worth, with Jimmy playing the rôle of a fast thinking, wise-cracking promoter who has his finger in many an unsavory financial pie. He gets genuine support from Bette Davis, Alice White, Alan Dinehart and Mayo Methot.

No Greater Glory

● Columbia turns out another winner in *No Greater Glory*. It is a powerful story of rivalry between two juvenile gangs. Amid tragedy and pathos it brings forth a deep feeling and understanding of the juvenile mind. Ralph Morgan and Lois Wilson play the two adult rôles and the juvenile acting is extremely well done by George Breakston, Jimmie Butler, Frankie Darro and Jackie Searl.

Lazy River

● With the picturesque background of Louisiana's Cajun country as a setting, *Lazy River* brings an assortment of melodrama, comedy and love interest. Ted Healy and Nat Pendleton leave prison but are not reformed. They plot to blackmail pretty little Jean Parker's mother, thinking her wealthy, which is contrary to the real condition. The plot fails and they stay to help her lift the mortgage from the old homestead. Robert Young helps Jean Parker carry the love interest, which is flavored with Louisiana's shrimp fishing industry. This Metro offering is different.

Wild Cargo

● This is Frank Buck's sequel to his other animal epic, *Bring 'Em Back Alive.* To those to whom the jungle drama appeals, this is even more effective than the first film. Narrow escapes and effective jungle battles make Radio's *Wild Cargo* a mighty interesting and highly entertaining film.

The Firebrand

● This United Artists' picture is a very sophisticated and well done story of the loves and intrigues of Benvenito Cellini. It is replete with beautiful costumes and elaborate settings. Fredric March plays the part of Cellini and Constance Bennett that of the glamorous young Duchess who alternately loves and condemns to death Signor Cellini. Frank Morgan and Fay Wray are excellent as the jealous Duke and Angels, Cellini's scorned mistress. Plenty of comedy and drama throughout.

Strictly Dynamite

● This is a Jimmy Durante special for those who want laughs by the carload. Radio presents the long nosed comic as the great radio broadcaster who gets the poetical Norman Foster to write his gags for him. Marion Nixon, Lupe Velez, Minna Gombell, William Gargan, Eugene Pallette and the Mills Brothers all contribute their efforts toward making *Strictly Dynamite* one of the laugh riots of the year.

House of Rothschild

● With an excellent cast, a delightful and intriguing story and directional excellence, Twentieth Century brings to the screen a rare treat in *House of Rothschild.* Quite naturally, the story is based on the founding and rise of the famous English banking family. George Arliss is at his very best, while Loretta Young, with a love problem of unusual type, is outstanding as his daughter. Robert Young, her sweetheart, does a splendid bit of acting. *House of Rothschild* is a genuine film spectacle and should not be missed by Arliss fans.

George White's Scandals

● Undoubtedly Fox, in bringing George White's *Scandals* to the screen, presents one of the most successful musicals seen to date. Alice Faye's film début reveals her as a splendid actress, possessed of great beauty. Rudy Vallée is excellent in two vocal numbers. Cliff (Ukulele Ike) Edwards and Adrienne Ames make the best showings of their careers. Others in an all star cast who do themselves proud are Jimmy Durante, Warren Hymer, Gertrude Michaels and Gregory Ratoff. There isn't a dull moment throughout the entire picture.

◆

Blondell Goes Dramatic
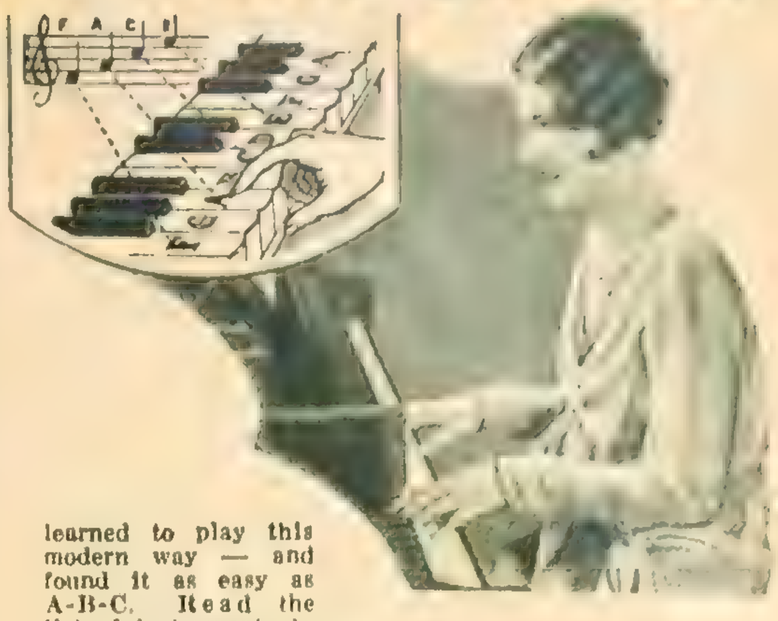
LIKE ALL GOOD comédiennes, Joan Blondell has lived for the coming of a day when she would be hailed as a dramatic success.

Now Joan is to have the opportunity, for Warner Brothers have assigned her to the lead in *Without Honor,* a rôle dramatic to the 'nth degree.

She'll be co-starred with Jimmy Cagney.

Just as EASY as it looks

to become a popular musician this delightful, simple A-B-C way



STOP cheating yourself out of musical good times. Stop thinking that learning music is nothing but one grinding session of monotonous exercise after another . . . days, months and years of difficult technique under the thumb of a private teacher.

Take a look at the above diagram. Looks easy, doesn't it? Well, it's every bit as simple as it looks. First a note, then a letter. Plenty of clear instructions tell you how each bar is played—lots of diagram pictures show you how, then you do it yourself and hear it. Everything to make learning a joy. In fact, the U. S. School of Music has made the reading and playing of music so simple that you don't have to know one note from another to begin.

Your first thrill comes with your very first lesson. For you are given a piece with a real melody to play by *actual notes.* Dreamy waltzes, stirring marches, sparkling sonatas follow in short order. No standing still. You become a capable performer months sooner than you could ever expect to by the old-fashioned way. Besides, you receive all the music you need at *no extra cost.*

learned to play this modern way — and found it as easy as A-B-C. Read the list of instruments in the panel, decide which one you want to play and the U. S. School will do the rest. No matter which instrument you choose, the cost in each case will average the same—just a few cents a day.

Our fascinating, illustrated Free Book and our Free Demonstration Lesson explain all about the remarkable method. Clip and mail this coupon today, and they will be sent to you at once. No obligation. U. S. School of Music, 365 Brunswick Bldg, New York City.

Play the "Blues" Away

How can you be content to sit around at party after party and listen to others do all the playing—see them showered with admiration, invitations—when your lifelong ambition to become a popular musician is now so easy to realize? Experience the personal satisfaction that comes from being able to play "when," "where," and "what" you like for your own amusement and the entertainment of others. Don't be afraid to begin your lessons at once. Over 600,000 people

LEARN TO PLAY BY NOTE
Piano — Violin
Guitar — Saxophone
Organ — Ukulele
Tenor Banjo
Hawaiian Guitar
Piano Accordion
or any other instrument

U. S. SCHOOL OF MUSIC.
365 Brunswick Bldg., New York City.

Send me your amazing free book, "How You Can Master Music in Your Own Home," with inspiring message by Dr. Frank Crane; also Free Demonstration Lesson. This does not put me under any obligation.

Name

Address

Instrument..... Have you Instrument?.....

I'll PROVE in 7 Days I Can make YOU a NEW MAN!



ALL I want is *one week* to prove I can give you a powerful body of might and muscle—with my quick *Dynamic Tension* method!

Mail coupon below—and I'll send you, *absolutely free,* my new book, "Everlasting Health and Strength." Reveals secrets that changed me from a 97 pound weakling to twice-winner of title, "World's Most Perfectly Developed Man." Shows how I can build *you* a champion body the same easy way!

I've taken thousands of flabby, no muscle men and given them big, powerful muscles, increased measurements, amazing strength, vitality, pep! And I've got *no use* for pills, or for weights and springs that may strain you. My *natural Dynamic Tension* method develops real men, inside and out! Banishes constipation, bad breath, pimples, etc.

Send NOW for free copy of my book filled with pictures and body facts. Find out how I can make *you* the husky, big-muscled NEW MAN you *can* be! Mail coupon TODAY.

by CHARLES ATLAS
Holder of Title: "World's Most Perfectly Developed Man"

FREE BOOK

CHARLES ATLAS, Dept. 73-E, 133 East 23rd St., New York City

Send me your FREE BOOK which proves how *Dynamic Tension* can make me a NEW MAN.

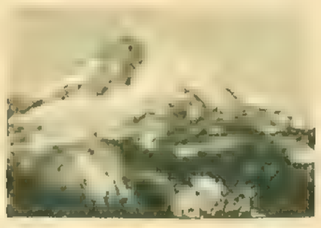
Name

Address

Free

Miniature Natural Color PHOTO-PRINTS OF OREGON Scenic Wonders
(Suitable for Framing)

Subjects :—
MT. HOOD
(illustrated herewith)
CRATER LAKE



WRITE TO

HOTEL MULTNOMAH



Portland, Oregon

Oregon's largest and nationally famous hotel

Rates—From $2 with bath

If you have friends or know of people contemplating a visit to the Pacific Northwest this summer, we will appreciate your sending us their names, so that we may extend them a cordial invitation to stop at this hotel.

MENDS WITHOUT SEWING



6 REPAIRS for 1¢

AGENTS UP TO $2.00 an Hour With SEW-NO-MORE

Amazing New Invention

SEW-NO-MORE is the amazing product which mends rips, tears, holes in any cotton, wool, or silk fabric—instantly—neatly—without needle and thread. Matches patterns perfectly. Mends and patches cannot be seen.

Is This a MIRACLE?



BEFORE Using Sew-No-More



AFTER Using Sew-No-More

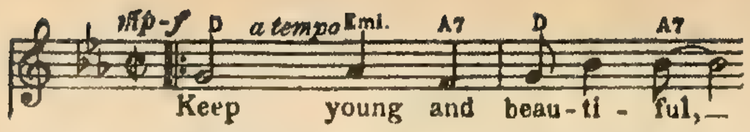
3,164 USES
MENDS dresses, suits, hosiery, lingerie, aprons, umbrellas, overalls, shirts, blankets, curtains, boys' clothing, etc.
MAKES dresses, towels, spreads, quilts, curtains, aprons, etc.

WASHES, BOILS, IRONS
Sew-No-More mends will not come off. Better and neater than darning or sewing. Anyone can do it. Takes only few minutes to do an hour's mending. Saves the eyes.

ONE TUBE SAVES UP TO $10
Low priced. Saves time, money, eyes, clothes. Each tube of Sew-No-More enough for 210 average mends. Handiest thing in home. Millions want it. Unlimited market.

MAKE BIG MONEY QUICK WITHOUT EXPERIENCE
Pays 217% profit. Harper, of Pa., writes, "Made $123 in 3 weeks." Mrs. Amy Reel, of Colo., made $12 first day. Ambitious men and women wanted in every town to demonstrate Sew-No-More. Big money easy. Steady income. No investment necessary.

FREE SAMPLE
Rush name and address TODAY for FREE Sample to prove our claims. FREE outfit and territory offer.
Sew-No-More Co., Dept. W-747, Madison Road Cincinnati, Ohio



Beulah Segall's

WRINKLE REMOVER

is the way to a fresh, youthful appearance; a famous revitalizing, SMOOTHING formula that is the beauty-word of the day.
Away with sallow skin, unsightly wrinkles, aging lines. They are *not* your birthright. A smooth, satiny skin IS and that is the touchstone of loveliness.

One woman's experience

"After using your Wrinkle Remover for 15 consecutive nights I find it is the best skin rejuvenator I have ever used. I can see a big difference in the smoothness of my skin, as well as the bleaching qualities, which appeal to me particularly. I am 38, olive complexioned and had quite a few wrinkles, with heavy lines about my eyes. I know now that wrinkles come from carelessness and neglect and a bottle of Wrinkle Remover on my dresser is my guarantee against that." Miss F. B., Clarksburg, W. Va.

Try this wonderful preparation NOW. Sold in 3 sizes. $1.25—$2.00—$3.50. See special introductory offer below.

USE THIS COUPON

BEULAH SEGALL
612 N. Michigan Ave. Chicago, Ill.
Send $1.00 and the regular $1.25 size will be sent you post paid. Money refunded after 30 days trial, if not satisfied, by returning bottle with balance of contents.

Name

Address

Consult Yogi Alpha
About Your FUTURE



What will be your lucky days? Will you win in love? What occupation should you follow? Yogi Alpha, internationally known philosopher who has amazed thousands by his uncanny predictions, offers a big 1000 word Life Reading for only 25c. Covers marriage, love, health, partnership, lucky days, etc. You can follow this guide day by day throughout your lifetime and consult it before making any important changes in home, social or business affairs. J. T. writes, "You have given me new faith and hope." M. B. writes, "Everything you predicted came true." R. M. writes, "Have found your forecast absolutely correct. It seems uncanny that one can have that power." Send only 25c in coin or stamps and exact birth date for your Astrological Forecast. Numerology Reading included FREE. Money returned if not satisfied. Mail coupon NOW.

FREE
300 WORD NUMEROLOGY READING with order for Astrological Reading.

BIG READING ONLY 25c

YOGI ALPHA, Box 1411, Dept. H-16, San Diego, Cal.

Enclosed is 25c for my big life Reading. Money back if not satisfactory. My Numerology Reading (300 words) included FREE.

Name _____ Birth date _____

Address _____

City _____ State _____

If you have a friend who wishes a reading, send 50c for TWO Readings.



Be a Nurse

WOMEN 30 TO 60 SUCCEED
You can learn at home in spare time. Your experience plus our help by mail fits you to make $25-$35 a week. Work among neighbors. Course endorsed by physicians. Thousands of graduates. Estab. 35 years. Mrs. A. B. R. earned three times cost of course while studying. Equipment included. High school education not required. Men and women, 18-60. Write now.
CHICAGO SCHOOL OF NURSING
Dept. 295, 26 N. Ashland Blvd., Chicago, Ill.
Please send free booklet and 32 sample lesson pages.

Name
(State whether Miss or Mrs.)

City State Age

The Untold Story of Kay's Secret Marriage

Continued from page thirty-seven

the pages of a New England social registry, had professed his ardent love for the cello voiced divorcée. He exemplified everything which could make any woman happy. Is it any wonder that Kay Gibbs-Francis loved him too?

Upon Arriving Kay went immediately into rehearsals with a new Broadway show. William B. Gaston hurried to his firm in Boston. Eagerly, both wished to be married but he was such a prominent man and their courtship had been of such short duration. Obviously any elaborate ceremony was out of the question.

A pact was made!

At a certain hour Kay would send a telegram to Boston and at the same hour William Gaston would send one from Boston to Kay Francis in New York. If Kay regretted her all too brief status as an unmarried lady, or if William Gaston could possibly throw off cupid's hasty love dart, their ceremony of marriage was to be forgotten. Here was romance too great for any film. Here was suspense too trying for any Hollywood producer. But that was the pact they made. And they both seemed sure. They both were sure for within a week Kay Gibbs-Francis secretly married William B. Gaston.

All too soon Kay Gibbs-Francis-Gaston learned that her new husband was all and more than she desired. Clever? Even better. Bill Gaston has a penchant for interior decorating. He can enter the barest hotel room and, by tossing a hat here or placing a traveling clock there, transform the most austere of quarters into a livable domicile. But his business which brought him to Kay in Europe now kept him too long away from home. Unknowingly, Boston's busy playboy neglected this tender creature whose artistic soul demanded constant, mellow affection.

Few people ever knew that Kay Gibbs-Francis had acquired the name of Gaston. And, when a new divorce had separated Kay and Bill Gaston even few knew that it was ended.

Again a pact was made! Both had a tacit understanding never to divulge their secret. And that is why Kay Francis rarely speaks, even now, of the man she loved and wed so secretly.

Her second marriage blighted, Kay Gibbs-Francis-Gaston, adhering to their agreement, even doffed the socially famous name from hers and plunged with heartsick abandon into a very definite stage career. In *Crime*, Al Woods produced another of his great successes. And in that cast with Sylvia Sidney, Douglas Montgomery, Kay Hammond, and Barbara Barondess appeared the simple name "Kay Francis."

But William Gaston? When he was freed from Kay what became of him?

He married his third wife, Miss Rosamund Pinchot. She, the daughter of Pennsylvania's famous Governor; the millionairess who had been so ceremoniously presented before the crowned heads in the royal courts of Europe. She too had been an actress. Even yet famed for her rôle of the nun in Rhinehardt's famous play *The Miracle*.

William B. Gaston gave up his Boston law practice to enter the firm of Lehman Brothers, Wall Street Investment brokers. He is in business with the governor of New York! But even yet, a powerful figure in the worlds of banking and politics, this gallant man always had time to pause in order that he may speak tenderly to those who know of his secret wife, Kay Francis.



June Knight and Russ Columbo, teamed in* Love Life of a Crooner, *seem headed for double harness in real life. June's romance with Max Baer is definitely ended, she says, despite contrary rumors

When Kenneth MacKenna abducted Kay Gibbs-Francis-Gaston from a sickbed she was only too happy to add his name to hers. True, he had no affiliations with governors nor was he a blue blood member of the Boston Bar Association. But Kenneth MacKenna was gifted with a directorial genius and he loved Kay Francis even as she loved him. His father was a famous painter and his brother, Jo Milzener, is acknowledged to be with Rollo Wayne, one of New York's best designers of Broadway stage settings. What could be more fitting than that Kay Francis should marry into one of the most prominent families of her chosen profession?

This marriage to Kenneth MacKenna lasted longer than any of Kay's previous weddings. Perhaps it was founded on a deeper, longer courtship. Perhaps it was because she was older and more emotionally settled.

At any rate, about six months ago Mrs. Kay Gibbs-Francis-Gaston-MacKenna said, "I am happy. In Kenneth I've found something enduring."

True to Hollywood tradition we all looked around for the little black fellow in the woodpile and thought we found him. William B. Gaston and Rosamund Pinchot were divorcing. That was August. Three months later Kay Francis announced her separation from Kenneth MacKenna!

Around Hollywood dame rumor is again busy. Is Kay returning to her secret, silent love? Is she again to wed William B. Gaston? But that is a question only Kay and Bill can answer!

Beauty Perfection

Continued from page forty-four

hair, eyes, figure . . . But when I read what you had to say it gave me new courage. *Do you know what that means to a helpless wallflower like I was?* I cut out your articles, and began experimenting with my looks according to the directions. I took one feature at a time, beginning with my eyes, and practiced making them up until they were as near perfect as I could get. It wasn't long before I was a 'changed' person! Even my young brother wanted to know what I'd done to get my 'looks' . . . And the most exciting part of all is—I have more dates now than I can keep!"

You see how it works. Nothing succeeds like beauty. You may have a brilliant college or office record *but do your looks say you are smart?*

You Can Sit in front of your mirror and analyze your face for yourself, comparing it with Sylvia Sidney's, which, as I have said, expert cameramen consider an ideal face.

Take a ruler and measure the distance between your eyes. There should be the width of *one* eye between them.

The width of the face should be twice the length of the nose.

The upper lip ought to equal the lower one in size.

And the length of the face should be divided into three equal distances. From the top of the forehead to the bridge of the nose = from the bridge of the nose to its tip. And this, in turn, = from the tip of the nose to the chin.

Don't get discouraged if these proportions come out wrong. Sylvia's is one face in a thousand where they come out *right.* The only thing to do is to give them the *appearance* of being balanced.

If you discover, for instance, that your forehead is too high, just bring the hair down in a soft line over it or arrange your wave so that it comes out over the temples. If you have a narrow brow, then brush the hair straight back off of it. And while we are on the subject here is something else to remember. A very important "something." Don't draw your hair behind your ears if you have prominent jaw bones. They need the softening of a curl or two.

Noses—the "second distance"—seem to be the "bones of contention" in many a girl's life. "There isn't much you can do about a nose—except have it operated on!" said a little friend of mine. Oh, but there is. I know any number of girls who would have shed agonizing tears if a certain screen star's nose had been wished on them. Yet *she* made it famous. It's a part of her fascinating individuality. That is what clever women do, you see. They take a feature that doesn't comply with set rules of beauty and turn it into their most distinguished characteristic.

Mouths—which play the dramatic part in the "third distance"—are comparatively easy to build up or reduce. All it takes is a little practice with the lipstick. If the upper lip is narrow, by all means enlarge it so that it's similar to the lower one—especially if you have a small or upturned nose.

I Think If There is one special feature that ought to respond to the call of Spring in a very special way it is the eyes. They ought to reflect the gaiety and youthful spirit.

Suppose you want to make your eyes seem larger. With an eyebrow pencil draw a fine line just below the lashes of the lower lid. Now soften this line by blending with the finger-tip until it becomes a shadow. This immediately magnifies the eye. Notice how eye-shadow and eyelash make-up deepen the color of your eyes!

Deep-set eyes have a natural shadow at the inner corner of the eye socket. What you want to do is offset that *by using your eye-shadow only from the approximate center of the upper eyelid outward.*

Occasionally women complain about round, "baby-doll" eyes. They want them more slantingly sophisticated. In that event, take your eyebrow pencil and extend the line on the upper and lower lids at the outer corner of the eye. Blend this, of course, to give it a more natural effect. And put more of the eyelash make-up on your outer lashes. With your eyebrow pencil extend the line of the eyebrow a trifle and be careful to make it darker near the nose.

◆

Pryor Rights to Fame!

Continued from page forty

exercises and runs once around the block before breakfast. On days he isn't working he runs around the block twice.

"What's Worth doing at all is worth doing well," is his attitude toward everything from horn tooting to enacting love scenes with glamorous leading ladies.

Roger's musical talent came to him as naturally as Jimmy Durante's nose. And he's always taken it very seriously.

"If you think trombone playing is funny," he says, "you've never had the neighbors tossing flatirons at you."

Pryor admits that the camera still has him baffled a bit, but he's not the kind that complains often. He's determined to get on in the movie business and so far hasn't hopped on the Hollywood merry-go-round.

Of all players, he's most like Lee Tracy. In fact while Tracy was playing in *The Front Page* in New York Pryor was doing the same rôle in Chicago. And Pryor created on the stage the *Blessed Event* rôle that Tracy did on the screen.

But Roger doesn't believe in emulating Lee or anybody else. He has his own original style and delivery and he's going to keep on being himself.

The only place he acts is in front of a camera or on a stage. He doesn't believe in being a show-off. And his suppressed desire is *not* to play *Napoleon* or *Hamlet.* He is six feet tall in his stocking feet, weighs 160 pounds, has dark, curly hair and brown eyes.

His hobbies are golf, swimming, fried chicken and sympathy for other trombone players.



SKIN ERUPTIONS
NEED NOT WORRY YOU

Pimples, eczema, itching, burning skin, undue redness, minor rashes and scaly scalps are no longer necessary when relief is so simple. Poslam will show what it will do for you in one application. Just apply at night and note improvement next morning.

JUST TO PROVE IT
we will send you a test package FREE.
Simply send your name and address to:
POSLAM CO., Desk 3 N, 254 W. 54th St.
New York, N. Y.

You can get Poslam at any drug store, 50c.

$2.15 29x4.40-21
NEW LOW PRICES
GOODYEAR
Firestone--Goodrich
U. S. AND OTHERS
LOWEST PRICES ON EARTH
12 MONTH WRITTEN GUARANTY BOND WITH EACH TIRE
MEMBER NRA
TIRE USERS
by the thousands all over the U. S. A. vouch for the LONG, HARD SERVICE, under severest road conditions of our standard brand Tires reconstructed by the ORIGINAL SECRET YORK PROCESS. OUR 17 YEARS IN BUSINESS makes it possible to offer tires at LOWEST PRICES in history with 12 month guarantee.
Don't Delay—Order Today

BALLOON Tires			CORD Tires		
Size Rim	Tires	Tubes	Size	Tires	Tubes
29x4.40-21	$2.15	$0.85	30x3	$2.25	$0.65
29x4.50-20	2.35	0.85	30x3½	2.35	0.75
30x4.50-21	2.40	0.85	31x4	2.95	0.85
28x4.75-19	2.45	0.95	32x4	2.95	0.85
29x4.75-20	2.50	0.95	33x4	2.95	0.85
29x5.00-19	2.85	1.05	34x4	3.25	0.85
30x5.00-20	2.85	1.05	32x4½	3.35	1.15
28x5.25-18	2.90	1.15	33x4½	3.45	1.15
29x5.25-19	2.95	1.15	34x4½	3.45	1.15
30x5.25-20	2.95	1.15	30x5	3.65	1.35
31x5.25-21	3.25	1.15	33x5	3.75	1.45
28x5.50-18	3.35	1.15	35x5	3.95	1.55
29x5.50-19	3.35	1.15			
30x6.00-18	3.40	1.15	All Other Sizes		
31x6.00-19	3.40	1.15			
32x6.00-20	3.45	1.25	DEALERS WANTED		
33x6.00-21	3.65	1.25			
32x6.50-20	3.75	1.35			

FREE! TIRE GAUGE
WITH EACH ORDER FOR 2 TIRES
TAKE TIRE PRESSURE THRU SIDE WALL of TIRE
NO FUSS-NO DIRT
SEND ONLY $1.00 DEPOSIT with each tire ordered. We ship — balance C. O. D. Deduct 5 per cent if cash in full accompanies order.
ALL TUBES BRAND NEW—GUARANTEED
Tires failing to give 12 months' service replaced at half price.
YORK TIRE & RUBBER CO., Dept. 3005
3855-59 Cottage Grove Ave. Chicago, Ill.

DON-A-CAP
FORM FITTING PATENTED WAVE PROTECTOR
A "fresh wave" for every occasion
Keep your wave lovely for days longer with the original, superior DONA Wave-Protector. Medium and large sizes in pastel colors. Also brown and black.



FOR NIGHT WEAR
This snugly fitting cap ties comfortably under the chin. Skillfully shaped to give utmost protection to your wave. Order No. 300. 25c
FOR DAY or SPORTS
A smart wave-protecting turban for home wear or at sports and motoring. Order No. 500. 50c
At YOUR STORE or BEAUTY SHOP
If Not Obtainable Write
DONA MANUFACTURING CO., SAN DIEGO, CALIFORNIA

FOREMOST IN FRIENDLINESS

There's a new regime at Hotel LaSalle—a friendly "what-can-we-do-for-you" spirit that will make you happy here.

You'll find us cheerfully ready to serve—anxious to make you feel at home—determined to win your constant friendship!

Here's a famous hotel, with outstanding facilities, and yet with warmth and hospitality that evidences our personal interest in you.

Our rates will please you, too!

James Louis Smith, *Manager.*

LaSalle Street at Madison

HOTEL LaSALLE CHICAGO

$1 PAYS FOR $3000 LIFE PROTECTION

Even if you are past 55 —and without Medical Examination!



IF YOU are between the ages of 10 and 75 you may now enjoy the benefits of reliable life protection for only $1, and without a medical examination. This new Life Protection Certificate, offered exclusively by one of the largest associations of its kind in the state of California and subject to rigid examinations by the State Insurance Department, pays up to $1500 For Death From Any Cause; $2000 to $3000 for accidental death. Your protection is backed by a sound financial institution with more than 25 million dollars life protection in force.

SEND NO MONEY. Just your name, age, name of beneficiary, and a Life Certificate, fully made out in your name will be sent to you for 10 Days Free Inspection. NO AGENT WILL CALL. If you decide to keep it, send only $1 to put your protection in force for at least 45 days ...then about 3c a day. If not, you owe nothing. OFFER LIMITED. So write today without obligation.

Accept 10-Day FREE Inspection Offer

NATIONAL SECURITY LIFE ASSOCIATION
Dept. B-185, 204 S. Hamilton Drive, Beverly Hills, Cal.



DR. WALTER'S

Flesh Colored Gum Rubber Garments

LATEST BRASSIERE. 2 to 3 inch compression at once. Gives a trim, youthful, new style figure. Send bust measure.. **$2.25**

REDUCING GIRDLE. 2 to 3 inch compression at once. Takes place of corset. Beautifully made; very comfortable. Laced at back, with 2 garters in front. Holds up abdomen. Send waist and hip measures..... **$3.75**

Write for literature. Send check or money order—no cash.

Dr. Jeanne F. G. Walter, 389 Fifth Ave., New York

OILY SKIN?

Wash With ***KLEERPLEX!***



Oily skin is a dangerous breeding ground for BLACKHEADS! DON'T SQUEEZE THEM! IT CAUSES SCARS, INFECTION! Dissolve Blackheads scientifically, refine Large Pores, stop embarrassing Greasiness, "Shine", clear Muddy, Tanned Skin. Just wash with water and wonderful KLEERPLEX WASH! Has marvelous pore-purifying powers. Gets at the cause QUICKLY, SAFELY. RENEWS! LIGHTENS! BEAUTIFIES! Gives you that clean-cut attractive look. SEE INSTANT IMPROVEMENT! No chemicals. No staying home. A guaranteed pure, natural product, approved by Health Authorities and thousands of happy users—both Men and Women. Stop using ordinary cosmetics—send only $1 TODAY for this unusual skin healthifier. MONEY BACK GUARANTEE!

KLEERPLEX (Dept TC 2)
I. W. 34th St., New York City, N. Y.
[] Here is $1. Please send me 2 months supply of **KLEERPLEX WASH** or
[] I will pay postman plus 20c P. O. charge. Outside U. S. $1.25—no CODs.
WRITE NAME—ADDRESS IN MARGIN

MAIL COUPON NOW

Hollywood's Most Beautiful Friendship

Continued from page twenty

goddess. Pleased as a child, he was replying at once, and his pen scratched along forming words of thanks. The pen rolled on, giving in glowing terms his admiration for one who was so famous and so kind. Little did he realize that though a continent divided him from his lovely lady, a gay correspondence and a great moment in his life was to be begun.

At First He felt a little shy, but finally came to the conclusion that a cat can look at a queen and became natural and easy in his manner. Their correspondence increased and their friendship grew. His dark eyes sparkled with pleasure as he wrote to her of his music, youthful hopes and ambitions. He read with delight that her books and work filled her with similar yearnings. Somehow he felt that, great star though she was, she was also a lonely person. Later he realized from her letters that it must be because that capable brain of hers spun thoughts and ideas way above the average person's interest. He was thrilled when she wrote that she was glad to have a friend who would talk with her, taking her for what she was, a very human person, and not the lady of the screen before whom everyone was artificial.

It Seemed strange to him that this girl of royalty (he knew her mother was the Austrian Countess Zanardi-Landi), brought up in the staid society of London, should so capably strike out for herself. He admired the fact that she had made her home in her adopted country, not as a princess in exile, but as a woman who worked at the best job of all—that of giving pleasure to other people.

On the strength of their developing friendship she wrote in her last letter and asked him to meet a friend of her's who was arriving in New York. To please, as a favor to her, see that the girl was entertained. She gave a brief description and thought he would recognize her from that.

So, fulfilling her request, Abram went to the station. Perhaps it was because he wanted an especially good report to go back to her through her friend, that he had dressed with particular care. He looked exceedingly handsome in his dark overcoat and from under the brim of his hat his quiet eyes speculated. As the train pulled in, Abram went to the designated Pullman car and waited patiently for the passengers to emerge. People filed by him, porters were busily hurrying about, and still he saw no young lady who answered the brief description given. The platform of the station was beginning to look empty and he wondered if he had missed her. Perhaps she had not come after all.

Then his gaze suddenly beheld a lovely creature of five feet five inches, with beautiful green-blue eyes, step on the platform and stand poised a moment, in natural hesitation. He gasped, for before him stood the princess of the stage and screen of two continents, Elissa Landi.

It Was a tense moment and it wasn't until a spontaneous "Hello" was exchanged that his spell was broken.

A little while later, Abram was shifting her baggage about to please her in a suite in a big hotel. She was laughing at him as he juggled with a large wardrobe trunk.

"Really, Abram, you look too absurd. —Do you know I simply cannot call you 'Abram' it's just too much for me."

"My nickname is Bubby, take your choice," he answered giving a final tug at the trunk.

"Bubby? Oh, how lovely!" She laughed and pointed an impudent finger at him. "Bubby, of all things to call a long-legged, dignified young man—but I love it, Bubby it shall be henceforth."

And so it was.

That night he was immaculate in tails when he called for her in plenty of time for leisurely dining before the opening of a new play. And it was at dinner they agreed to have a rollicking good time during the ten days of Elissa's vacation.

"Let's pretend," she said, "That we are irresponsible youngsters. Let's have the spirit of—fun for a day. Yes, that's it, fun for a day will be our motto. Let's forget about work for a few days. You see, I do so little in the way of amusement when I am home, people sometime think it is because I am snooty or something. It's not that I am high-hat, or inclined to live a hermit-like existence, but when I'm working, I have only time for that."

"I know how you feel," Bubby said with warmth, thinking of the long, hard hours he puts in at the piano, oblivious to all except his work.

At Supper after the theatre, they sat in a small, funny out of the way restaurant, whose pianist looked a little the worse for wear, and who during intermission was having a cigarette.

"You play something for me, will you Bubby, play something of your own?" she asked.

"We're here to have fun, you don't want—"

"Yes, I do," she said emphatically taking him by the arm and leading him to the piano.

The piano gained, she sat him down and drew up a chair alongside of him. Making faces at her, he picked out a tune with one finger. She had to smile. Then he burst into his own modern interpretation of a Spanish air, while Elissa listened and admired.

They went to see other performances, they went many places to dine. They danced together by the hour. Bubby, with music in every fiber of his body guided her about ecstatically, while she, who for three years had studied for the Russian Ballet, floated in his arms with joy.

Seated across the table from her at dinner, the charm of Elissa held him spellbound as the charm of Venice, where she was born, that city of islands, soft music and romance. And perhaps to him, the green of her eyes seemed to take their color from the green of the sea that floods the canaled streets of her birthplace.

And, perhaps, over an afternoon cup of tea in her suite, with Bubby at her side, this cool, aloof lady's heart was touched by the stories of his humble beginning, his ambitions and hopes. She listened quietly and sympathetically as

he told her of the years of hard work it took to get him where he is today, and the years of grind it would take to get him to the place he really wants to be. She laughed at and with him when he boyishly told her how pleased he was with the success he had gotten, and she loved that quality in him, because it was so natural.

Then The conversation would turn to her. She could explain to an understanding person, how when she was a little girl, she recognized a fascinating and sometimes distressing psychological fact (and there she would pause for emphasis) that there were two Elissas in the one girl. She told him of how today there is the film star and there is the serious minded person who writes books. As she spoke, he pictured her in his mind, painstakingly writing by hand her latest novel—silent, thoughtful, oblivious to all about her.

She recalled that one of her two selves had been a child who loved to play and romp with her brother and other children. The other Elissa preferred to read quietly by herself, to walk alone among the flowers in her English garden, or to dream away the hours. She told him, while he sat in wrapped attention, that while she writes for publication and acts before the camera, she faces squarely the brutal fact that the motion picture screen favors Youth. He could not think of the girl before him as ever growing old. But she softly reminded him that she could not always be "twenty-one." She added that she realized that the author can go on and on, and that was why she insisted upon keeping at her writing, for someday the actress must give way before ever advancing time.

Perhaps that is why, with her realization of fleeting time, she cherished the carefree, happy times she was spending with the humble musician.

But all things must end, good and bad alike, and the time came for the pair to go back to their different occupations. He must carry on in New York, and she must return to her work. At the station where they stood waiting for the time the train was to leave, she told him with her chin buried deep in the fur collar of her coat, that it was difficult to realize it was time to go home. It hardly seemed possible that ten such happy days could fly by so quickly. It had been such fun going places and doing things together.

After she left, Chasins, back in his apartment, sat a long while in front of his piano unable to work. He pictured her arriving home, where she must become a different person, a person who is neatly typed out in script, but who becomes alive when the vibrant qualities of *his* Elissa take hold.

He knew if the part required a scatterbrain, a tom-boy, she would be as ready before the camera to do the part as she was the afternoon they met; when she helped him shift the luggage in her suite. It would be the same person whom he had pictured while she told him of her home life, cantering, helter skelter, up the hills and down the dales of California, hair shining in the early morning sunlight, eyes sparkling with the brightness of youth.

But he knew too, that if the character required a sober, pensive, sorrowful lady, she could drop back into the mood she was in the night she wanted soothing music and he had played for her. The aristocratic Landi could do these things easily he knew, for often he had watched and loved her quick change from the sublime to the ridiculous.

It was a picture he could never forget.

◆

Harry Carr's Shooting Script

Continued from page thirty-nine

What Germany Lost

After seeing Elizabeth Bergner in *Catherine the Great*, you begin to realize Hitler's folly in chasing all the Jews out of Germany.

The German film studios might as well fold up and turn the buildings over to the cows. The German studios cannot hope to survive. There are too many great Jewish artists; incidentally, there are too many Jewish exhibitors who will be asked to buy pogrom pictures.

My Pick

I Have My first choice for the prize play of 1933—in case the medal-awarding committee of the Motion Picture Academy wants to know—which it probably doesn't.

Mae Suffers

Mae WEST wants to find a newspaper that will print the answers she wanted to hand back to the lawyer who cross-examined her in that robbery case. Every time she thought of a bright crack, the lawyers objected that it was incompetent, irrelevant and immaterial. Incidentally, the wise-acres in Hollywood are not so sure that Mae is going to be a lasting attraction on the screen. Her stories and her parts are too much alike. If she changes her parts, the customers will not like it; nor will they like it if she continues in the type of rôle that brought her fame. So, what to do!

Seventh Son of a Seventh Son

And Now Let's see what kind of a prophet I can be. This is the way the ache in my corns reads to me:

These historical pictures will stop as suddenly as they began. And the fellow who makes the last one will burn his fingers.

Mae West will slip back.

At least two leading men will pop up to stellar fame.

Garbo will go bigger than ever.

Doug Fairbanks, Sr. will give up the screen.

The present mood of the young fellows—even the flappers—is an earnest search for information. Some bright bird will put on an informative picture and make a hit. There is no reason why literal, hard-boiled facts — romance with the cover blown off—should be reserved for past periods when gentlemen wore frilled panties for sleeves and dug hardware into each other.

GETS SPEEDY RELIEF FROM BURNING EYES!





When eyes burn from reading, sewing or office work, or from exposure to sun, wind and dust, apply a few drops of *Murine*. It *instantly* eases the burning sensation and quickly puts an end to the heavy, tired feeling! *Murine* is approved by *Good Housekeeping Bureau*, costs less than a penny an application, and is sold by druggists everywhere. Write Murine Company, Chicago, for free book on eye care.

MURINE FOR YOUR EYES

Tired..Nervous Wife Wins Back Pep!



Her raw nerves were soothed. She banished that "dead tired" feeling. Won new youthful color—restful nights, active days—all because she rid her system of bowel-clogging wastes that were sapping her vitality. **NR** Tablets (**Nature's Remedy**)—the mild, safe, all-vegetable laxative—worked the transformation. Try it for constipation, biliousness, headaches, dizzy spells, colds. See how refreshed you feel. At all druggists'—25c.

FREE! New gold & blue 1934 Calendar-Thermometer — samples NR and Tums. Send name, address, stamp to A. H. LEWIS CO. Desk EF-88 St. Louis, Missouri

NR TO-NIGHT TOMORROW ALRIGHT

"TUMS" Quick relief for acid indigestion, sour stomach, heartburn. Only 10c.



BLONDES WANTED!

THOUSANDS of blondes—to become actresses, movie stars, secretaries, sweethearts, wives! All men prefer them, but only if their hair is *really* blonde, with that shimmer of gold and that fascinating sparkle. If your hair is faded, muddy, darkening, stringy—don't give up. But don't *dye*, either! Try BLONDEX, the special shampoo designed for light hair, now used by millions of blondes all over the world. BLONDEX is a fine rich-lathering powder that *naturally* brings new golden color, gleaming lustrousness to the drabbest light hair. Try it and see. Get BLONDEX today at any good drug or dept. store. Two sizes — the economical $1.00 bottle and the inexpensive 25c package. NEW: *Have you tried Blondex Wave-Set? Doesn't darken light hair*-35c.

NEW LOW PRICES
GOOD YEAR
Firestone-Goodrich
U.S. AND OTHER TIRES
$2.15
29x4.40-21

Save on Tires! Why pay high prices for tires? Save money on all standard brands, reconstructed by the special **Adamite scientific process.** Adams tires are **fully guaranteed** to give best of service under severest road conditions for **12 full months** and are backed by the vast financial resources of this well-known company.

BALLOON Size	Rim Tire	Tube	CORD Size	Tire	Tube
29x4.40-21	$2.15	$0.85	30x3	$2.25	$0.65
29x4.50-20	2.35	0.85	30x3½	2.35	0.75
30x4 50-21	2.40	0.85	31x4	2.95	0.85
28x4 75-19	2.45	0.95	32x4	2.95	0.85
29x4.75 20	2.50	0.95	33x4	2.95	0.85
29x5.00-19	2.85	1.05	34x4	3.25	0.85
30x5.00-20	2.85	1.05	32x4½	3.35	1.15
28x5.25-18	2.90	1.15	33x4½	3.45	1.15
29x5.25-19	2.95	1.15	34x4½	3.45	1.15
30x5.25-20	2.95	1.15	30x5	3.65	1.35
31x5.25-21	3.25	1.15	33x5	3.75	1.45
28x5.50-18	3.35	1.15	35x5	3.95	1.55
29x5.50-19	3.35	1.15	ALL OTHER SIZES		
30x6.00-18	3.40	1.15			
31x6.00-19	3.40	1.15			
32x6.00-20	3.45	1.25			
33x6.00-21	3.65	1.25			
32x6.50-20	3.75	1.35			

12 MONTH WRITTEN GUARANTY BOND WITH EACH TIRE

DEALERS WANTED

FREE
With order for 2 tires, full size utility light complete with bulb. Replaces flashlight, no battery to replace. Always ready to use

ALL TUBES GUARANTEED BRAND NEW
Send $1 deposit with each tire ordered. Balance C.O.D. If you send cash in full, deduct 5%. Remember — **12 months' written guaranteed** service or replacement at ½ price. Order today.

ADAMS TIRE & RUBBER CO., Dept. E-200
2515-17 So. Michigan Avenue, Chicago, Ill.

LEARN NURSING
EASILY AT HOME



THOUSANDS of women are earning $25 to $30 a week as practical or child nurse. They learned at home from concise clear lessons endorsed by physicians. Many earn while they are learning. Some become heads of small hospitals or convalescent homes. Easy tuition payment. 18 to 60 years of age. Write today. **Miss B. Peterson, 26 N. Ashland Blvd., Chicago, Ill.**
Please tell me how I can become a nurse.

Name

Address

You'd Like To Shake Her—

Continued from page twenty-four

recently: "You must never forget those New England forefathers. Katy is New England. And all that *that* implies."

While Margaret is Southern, and all that *that* implies.

Katy is reserved, hard-shelled and honestly timid. So frightened at the thought of appearing before people socially that she trembles and frets until she tears off her evening gown and decides to go to bed rather than attend a party which she has already accepted. Or, if she does push herself out in public, she makes for the most dismal corner, hoping no one will see her. Yet, before the camera she throws off that New England, ancestral exterior, baked through many generations, and becomes almost over-emotional. Her one opportunity to *forget* all that New England has instilled in her!

THERE IS NEVER a necessity for a publicity department to guard Katharine Hepburn's statements, for instance. She simply cannot talk to people. I have heard her stutter—hunting for something that might fill the gap between her New England reserve and an interviewer's questions. Her refusal to talk to reporters is not because she desires to be different but because she *is* different. When I asked her about her family, she cried, "They are *mine!*" with a passion that only a New Englander, trained never to show passion, could depict when that hard-shell had been m o m e n t a r i l y broken.

But Margaret Sullavan, with the hot blood of the impetuous South coursing madly through her veins, loves to talk. Adores it. Her words are so amazing that she remembers, frequently, and bubbles forth, "Oh, please don't print that, will you?"

The first time that I talked with her I laughed most of the time and chuckled for two days afterwards. Let me give you a few of her sentences, chosen at random:

"I didn't grow until I was nineteen (she's twenty-two, now). Thyroid. When I was nineteen, I sprouted. Came into my own.

"When I enrolled in the Copley Theatre, E. E. Clive was the head of it. He said: 'My child, you'll never get anywhere with that Southern accent.' And my first lines on Broadway were: 'What you all doin' out theah?'

"Oh, no, I have never told this same story to anyone. I always exaggerate or make up new angles. I would be too bored saying the same thing twice.

"When I played in a small stock company, my family didn't even know it until I hit Norfolk, Virginia." Her eyes twinkled. "They came to see the play. My father sat and watched me as though I were undressed. My mother, nobly, holding him.

"While we were making *Only Yesterday,* I kept begging for a day off. I never knew people could work so hard. I was willing to grant interviews. That's when all that stuff started about my copying Hepburn. I *couldn't* grant 'em. I was on the set from eight in the morning until midnight. They didn't seem to think—oh, well, I guess I shouldn't say that."

SHE DASHED to Arizona to forget Hollywood.

"I hate it. Don't know why, but I do. Everyone seems to think I'm something strange and they talk about me and want me to be somebody else and I can't. I've tried—"

So she went fishing in Arizona. And returned three days later with a black eye and a big torn spot on her cheek. She explained it:

"I was fishing in a stream. The fish were biting, too. The sinker flew back and hit me in the eye and the hook grabbed my cheek. I came back—"

Most people didn't believe her. I do. That's just the way a fishing rod would treat Margaret Sullavan. She'd galvanize it into unprecedented action. The reporters hinted a man had administered that wound. But that wouldn't be unprecedented. So it couldn't happen to Margaret Sullavan.

She got tired of telling the story and having it laughed at—by Hollywood. So



***Gloria Swanson visited Carole Lombard on the set of* We're Not Dressing. *Gloria recently signed to do a talkie version of Elinor Glyn's* Three Weeks**

HOLLYWOOD

PHOTO OR SNAPSHOT ENLARGED

SIZE 16"X20"



New low price for full length or bust form, groups, landscapes, pet animals etc., or enlargement of any part of group picture. Safe return of your original photo, snapshot or tintype guaranteed. Our secret process produces superior enlargements for only 89c.

89¢ NEW LOW PRICE

SEND NO MONEY

Just mail photo or snapshot (any size) and within a week you will receive your beautiful life-like enlargement, guaranteed fadeless. Pay postman 89c plus postage or send 91c with order and we pay postage.

FREE With each enlargement we will send FREE a hand-tinted miniature reproduction of photo sent. Take advantage *now* of this amazing offer—send your photo today. **UNITED PORTRAIT 100 S. Jefferson St. Dept. E-224 Chicago, Ill.**

Skin Troubles... YIELD AMAZINGLY TO NEW TREATMENT Doctor Finds

WE wish every sufferer from such skin ailments as eczema, boils and itching could read a leading doctor's recent article in a well-known medical magazine. It told of the amazing relief obtained in several groups of skin sufferers, with a "colloidal aluminum compound" (or CAC) treatment. In one group every case showed improvement; results were "remarkable" in nearly all. "CAC" treatment has been so successful that doctors are taking it up right and left.

Now you can buy this "CAC" antiseptic at any drug store under the name HYDROSAL. Either liquid or ointment is highly effective—not only for boils and eczema, but for poison ivy, burns, cuts and sunburn. Wonderful as a gargle too, in liquid form—so soothing and refreshing. Remember to ask for HYDROSAL at any druggist's.

Hydrosal

Let me put you in the Movies



3,500 athletes in pictures! Physical Culture training won me a Movie Contract. Studios searching for men with athletic bodies. I offer you a chance to win a

FREE TRIP TO HOLLYWOOD

Free Screen and Talkie Test thru my home-study Physical Culture Course. What training has done for me and many other picture stars it can do for YOU. Send NOW for FREE booklet. Give name, age and address for particulars. **Joe Bonomo, 220-T Bonomo Bldg., Hollywood, Calif.**

LEARN TO DANCE

LEARN THE LATEST BROADWAY STEPS AT HOME LEAD AND FOLLOW Correctly, Gracefully



This new, simple method teaches you quickly and easily, 20 DIFFERENT STEPS FOR ALL MODERN DANCES. LATEST TANGO. The modern FOX TROT. The dreamy WALTZ. The latest SOCIETY STEPS will make you HAPPIER, HEALTHIER, MORE **POPULAR**. YOU'LL ENJOY DANCING. Money back if not satisfied after 10 days' trial. Don't be a wallflower. GET SOME ENJOYMENT OUT OF LIFE! Write for full particulars, without obligation to

IRVING SCOLNICK 1476 Broadway NEW YORK

FADED GRAY HAIR

Women, men, girls with faded, gray, streaked hair, shampoo and color your hair at the same time with my new French discovery—**"SHAMPO-KOLOR"**. No fuss or muss. Takes only a few minutes to merely shampoo into your hair any natural shade with **"SHAMPO-KOLOR"**. No "dyed" look, but a lovely, natural, most lasting color; unaffected by washing, or permanent waving. **Free Booklet. Monsieur L. P. Valligny, Dept. 19, 254 W. 31st St., New York City.**



WANT A GOV'T JOB?

$158 to $225 month. Railway Mail Clerks. Many other Government Jobs. Write IMMEDIATELY for free 32-page book with list of U. S. Government positions. Men and women 18 to 50.
FRANKLIN INSTITUTE, DEPT. B289, ROCHESTER, N. Y.

PERSONAL

WANT TO BE POPULAR? Learn to read cards. Thrilling! Money in it too! Send for particulars. Address—N. M. Estey, Aptos, Cal.

FEMALE HELP WANTED

HOMEWORKERS—make up to $50 weekly listing names—addressing—other work. National Relief Alliance, Berwyn, Ill.

she telephoned the studio she was leaving for New York.

"When?"

"In half an hour."

"But you can't go. Your picture—"

"I'll be back in five days. I just want to see if I like New York as much as I think I do. Maybe the skyline won't look the same now. Then, maybe I'll like Hollywood, more."

And she gave the name of the people she would be with—

Only, the studio discovered—when the plane had gone—that those people are now visiting in Hollywood. So they decided she hadn't gone and gave out a story she was lost. When a telegram arrived from Kansas City saying a girl listed under the name of Margaret Sullavan was on a plane. "Has black eye and torn cheek and refuses to talk—" Then they knew she'd told the truth. Probably didn't even know her New York friends were in California.

For she usually tells the truth. Not always. I asked her if she'd ever been married. "No. Never." Her eyes were as candid as a babe's peeping from his cradle. I knew perfectly well that she had. Yet I didn't contradict her. Perhaps this was because I also knew that she loved this boy from whom she was now separated. Loved him with a madness that comes with genuineness. They had trouped together in small companies. Not eating for days at a time and then feasting when Fate suddenly smiled. Her love had been so great—And the Fame, *Her Fame*, would never be great enough to make her talk about memories that would always be greater. Perhaps that's why I let her lie and let her think I believed her. And perhaps it was because I'd rather let her have the black eyes.

Oh, well, I could go on for pages. But there's supposed to be a main point to this story. Margaret Sullavan is *not* like Katharine Hepburn. And she is not imitating her. For Margaret to imitate Katharine is as ridiculous an idea as Hollywood's old theory that Katharine was imitating Garbo. There are some women so individual that they can neither imitate nor be imitated. These are two such women.

And when you know them both—well, you have this sort of feeling. You like Katharine. You respect her. You even feel a little sorry for her. At times, you want to shake her—grab that hard, firmly enameled surface from her so you can get down to the real woman. Yet you know the real woman is on the screen. Only the camera will ever penetrate that surface, molded by so many generations.

But you love Margaret. You want to protect her from herself. Save her from the results of her emotional nature, as the world has so long wanted to protect the effervescent Southern women. At times, you want to throw yourself in front of her and tell the world to "go to h—" and leave this easily-hurt, soft exterior, alone. And you know that all of this woman will never be on the screen. The camera can never catch all of the fire and fury of these turbulent emotions, untrained for so many generations.

And you understand perfectly why producers urge Katharine Hepburn to talk more and why they order Margaret Sullavan not to talk at all. For producers understand that they are alike only in one way: Each is sincerely herself and all of Hollywood, banded together, will never alter either.

WHY BE FAT?



Overweight women are learning how easy it is to have an alluring slender figure, without foolish diets, hot weakening baths, or strenuous exercises.

REDUCED ★32 POUNDS

...felt fine while doing it!

● Have you tried other methods to lose fat—and failed? Do not be discouraged! Hundreds of happy women have forgotten past disappointments after trying this safe and easy way to reduce. Today their slender figures are living proof of the results overweight people may expect from RE-DUCE-OIDS. This scientific reducing preparation has been safely used for over 20 years.

SAFE—EFFECTIVE—PLEASANT. RE-DUCE-OIDS are designed to correct the **cause** of overweight. They are safe... doctors prescribe the same ingredients. And so easy to use! Just a tasteless capsule according to directions.

*Mrs. Emma Hill, Anaheim, Calif., writes that she lost 32 pounds with RE-DUCE-OIDS, after diets, other preparations, and exercises failed to help her. She says: "I feel fine and have felt fine all the time I was taking them. I recommend RE-DUCE-OIDS to my friends, because I'm sure they will help them as they have helped me."

LOSE FAT—OR PAY NOTHING

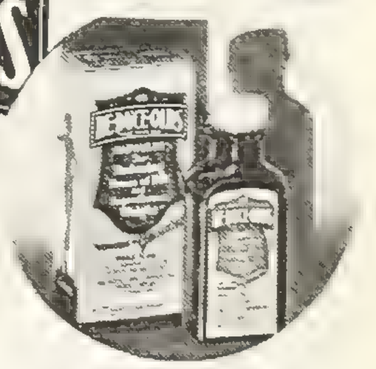
● No matter how much you are overweight . . . how long you have been overweight . . . or what you have tried without results . . . we guarantee to refund your full purchase price if results are not completely satisfactory. Your word and the used package is all we require, **you risk no money!** Start today before fat gets another day's headway. Your druggist has RE-DUCE-OIDS, or can get it quickly. If your dealer is out, send $2.00 for 1 package, or $5.00 for 3 packages direct to us, or sent **C. O. D. in plain wrapper.**

FREE Send no money for this valuable book— **"HOW TO REDUCE."** Free and Postpaid, in plain envelope.

RE-DUCE-OIDS TRADE MARK REG.

In Easy-to-Use Capsule Form

For Women Who Want to Become Slender
For Women Who Want to Stay Slender



GOODBYE, FAT!

Scientific Laboratories of America, Inc. Dept. F345
746 Sansome Street, San Francisco, Calif.

Send me the FREE Book "HOW TO REDUCE."

Name.....

Address.....

City.....State.....

Kidneys Cause Much Trouble Says Doctor

Use Successful Prescription to Clean out Acids and Purify Blood— Beware Drastic Drugs

Your blood circulates 4 times a minute through 9 million tiny, delicate tubes in your kidneys, which may be endangered by drastic drugs, modern foods and drinks, worry and exposure. Be careful. Dr. Walter R. George, many years Health Commissioner of Indianapolis, Ind., says: "Insufficient Kidney excretions are the cause of much needless suffering with aching back, frequent night risings, itching, smarting, burning, painful joints, rheumatic pains, headaches and a generally run down exhausted body. I am of the opinion that the prescription Cystex corrects a frequent cause of such conditions (Kidney or Bladder dysfunctions). It aids in flushing poisons from the urinary tract and in freeing the blood of retained toxins." If you suffer from functional Kidney and Bladder disorders don't waste a minute. Get the doctor's prescription Cystex (pronounced Siss-tex). Formula in every package. Starts work in 15 minutes. Gently soothes and cleans raw, irritated membranes. It is helping millions of sufferers and is guaranteed to fix you up or money back on return of empty package. Cystex costs only 3c a dose. At all drug stores.



Dr. W. R. George



MAKE this smart new HAT for 15¢

DIRECTIONS FOR 10 STYLES FREE

Now—a hat for every dress, and count the cost in pennies when you crochet them of colorful Dennison Crepe. Make this smart new "Halo," the "Desperado," the tricorn, the beret, brim styles, and many others. Illustrated instructions for all are free. Write **DENNISON'S,** Dept. S-246, Framingham, Mass.

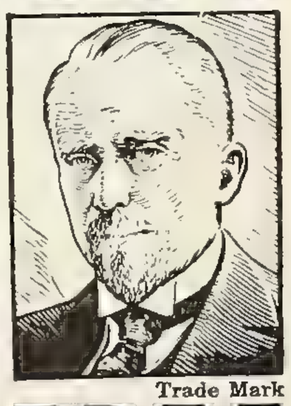


Dennison Crepe

ASTROLOGY

What Do the Stars Predict for YOU?

Will your past investments finally prove profitable? Will you find the lucrative position you have wanted and waited for? Will your business show an improvement, and if so, when? What is your most FAVORABLE MONTH to start a new business venture? What will be your LUCKY PERIODS? Will you win in love . . . inherit money . . . enjoy good health? Have you special abilities in dramatics, art, writing, music, office management? Send for big 1000 word Life Reading based on your sign of the zodiac. You can follow this guide day by day throughout your lifetime and consult it before making any important move. Send only 25c coin or stamps and exact birthdate for your Reading. Handwriting Character Analysis included FREE. Money returned if not satisfied.



Trade Mark

FREE

Handwriting Character Analysis with order for Astrological Reading.

ASTROLOGICAL INSTITUTE

Box 98, Dept. 1, San Diego, Calif.

New Heart Throb

Continued from page thirty-six

"Going to try out for the track team?"
"Yes."
"Want to join the Glee Club?"
"Sure."
"How about doing a little reporting for the good old Taft newsy?"
"All right."

Before he graduated he was track man number one, leader of the Glee Club and editor of the paper. Which gives you some idea of the Ross vitality but nothing of the Ross charm. It took Mae West to describe that. She did it just a short time ago at Emanuel Cohen's party. "He doesn't know what he's got—that Lanny. But it's the certain fascinating something that makes us weak sisters weaker."

When Lanny matriculated at Yale he would have run ten miles if you'd told him it was to be the stepping stone to Hollywood—for him. Grease paint? Acting? That wasn't in his line! And he was getting better at running right along. In his third year—1927—he defeated Ray Barbuti, the coming 1928 400 meter champion and "Bud" Spencer, world's record holder at that distance.

In his second year he had won another scholarship which took care of the tuition for his junior and senior sessions. But in the meantime there was the little business of getting enough money for his board and room.

Another boy, two classes ahead of him, was paying his way through by leading an orchestra at dances in nearby towns. A boy by the name of Rudy Vallée.

He was a kind of shining light to Lanny. The way he worked to keep up with his grades—to keep his orchestra in shape. At graduation he had saved some four thousand dollars to face an insensitive world with. Four thousand—which in less than five years was to become as many millions.

"Radio—that's the big thing now," Rudy told Lanny. But Lanny had his eyes focused on a judge's bench.

He couldn't lead an orchestra like Rudy. And his people were in Europe. What to do? In June he went down to the agent for the American-Hamburg lines and persuaded him to take him on as an unofficial master of ceremonies. The cabin-tourist cruises were just beginning. Lanny found himself taking the blame for tough steaks . . . wandering dogs . . . lost shawls . . . and brawling children . . . while the Atlantic heaved and roared. Lanny, the white hope of old Eli in the coming '28 Olympics, chaperoned poodles across deck even while he assured Mrs. Jones the ship was *not* sinking.

Once they landed on the other side, however, he was free for six weeks. Free to roam through the English countryside and play small parts in the London theatre with his father. That first summer, abetted by his mother, he gave a concert. Successful enough to stimulate his interest again in things musical.

During three vacations young Mr. Ross shepherded tourists over the ocean. Then, rather swiftly, came the turning point in his life.

It was the summer of his graduation from Yale.

"You'll soon be leaving with the Olympic team, Lanny, eh?"

"I'll soon be leaving with the *Glee Club!*"



These Vastly Improved

15¢ WINDOW SHADES

"I'm so delighted that I am replacing *all* my old window shades with bright, fresh new ones at small cost. These new, improved Clopays are a treat. Heavier and stronger. Wooden slat included with each. And now it's necessary to trim only one side to fit narrower windows. Clopays at 15c come in lovely plain colors and chintz patterns—wear wonderfully—and so easy to put up—attach to old rollers without tacks or tools." Send 3c stamp for Color Samples. CLOPAY CORP., 1288 York St., Cincinnati, O.

At All 5c and 10c Stores and Most Neighborhood Stores

CLOPAY WINDOW SHADES

WRINKLED NECKS TELL AGE!



OF what avail are shining eyes, a flashing smile and lustrous hair, if marred by an ugly neck? The House of Daphne's new, scientific Neck Cream is designed to strengthen and tighten weak muscles, erase wrinkles and nourish the tissues, leaving the neck firm and youthful. A lovely neck is the basis of beauty and a passport to happiness. Write today. **Introductory Offer for limited time only:** Full ounce, $1.00 postpaid. HOUSE OF DAPHNE, Dept. 100, Hollywood, Calif.



BUNIONS NEEDLESS TORTURE

The amazing action of Pedodyne is truly marvelous, and a boon to those whose bunions cause constant foot trouble and a torturing bulge to the shoes. It stops pain almost instantly and with the inflammation and swelling reduced so quickly you will be able to wear smaller, neater shoes with ease and comfort. Prove it by actual test on your own bunion. Just write and say, "I Want To Try Pedodyne." No obligation.
Pedodyne Co., 180 N. Wacker Dr., Dept. C-215, Chicago, Ill.



Wear this DIAMOND 30 days FREE

STANDARD WATCHES ON EASY TERMS

ELGINS HAMILTONS BULOVAS ON FREE TRIAL

The most outstanding offer ever made. We actually send you your choice of a genuine Certified, Perfect Blue White Diamond for 30 days' inspection in your own home **WITHOUT a PENNY DOWN —or C.O.D. to PAY!** Be the envy of your friends. Wear a beautiful diamond in one of the newest white or yellow gold mountings for either ladies or gentlemen. **Take a Year to Pay—Your Credit is good with Helzberg.** Write today for special bargain bulletin and free trial offer—a postal will do.

HELZBERG'S DIAMOND SHOP Dept. 802 Kansas City, Mo.

UNUSUAL BUSINESS for MEN.. WOMEN

GREAT QUANTITIES BEING SOLD!

MAGIC CHEESE CHIPS



NO HOUSE-TO-HOUSE
NO COSTLY MACHINE TO BUY

An exceptional business which may be started on a small scale, and built up out of profits. Decidedly unusual! You can **work at home.** Chips come to you already made. Simply drop into hot grease and they're ready to eat—big, tasty, crispy, delicious! No complicated work. Experience unnecessary. Stores do your selling for you. You don't invest a cent until you've sold yourself on the possibilities. Then you can start with $8.50 investment. **Money-Back guarantee goes with initial purchase.** Send for actual copies of orders from distributors showing how their business grows. A business for men and women alike. No super salesmanship, no big investment. We furnish everything--display stands, advertising, etc. Get the exclusive rights for your locality. **Write at once.** Samples and particulars free.

FLUFF-O MFG. CO., Dept. 3045-E, **St. Louis, Mo.**

About Hay-Fever

There is an unknown condition about hay-fever which causes many people to believe it incurable. Mr. R. O. Murphy, Box 494, Stillwater, Minn. who freed himself from hay-fever will explain this condition without charge to anyone who writes him. Just send your name and address at once, because strange as it may seem, this is the time of year to treat and prevent hay-fever. Adv.

PHOTOS Enlarged FREE



To quickly introduce our photo enlargements, we will enlarge any photo, snapshot, tintype or negative to 6x8 inches Free, if you enclose 25c in coin per each to cover cost of packing and mailing. Safe return of original guaranteed. Send your pictures today. Your enlargement is FREE.

MERCHANTS STUDIOS, Dept. 99, Glen View, Ill.

Learn to Dance



You can learn all the modern dances—the latest Tango steps, the new Fox Trots, dreamy Waltzes, smart Collegiate Steps, and popular Society Steps at home, easily and quickly. New chart method makes dancing as simple as A-B-C. No music or partner required. Don't be a wallflower. Learn to dance. Complete course—256 pages, 54 illustrations, sent on 5 Days' Free Trial. Equals $20.00 course. Send no money. Pay postman only $1.98, plus postage upon arrival. Money back if not delighted. Catalog Free.

Franklin Pub. Co., 800 No. Clark St., Dept. D-524, Chicago

Men Wanted at Once

Make Money Calling on Stores



New occupation. Pays big money at once without investment. Introduce sensational new line 5c and 10c necessities to stores. Self sellers. Permanent repeat business easy. Experience unnecessary. Start free. Write.

PRO-CO-PAX
Dept. 33-W
1956 South Troy
CHICAGO

Gray Hair Pencil



Instantly gives to **GRAY Hair Desirable Youthful Color.** Sure, easy way to keep gray from showing at Roots, Temples and Parting, and Keeps Gray from Spreading all through the hair. Cannot be detected. Delights both men and women! **To Quickly Introduce Buel full size Pencil**

NOW 25 CENTS given for only 25c coin. Lasts many months. State shade.

BUEL CO., 404 W. Erie St., Dept. C-46, Chicago, Ill.

ASTROLOGICAL READINGS

KNOW YOURSELF

Read Your Own and Your Friends' Horoscope

Surprise yourself and friends by telling such things as: Character, Loves, Friendships, marriage, suitable occupations, etc.

The HOROSCOPE WHEEL gives brief, concise readings for every sign of the Zodiac. You need only know the Birthdate. Send 25c coin or stamps—the Horoscope Wheel will be mailed promptly. Money refunded if not satisfied.

ADDRESS—HAZJAN—Box 225
Minneapolis, Minn.



Lighten Your Hair Without Peroxide

. . . to ANY shade you desire
...SAFELY in 5 to 15 minutes

Careful fastidious women avoid the use of peroxide because peroxide makes hair brittle **Lechler's Instantaneous Hair Lightener** requires NO peroxide. Used as a paste, it Cannot streak; Eliminates "straw" look. **Beneficial to permanent waves and bleached hair.** Lightens blonde hair grown dark. This is the only preparation that also lightens the scalp. No more dark roots. Used over 20 years by famous beauties, stage and screen stars and children. Harmless. Guaranteed. Mail complete with brush for application. . . . **$1**

FREE *24 page booklet "The Art of Lightening Hair Without Peroxide" Free with your first order.*

ERWIN F. LECHLER, Hair Beauty Specialist
567 W. 181st St., New York, N. Y.

The boys formed a startled circle around him. It wasn't possible! Giving up the chance for new track records at the big event in Amsterdam! But Lanny had made his choice. What lay back of that decision one can only guess. This much is certain: A friend of his, a boy he had defeated in the try-outs, took his place on the track team—and so fulfilled a dream of dreams. The Glee Club tour that year took in thirteen European countries.

Meanwhile the National Broadcasting Company, on the look-out for fresh talent, had "spotted" the leading tenor in the club. One Mr. Ross. He went to see them on his return to America. And on Christmas Eve, accompanied on the piano by his mother, Lanny made his début over the air. It was pretty exciting . . . with everybody celebrating . . . and the chimes ringing outside . . . and telegrams coming in from people who had heard him.

And Still Lanny considered his singing just a means to an end—earning enough money to put him through law. He enrolled at Columbia University. Days he was buried in dry legal books. Nights he made the ether glow with stirring love songs. But there was no time for any personal romances. Not if he wanted to finish a three-year course in two—which he did.

That's when old lady fate had another chuckle. Lanny was offered two jobs the same week he passed his bar examinations. One was to join an old and distinguished law firm at $200 a month. The other was from the General Foods Company. They wanted him for the Maxwell House Coffee program at $2,000. What would you have done?—That's exactly what Lanny did too.

"All right," he said, "I'll make music my career." Just as if Destiny hadn't decided that from the start!

For the first time he took private singing lessons—at the noted Juilliard school where Katie Hepburn and Doug Montgomery and so many others "found their voice." The concert stage was Lanny's goal now. Pictures never entered his head.

"But," he thought, "I might as well make personal appearances at the local theatres for the experience."

"Oh, of course!" chortled Dame Destiny.

And—"He's a *find!*" cried the Paramount scout who saw him at the old Roxy.

That's the way things happen. That's the story of a tenor who wanted to wear a judge's gown. But not *all* the story. The Hollywood part has only begun. I asked him about it as we walked across the studio lot.

"I'm still up in the air," he confided.

"Isn't that where a radio singer belongs?"

He silenced me with a scornful look.

"That from you! But as a matter of fact I wouldn't have come if I could not have stayed right on with the 'Showboat' program. They've given me a six minute 'spot' to myself out here and I have the privilege of choosing my own songs.

"There is so much to learn. Hollywood is a sort of super-place. Unbelievable . . ." He glanced around at the man-made sky, the backless boat, the gay Swiss scene in which he was about to take part. And was it just by chance that he started very softly to sing *Sweet Madness?* . . .

NEW LOW PRICES

GOODRICH-Firestone GOOD YEAR U.S., FISK and OTHERS $2.15 29x4.40-21



SAVE ON YOUR TIRES WE WANT DEALERS

YOU CAN'T BEAT OUR PRICES

And we defy anyone to excel our quality. Every standard brand tire reconstructed by our superior, modern method is positively guaranteed to give full 12 months' service under severest road conditions. This guarantee is backed by the entire financial resources of an old reliable company

Todays Lowest Prices

BALLOON TIRES

Size Rim	Tires	Tubes
29x4.40-21	$2.15	$0.85
29x4.50-20	2.35	.85
30x4.50-21	2.40	85
28x4.75-19	2.45	.95
29x4.75-20	2.50	.95
29x5.00-19	2.85	1.05
30x5.00-20	2.85	1.05
28x5.25-18	2.90	1.15
29x5.25-19	2.95	1.15
30x5.25-20	2.95	1.15
31x5.25-21	3.25	1.15
28x5.50-18	3.35	1.15
29x5.50-19	3.35	1.15
30x6.00-18	3.40	1.15
31x6.00-19	3.40	1.15
32x6.00-20	3.45	1.25
33x6.00-21	3.65	1.25
32x6.50-20	3.75	1.35

REGULAR CORD TIRES

Size	Tires	Tubes
30x3½	$2.35	.75
31x4	2.95	.85
32x4	2.95	.85
33x4	2.95	.85
34x4	3.26	.85
32x4½	3.35	1.15
33x4½	3.45	1.15
34x4½	3.45	1 15
30x5	3.65	1.35
33x5	3.75	1.45
35x5	3.95	1 55

HEAVY DUTY TRUCK TIRES

Size	Tires	Tubes
30x5 Truck	$4.25	$1.95
34x5 Truck	4.25	2.00
32x6 8 ply. Tr.	6.95	2.75
32x6 10 ply. Tr.	7.95	2.75
36x6 Truck	8.95	3.95
34x7 Truck	9.95	3.25
36x8 Truck	11.45	3.95
40x8 Truck	13.25	4.15

All Other Truck Sizes

ALL TUBES ARE GUARANTEED BRAND NEW

SEND ONLY $1 DEPOSIT on each tire. (On each Truck Tire send a $4 deposit.) We ship balance C. O. D., 5 per cent discount for full cash with order. *Any tire failing to give 12 months' service replaced at half price.*

12 MONTHS WRITTEN BOND GIVEN WITH EVERY TIRE

GOODWIN TIRE & RUBBER COMPANY Dept. 501
1840 S. MICHIGAN AVE. CHICAGO, ILL

FREE "RAY-O-VAC" Lantern with Order for 2 Tires

Ready for instant use—no complicated wires to attach—no danger of burnt out fuses and lights. Cannot be replaced as a household and automobile necessity—a nationally advertised product.

MY DENTIST'S SECRET FOR WHITE TEETH



NEW QUICK WAY
Smokers Praise It!

Get after stains and film in the professional way—with **PYRONOX TOOTH POWDER.** Unlike anything you've ever used, **PYRONOX** contains 15 effective ingredients. Different in action! It's **Antiseptic** and **Astringent**—swifter in results — more economical than pastes. Harmlessly dissolves tartar that dulls teeth and brings on decay. Will not injure enamel of teeth. *Aids in overcoming bleeding and receding of gums.* Neutralizes acids. Purifies, refreshens and sweetens entire mouth. Try **PYRONOX TOOTH POWDER** for 3 days and be amazed how radiantly white and attractive your teeth really are!

Sparkling TEETH in 3 Days



Trial 10¢ Send your name and address with **10c** for liberal trial can.

PYRONOX LABORATORIES
617 N. La Salle St., Dept. E-1, Chicago, Ill.

THE GUIDE TO NEW PICTURES

Concise, authoritative reviews of the newest in film fare

NEW PRODUCTIONS

AAA—AS THE EARTH TURNS—Screen version of a famous back-to-the-soil book. Donald Woods and Jean Muir, film newcomers, have the leads.—*Warners.*

AAA—BOLERO—George Raft splendid as a dancer. Sally Rand and her fan share his love interest with Carole Lombard, who weds a nobleman, but comes to George as he is dying.—*Paramount.*

AAAA—CATHERINE THE GREAT—British-made picture featuring Douglas Fairbanks, Jr., and Elizabeth Bergner. Elaborate in costumes and settings and story is romantically entertaining.—*United Artists.*

AAA—DAVID HARUM—You'll love Will Rogers in this well-known characterization of a beloved country banker and horse trader. Excellent supporting cast includes Louise Dresser, Evelyn Venable, Kent Taylor, Noah Beery, Charles Middleton and Stepin Fetchit.—*Fox.*

AAA—EVER SINCE EVE—George O'Brien as the young miner who invades New York, marries a society girl and is swindled out of his fortune. Mary Brian, Herbert Mundin and Betty Blythe. —*Fox.*

AAA—GAMBLING LADY—Barbara Stanwyck as a gambler's daughter who goes straight despite bad companions. Joel McCrea, Pat O'Brien, Claire Dodd and J. Audrey Smith. Good entertainment.—*Warners.*

AAAA—GEORGE WHITE'S SCANDALS—An outstanding musical featuring Alice Faye, Rudy Vallée, Jimmy Durante, Cliff Edwards, Adrienne Ames, Warren Hymer and others. Don't miss it. —*Fox.*

AAA—HAROLD TEEN—The newspaper comic strip brought to the screen with dancing Hal Le Roy in the title rôle. Rochelle Hudson, Patricia Ellis, Guy Kibbee, Hugh Herbert provide laughs. Chic Chandler introduces several new and catchy songs.—*Warners.*

AAA—HEAT LIGHTNING—Comedy and tragedy in a desert auto camp. Well acted by Aline MacMahon, Ann Dvorak, Glenda Farrell, Ruth Donnelly, Preston Foster and Lyle Talbot.—*Warners.*

AAAA—HOUSE OF ROTHSCHILD—George Arliss at his best. Story based on noted English banking family. Loretta Young and Robert Young offer fine support.—*Twentieth Century.*



***Ann Sothern, who proved a sensation in* Let's Fall in Love, *and Lanny Ross, popular radio singer, have romantic rôles in* Melody in Spring**

AAA—I BELIEVE IN YOU—A sophisticated story of a girl who loses her head over Greenwich Village life, but is saved by the man who loves her. Heading the cast are John Boles, Victor Jory and Rosemary Ames.—*Fox.*

AAA—I'VE GOT YOUR NUMBER—Pat O'Brien, a telephone trouble-shooter, who keeps his date book well filled. Allen Jenkins, Joan Blondell, Glenda Farrell and Eugene Pallette all contribute to the picture's success.—*Warners.*

AAA—JIMMY THE GENT—Here is the answer to the Cagney fan's plea. Jimmy as an unsavory, fast thinking, wise-cracking promoter. And you'll like Bette Davis, Alice White, Alan Dinehart and Mayo Methot.—*Warners.*

AAA—KEEP 'EM ROLLING—Walter Huston as the hard-boiled army sergeant gives up drinking and Minna Gombell to devote his entire attentions to Rodney, his horse. Frances Dee helps make things interesting.—*Radio.*

AAA—LAZY RIVER—Louisiana life in shrimp fishing industry, flavored with melodrama and love. Jean Parker, Robert Young, Ted Healy and Nat Pendleton all excellent.—*Metro.*

AAA—LONG LOST FATHER—John Barrymore, years after deserting his family, finds his grownup daughter a dancer in his café and in trouble. Helen Chandler, Donald Cook, Allen Mowbry and Natalie Moorehead.—*Radio.*

AAA—LOVE BIRDS—Typical ZaSu Pitts-Slim Summerville comedy of a worthless real estate boom. Mickey Rooney gives a fine kid performance; Dorothy Christie is a nifty vamp.—*Universal.*

AAAA—MEN IN WHITE—Clark Gable in one of his best performances as a young interne. An intriguing love theme carried by Myrna Loy and Elizabeth Allan. Jean Hersholt is excellent. Marvelous picture.—*Metro.*

AAA—NO GREATER GLORY—A story of youthful gangs. Good entertainment. The adult players are Ralph Morgan and Lois Wilson and the juveniles George Breakston, Jimmie Butler, Frankie Darro and Jackie Searl.—*Columbia.*

AAA—NO MORE WOMEN—Victor McLaglen and Edmund Lowe, once Quirt and Flagg, go in for deep-sea diving, which Sally Blane and Minna Gombell tangle with love and laughter. Very funny.—*Paramount.*

AAA—REGISTERED NURSE—A combination of comedy and tragedy with a hospital background. Gordon Wescott insane husband of Bebe Daniels, kills himself when he learns of her love for John Halliday, a surgeon. Lyle Talbot, another doctor, is his rival. Minna Gombell, Vince Barnett, Sidney Toler and Buelah Bondi.—*Warners.*

AAAA—SCARLET EMPRESS—Massive historical presentation based on life of Catherine the Great of Russia. Marlene Dietrich heads the cast which includes John Cabot Lodge, Sam Jaffee, Louise Dresser, Gavin Gordon and Dietrich's daughter, Maria.—*Paramount.*

AAA—SHE MADE HER BED—A brutal husband and a loving wife, Robert Armstrong and Sally Eilers provide real melodrama. Dick Arlen is heroic villain. Loads of thrills.—*Paramount.*

AAAA—SING AND LIKE IT—Plenty of laughs in a mixture of theatricals and safe blowing. ZaSu Pitts, Pert Kelton, Edward Everett Horton, Nat Pendleton and Ned Sparks, all at their laughable best.—*Radio.*

AAA—SLEEPERS EAST—Murder and adventure and a court trial. Preston Foster, Wynne Gibson, Harvey Stephens, Mona Barrie and Howard Lally excellent.—*Fox.*

AAA—STRICTLY DYNAMITE—Jimmy Durante as the great radio broadcaster is a riot. Norman Foster, Marion Nixon, Lupe Velez, Minna Gombell, Eugene Pallette and Mills Brothers complete great cast.—*Radio.*

AAA—SUCCESS STORY—Douglas Fairbanks, Jr., as an ambitious young lad who makes good and then crashes. Colleen Moore is the sweetheart who stands by.—*Radio.*



***Warner Baxter and Madge Evans are stellar members of the imposing cast offered in* Stand Up and Cheer**

AAA—THE CAT AND THE FIDDLE—The well-known stage success well done on the screen by Jeanette MacDonald and Ramón Novarro and a fine supporting cast. Much delightful music and song.—*Metro.*

AAA—THE FIREBRAND—Sophisticated story built around life of Benvenito Cellini. Fredric March, Constance Bennett, Frank Morgan and Fay Wray all outstanding.—*United Artists.*

AAA—THE MORNING AFTER—Sally Eilers and Ben Lyon in a burlesque on the mythical kingdom type of film stories. Plenty of laughs.—*British Gaumont.*

AAA—WILD CARGO—Frank Buck's worthy sequel to his *Bring 'Em Back Alive.* Plenty of thrills.—*Radio.*

AAAA—WONDERBAR—A super-musical built about Al Jolson and a cast including Ricardo Cortez, Dolores Del Rio, Kay Francis, Guy Kibbee, Hugh Herbert, Louise Fazenda and Dick Powell. Don't pass it up.—*Warners.*

NEIGHBORHOOD SHOWINGS

AAA—CAROLINA—Entertaining story of impoverished Southern family with Janet Gaynor, Lionel Barrymore.—*Fox.*

AAA—COMING OUT PARTY—Motherhood minus clerical sanction as presented by Frances Dee. Good entertainment.—*Fox.*

AAA—DEATH TAKES A HOLIDAY—Different entertainment in which Death visits earth to find why people fear him. With Fredric March, Evelyn Venable.—*Paramount.*

AAA—EASY TO LOVE—Light comedy, splendidly played by Adolphe Menjou, Genevieve Tobin, Mary Astor and Edward Everett Horton.—*Warners.*

AAAA—FASHIONS OF 1934—Silk-hat gangsters raid Paris salons to pirate dress styles. Thrills, gowns and dance routines.—*Warners.*

AAA—FOUR FRIGHTENED PEOPLE—Jungle perils remove civilization's veneer as Claudette Colbert, Mary Boland, William Gargan and Herbert Marshall flee bubonic plague.—*Paramount.*

AAAA—GOOD DAME—Sylvia Sidney and Fredric March in carnival love story.—*Paramount.*



"I'm planning a trip for next week..

What Can Greyhound Offer Me?"

THERE'S a fair question! Let the ticket agent answer in his own words:

"Going to St. Louis? That's more than 700 miles from here. The one-way fare is $11.50, and you can save 10 percent by taking a round trip ticket. Less than the cost of gas and oil for a small automobile—far less than other travel fares. You know, the dollar has come down to 60 cents, but Greyhound rates are actually less than they were before the revaluation! Now you're getting *double* value.

"You can choose from six convenient departure hours, and the trip will take just one day. That's excellent time for *any* transportation, yet there are half-hour meal stops at good restaurants, and shorter rest periods at least every two hours.

"Over there at the loading platform is the type of coach you'll ride in. Notice the deep cushions on those individual chairs. The seats tilt back to any position you prefer, for reading or relaxation . . . and you can sleep in them very comfortably. Two big Tropic-Aire heaters keep the air clean and warm.

"You'll follow highways famous for historic and scenic interest, and you can see everything worthwhile from wide observation windows. Return an entirely different route if you like—for Greyhound serves more optional highways, more transcontinental lines than any other travel system in the world. Your round-trip ticket will allow a long visit at your destination, and you can arrange stop-overs enroute, without any extra cost.

"NRA? I'm glad you mentioned that! The Greyhound organization is proud to work under the sign of the Blue Eagle. We now employ more people than before, at better salaries—and still keep our fares lowest."

NRA MEMBER U.S. WE DO OUR PART

Mail coupon to nearest of these Greyhound Information Offices:

CLEVELAND, OHIO	E. 9th & Superior
PHILADELPHIA, PA.	Broad St. Station
SAN FRANCISCO, CALIF.	Pine & Battery
NEW YORK CITY	Nelson Tower
CHICAGO, ILL.	12th and Wabash
FORT WORTH, TEX.	8th & Commerce Sts.
CHARLESTON, W. VA.	601 Virginia St.
MINNEAPOLIS, MINN.	509 6th Ave., N.
LEXINGTON, KY.	801 N. Limestone
CINCINNATI, OHIO	109 East 7th St.
MEMPHIS, TENN.	146 Union Ave.
RICHMOND, VA.	412 East Broad St.
NEW ORLEANS, LA.	400 N. Rampart St.
WINDSOR, ONT.	1004 Security Bldg.

GREYHOUND *Lines*

WORLD'S LARGEST MOTOR BUS SYSTEM

PICTORIAL FOLDERS, INFORMATION . . . FREE

You have a business or pleasure trip in mind for spring or summer. Just mail this coupon to nearest information office (listed above), and we will send you pictorial folders and full information about schedules, fares. Jot down the place you wish to visit, right here.

Name _____

Address _____ FWG-5

– as we go along



We believe you'll enjoy them

Chesterfield

they're MILDER
they TASTE BETTER

© 1934, Liggett & Myers Tobacco Co.